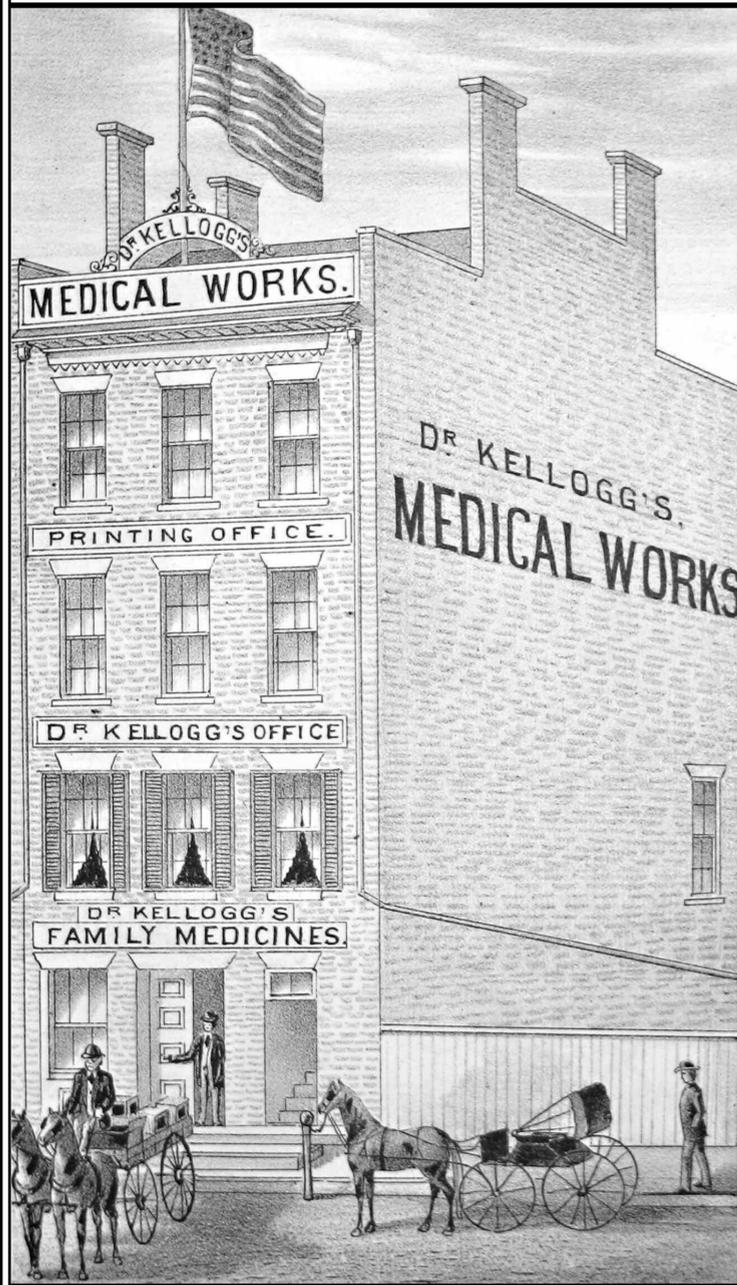
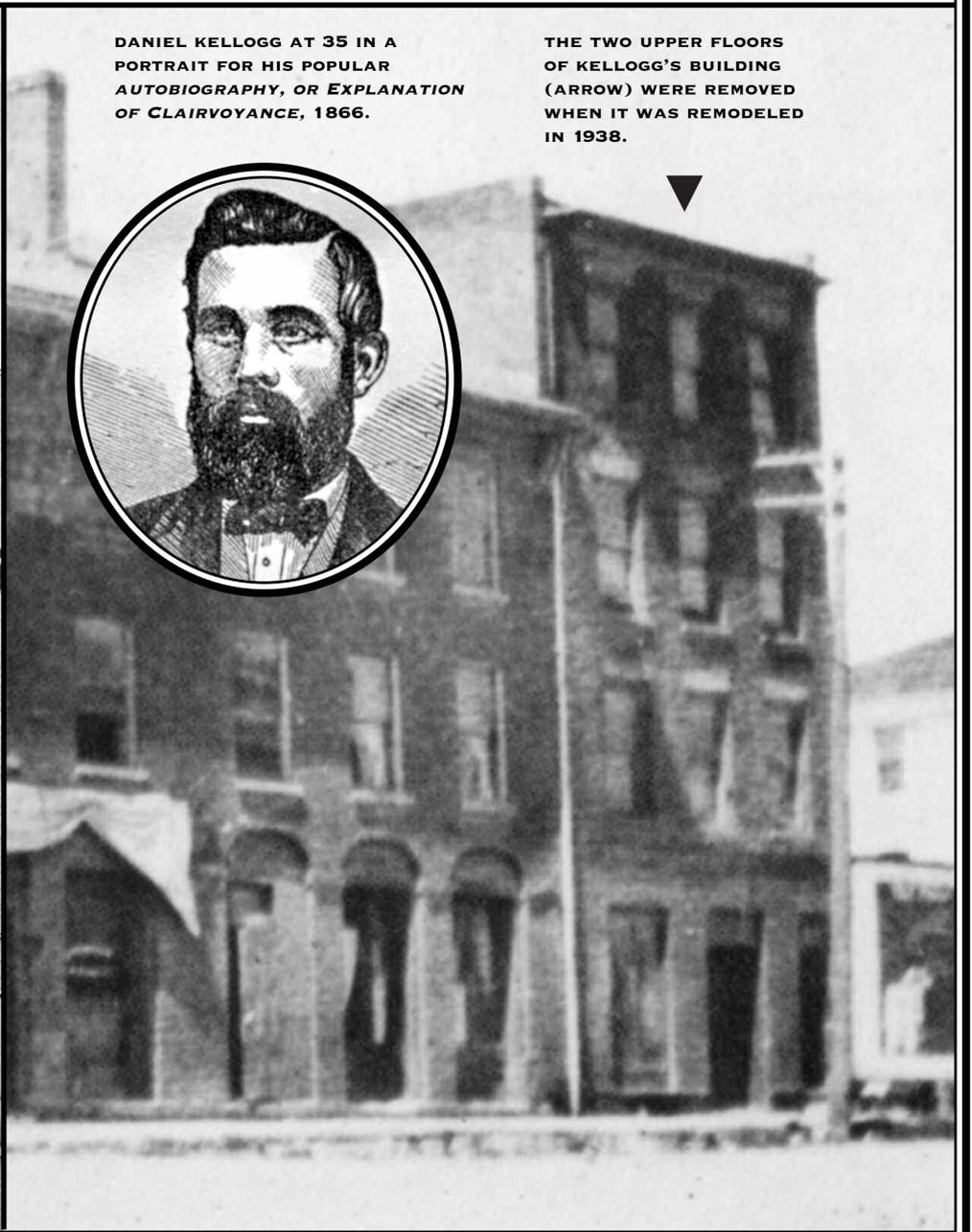


DR. DANIEL KELLOGG'S BUILDING, 1874 AND 1920S



DANIEL KELLOGG AT 35 IN A PORTRAIT FOR HIS POPULAR AUTOBIOGRAPHY, OR EXPLANATION OF CLAIRVOYANCE, 1866.

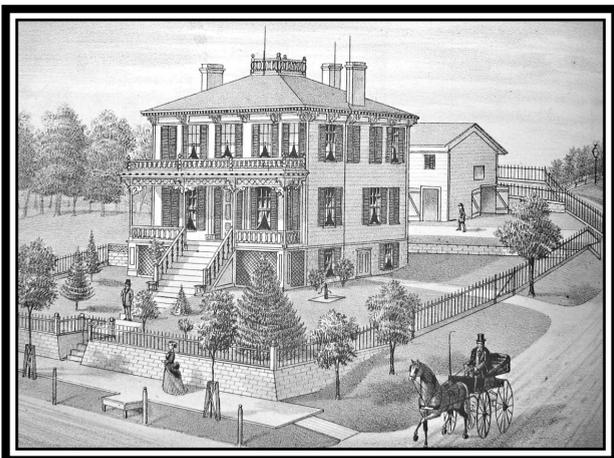
THE TWO UPPER FLOORS OF KELLOGG'S BUILDING (ARROW) WERE REMOVED WHEN IT WAS REMODELED IN 1938.



THE CLAIRVOYANT PHYSICIAN

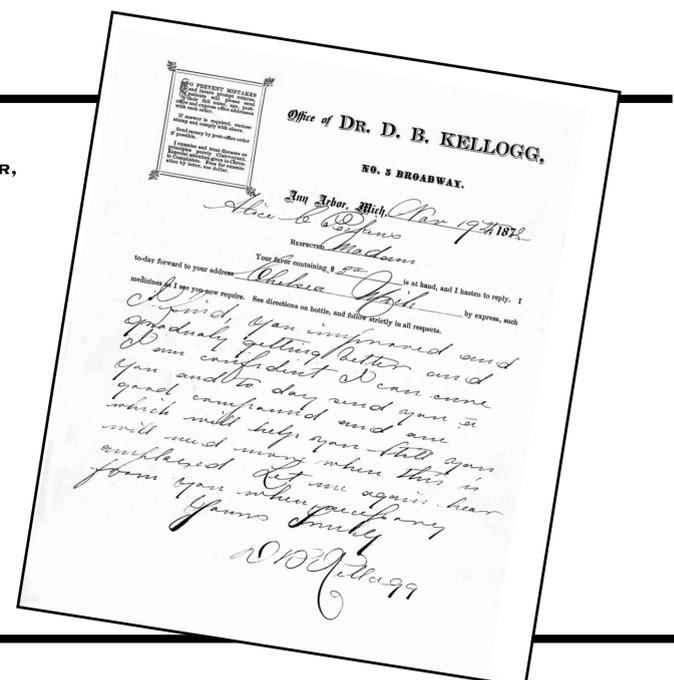
In 1865 Lower Town's most unusual citizen, Dr. Daniel B. Kellogg, a "clairvoyant physician," purchased the building to your right which then had four stories. Kellogg was a medium who performed his medical wizardry by "communicating" through the disembodied spirits of two Native American medicine men, Walapaca and Owosso. During trances, Kellogg claimed to see patients' internal organs in glowing electric tints. Letters arrived from all over the country seeking

his aid. All that was needed for a mail order diagnosis was the patient's name, age, address—and the usual fee. To answer the demand for Daniel's cures, he and his brother Leverett marketed a line of family medicines, which included Kellogg's Liver Invigorator and Kellogg's Magic Red Drops. After Daniel died in 1876, Leverett continued the patent medicine business. Daniel's son Albert served as the new medium.



DR. KELLOGG PURCHASED AND EXPANDED THIS 1830S HOUSE AT MOORE AND TRAVER, A BLOCK TO YOUR RIGHT. THE MINERAL WATER FROM THE WELL IN THE FRONT YARD, HIGH IN IRON AND SULFUR, WAS BOTTLED AND SOLD FOR ITS CURATIVE PROPERTIES.

IN THIS LETTER FROM 1872, DR. KELLOGG ADVISED HIS PATIENT: "I FIND YOU IMPROVED AND GRADUALLY GETTING BETTER AND I AM CONFIDENT I CAN CURE YOU AND TODAY SEND YOU A GOOD COMPOUND AND ONE WHICH WILL HELP YOU - STILL YOU WILL NEED MORE WHEN THIS IS EMPLOYED. LET ME AGAIN HEAR FROM YOU WHEN NECESSARY."



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