



argus eyes for Victory!

Vol. 3—No. 6

ANN ARBOR, MICHIGAN

April, 1945

"Spring"



The return of Spring is the return of opportunity in the eyes of the camera fan, and although each season of the year presents new problems for picture taking . . . spring is the real pictorial beginning to the new year. The cherry blossoms are in bloom in Washington and foretell a wealth of new life in the trees and flowers for us in our more

northern state . . . Our picture of Gail Ann Peterson strikes a timely note and is a veritable breath of the freshness and beauty of this time of year and a splendid example of the scope of the Argoflex . . . From now on we are looking for a bumper harvest of Good Pictures from the Argus Camera Club.



This paper is an employees' publication. Its aims are:

1. To present news of individuals throughout the two plants.
2. To keep former employees now in the service informed as to what is going on at Argus, Incorporated.
3. To present up-to-date information on all problems vital to employees which the war has brought about.
4. To give all employees an opportunity to express themselves.

No items will be used which will tend to ridicule or embarrass anyone. Humor and good-natured fun, however, are always acceptable.

EDITORIAL STAFF

- Editor.....Chas. A. Barker
- Assistant Editor.....Lucy Gridley
- Sports.....Harold Peterson
- Photographers { Stuart Gildart
Jerry Davenport
- CartoonistMarie Barbier

The Representatives of each Department are responsible that the news of these Departments reach the desk of the Editor in the Advertising Department, Plant 1.

Recreation Club Meeting

The third meeting of the Argus Recreation Club was held on March 1st, called to order by Les Schwanbeck, President.

Jack Covey, Chairman of the Entertainment Committee gave a report on the party held February 24th at the Michigan Union. Following this, the suggestion was made that the employees be contacted for the purpose of finding out just what kind of a party they would like to have next time there is one, which will probably be in April.

A round-table discussion was held on "Argus Eyes" as some employees had made several comments from time to time to the representatives. It was decided to pass these points on to Mr. Barker who has charge of arranging the material for the paper.

In loving memory, may we express our deepest sympathy and regrets on the passing away of Martha Jane Craik on March 18, 1945, wife of Roy Craik, Manager of the Cost Department, and sister of Lucille Gillespie, Cashier. Her loving memory will remain.

ARGUS RECREATION CLUB

ARGUS PROFILES

By H. J. R.



McCOMBS, Howard Lewis

Efficient, hardworking member of the Experimental Optical Lab, Plant 2. Has been with Argus since August, 1939, and represented the employees in the Naval "E" award in June, 1943. Came here from the Graf Optical Company, Chicago, where he worked on similar optical problems for 3 years. Was born in South Bend, Indiana, on Christmas Day, 1888, and was raised on a farm in the customary grand Hoosier manner. However, he says that he has no desire to return to farming but would eventually like to return to South B. where he owns his own home. At the moment, is content to live at 805 West Huron. Is terrifically proud of his 24 year old son, Lewis, now flying the "Hump" route to China as flight officer and first pilot with the A.T.C. and who previously taught flying to cadets at Notre Dame University. McCombs Senior served in the last war as a machinist in the Naval Yard at Charleston, South Carolina, and recalls that he has been performing this kind of work or optical work ever since. Prefers the latter, however. Remembers his first job when 15 with the Singer Sewing Machine Co. S. Bend and recollects that he clerked part time at the Drexel Arms Hotel while going to High School. Closer questioning reveals that he was head clerk in the hotel when leaving and was Deputy County Treasurer in South Bend for 4 years.

Suggestion Box

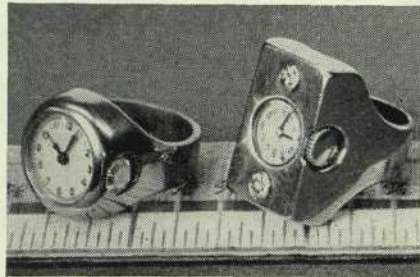


Secord Payne was the only bond winner this month. He offered a method of locking a bearing into a unit so that the drilling and installation of bristol screws could be done when the unit was in a fixed locked position. This operation resulted in more precision work and fewer rejects. Nice going, Secord!

Between March 11, 1944 and March 15th of this year there have been 54 War Bonds issued to member of the Argus organization for their helpful suggestions offered through the Suggestion Plan.

Ode to Winter

Oh, winter sky with gray clouds low,
You cause no cold in my heart.
For I know that you are soft with snow,
And will melt and fall apart.
The sun will come peeking around you
And warm on my head will shine
We know you are trying to last us out
But you don't fool this heart of mine
For Spring is close upon you
Her breath is so warm and sweet
Your clouds will all go scattering
There'll be green grass beneath our feet
We've waited long for Spring to come
So do be on your way
Goodbye to Winter with gray clouds glum
And make way for Spring who is gay.
Laura Egeler



These two exquisite ring watches were made by Irvin Ariss, Plant II. The ring on the left is made of Monel Metal, the one on the right is gold, set with diamonds. Irv. was recently transferred from Engineering, Plant I to the Model Shop, Plant II.

THE BLOOD DONOR PROGRAM EXPLAINED

Blood donors are still urgently needed, and the following information is given in the hope that more Argus employees will donate a precious pint of blood to our fighting men.

There seems to be some misunderstanding by some of our employees in regard to the blood donor program.

The blood donor units comes from Detroit to Ann Arbor only once a month. Therefore, people can donate blood to the Red Cross only when the unit is here.

We have a schedule set up in the First Aid Department so that we send donors each month.

There are certain standards set up by the Red Cross that have to be met to qualify as a blood donor.

1. Donors 21 to 60 years of age are accepted. Minors 18 to 20 years inclusive can be accepted only with written permission from a parent or legal guardian.
2. Both male and female donors are taken.
3. No discrimination is made in race.
4. Donors, male or female must weigh at least 110 pounds.

After you arrive at the blood donor station, they check your temperature, pulse, blood pressure, take a hemoglobin test (which determines the amount of red blood cells in the blood) and also a brief history. Certain questions are asked regarding your past and present health.

No donors are accepted who are pregnant, or who have delivered within the past nine months.

Donors must also wait for 9 months after a major operation and 3 months after a minor operation before they can give again. There also has to be a 12 week interval between all blood donations.

It is requested that if you go as a blood donor that you avoid eating foods that contain a great amount of fat, such as cream, butter, fat pork, etc.

Foods that are high in iron that help to rebuild your blood are milk, eggs, meats, green vegetables, beans, peas, cereals and fresh fruits.

Anyone interested in being a blood donor may register in the First Aid rooms of Plant I or Plant II.

Your name is kept on file and you will always be notified before your appointment date.

If there are any questions that have not been answered in the above paragraphs, please feel free to come to the First Aid rooms and we will answer them or get the needed information.

CELEBRATING FIVE YEARS WITH ARGUS



HERBERT OLIVER
Planning Engineer



KARL KASCHNER
Lens Polisher



ROBERT McFARLAND, Foreman
Lens Grinding and Amici Prisms

ARGUS RECREATION CLUB DANCE

The first party of the season, held at the Michigan Union, was well attended by Argus members and their guests (pictured at the right) . . . including some of the military personnel stationed in Ann Arbor . . . who danced to the music of Bill Layton's Band.

In spite of the fact that a large group of servicemen were invited to provide dancing partners for the girls who choose to go stag, Jimmie Barker and Roy Hiscock never lacked company and were seen "cutting the rug" with a different partner each dance.

Refreshments were enjoyed in the grillroom during the evening, and the splendid turnout at the party gave evidence of appreciation to the Program Committee.



Sales and Advertising

Flash! Jimmie Barker bought a car. A nice, shiny, new convertible. Within a week Jimmie had a slightly used convertible with a few dents here and there. We wonder if Jimmie needs driving lessons or if it was the other guy's fault?

Homer Hilton is certainly beaming these days because he was finally successful in getting a sizeable order for Argus cameras from the Army for OVERSEAS shipment—guess he's really entitled to feel that way because it's the culmination of many months of hard work.

You've heard of "The Voice," "The Face," and "The Figure," but we have "The Stomach."

The war has caused a shortage of many things, but not the inventiveness of Arlon Clarke and Elma Lundahl. Mr. Clarke has invented what is known as a "Cat Buzzer." When the cats wants to come in, he jumps on a board outside the window and his "invention" buzzes in the house and the Clarkes know he wants to come in. Miss Lundahl has been buying so many books lately that she needed a new bookcase. Not being able to find one to suit her needs, she designed one, and if anyone needs a new bookcase and has the same trouble finding one that Miss Lundahl had, see her and she'll tell you how to

make one for \$1.50.

Stu Gildart celebrated his birthday on March 3. He claims he is sweet sixteen (?) and never been kissed.

Last weekend Jackie Schaffer went on a long trip. She journeyed to Platt and spent the night with Doris Strite and her daughter, Joyce Ann. All we've heard from Jackie since is "Joyce Ann did this and Joyce Ann did that, etc." By all counts Joyce Ann seems to be carrying on the photogenic reputation of the department.

There has been quite a bit of discussion about the relationship between Betty and Don Lund. For the information of all concerned—Don IS Betty's husband!

Confusion!! When Homer Hilton and Bob Woolson are both in New York and call the sales office it causes a lot of excitement. If we only had a movie camera we could make a cartoon that would be better than Mickey Mouse. Ted Humphreys and Miss Lundahl will probably have to apply for extra shoe coupons because of all the running from switchboard to phone to Hilton's office to Gridley's desk and back to the phone. We wonder if each one got the information they wanted or if they were left as bewildered as we were.

The ambition of all the girls here is to see Ted Humphreys and Homer Hilton minus the mustaches.



This flirtatious little lady is Elizabeth Ann Sinclair at the age of three months . . . daughter of Mr. and Mrs. Ernie Sinclair. Picture by Ernie, of course.



Sharon Ann Illes is the daughter of "Tommy" of the switchboard force. Twenty-one months old, Sharon has lovely brown eyes and curly hair and willingly but shyly posed for Betty Lund of the Camera Club.

PURCHASING

The Purchasing Department may be lacking one member when this is printed, but here goes. Have you ever stopped and considered that Argus has its own Eddie Cantor? (Referring of course to the Carl "domicile.")

Notice that "vague" look in Matt's eyes these days? Now don't be too harsh, because Matt is probably being kept awake nights by his little "tax exemption." Loyal "poppa" that he is though, he insists it is worth it.

Our "Gerry" seems to like apple sauce and will proudly give you her recipe (and methods). THIS IS a lot of apple sauce, but ask her anyway.

Peg is having difficulty concentrating as the weather nears Spring. Well, we ask you, who could, with a lovely cottage and two boats. Now don't rush boys, line forms to the right.

I promised a cartoon from our "Daisy

June" and don't mind telling you that I really had sore knees by the time she finally consented to let me print one. Below see results of Daisy's trip to Detroit when she visited a "Hoity-Toity" Beauty Salon.



ARGUS LABORATORIES AND

Chemical Laboratory

The alchemist of ancient days was a forbidding old coot with a long grey beard and was usually a sorcerer who consorted with witches and bats . . . quite unlike our good looking chemists pictured here who are doing a swell job in the development of new cements and coating materials which are constantly being improved by research.

Optical Laboratory

Below are pictured five descendants of van Leeuwenhoek who talk in a queer mysterious jargon of plano-concave, biconcave, concavo convex and mutter about diverging meniscus, and whose work is to ensure accuracy within limits of two to five millionths of an inch . . . that's five hundred times less than the thickness of a human hair.



JACK BEAMESDERFER

MAXINE CAMPBELL

GREGG LETSIS

FRANK HOTZEL

HOWARD McCOMBS

TEX WILLIAMS

DICK GUARINO



Experimental Optical Shop

While working side by side nearly touching one another's elbows, and producing the same kind of optical work, **Dick Guarino, Tex Williams and Frank Hotzel**, can't help thinking of their brothers **James, John, and George** respectively working side by side for the same purpose. The only difference being that their brothers are not exactly touching each others elbows. James is somewhere in Europe, John is somewhere in the Eastern theatre and George is "Mister in Between" in Panama.

George Hotzel is completing his third year in the A.A.F., **John Williams** has been in the Navy two and one half years, and **James Guarino** has been in the Army for two years, so you can see why Dick, Tex and Frank think of them often. Good luck to your brothers from Argus.

That broad grin on **Dick Guarino's** face means that the team he bowls on "Lens Maintenance," is really hot, in fact so hot that it took Lens Office for four games, which pleased Dick very much, ask **Greg Letsis**.

Howard McCombs is recovering from a bad case of Methol Poisoning which was rather an itchy subject.

Greg Letsis received a letter from his sister Mary, who is stationed in Texas. She signs her name "Slim" and says that she saw a real cowboy, horse and all.

Tool Design and Production Engineering

Joe Noggle is the new man in the Process Engineering Department. In Tool Design we lost **Walt Brzezinski**, whom we

DEPTS. 33 - 37 - 39 - 44

Marian Fritz recently made a trip to Indianapolis, she says it was to see her cousin, but how do we know?

We wonder what the big attraction is with the polish inspection girls. I'll bet **Ken Remington** could help us out, could you Ken, or would you?

Welcome **Bob Barnard** to Dept. 33 and surrounding departments. Bob just breezed in from Boston. He is working with us now to get an "M.L." degree (Master of Lenses), but later plans to study for a B.S. and M.D. degree at the U. of M.

Say girls, any time you get hungry for sauerkraut and spatzen, **Gracie, Viola or Blanche** would be glad to have you over for dinner. **Marie Nagel** just gave them their last lesson and it really must be good as we hear Marie is a very good cook.

By the way you people must be wondering who the beautiful "guess who" pictures were in last month's Argus Eyes. Well, they are our own **Virginia Buss and Edna Kappler** of Dept. 39. Weren't they pretty little tikes tho? Ha! Ha!

We have three new men working in Centering now. We are glad to have them and hope they like Argus and us. Welcome to **Carl, Bernard and Glen**.

Adeline Opheim wants to know who thinks the 13th is an unlucky day. Well, not for her. She received a telegram and

welcomed last month, to Uncle Sam, but acquired **Ken Phelps**.

The "Nine Old Men" on the T. D. Bowling Team are really putting up a struggle to hold that last place position. Our policy so far has been "three every Friday." How we manage to win one is beyond me.

a telephone call on the 13th from her husband. He called from New Jersey and says he'll be home in about 10 days to stay. He's returning from a 34 months "visit" overseas. Well, Adeline, we don't blame you for thinking it isn't unlucky. We're happy for you, and good luck to both of you.

We have two new girls for Cleaning and Coating. Welcome **Leona and Laura**. Hope you like the surroundings.

Millie W. What's this we hear about a week in Chicago? After all, you should explain after being delayed half a day some where. How's about it?

We would like to thank the Argus Club and their sponsors for such a nice dance at the Michigan Union. It was very nice and everyone enjoyed it . . . even though they didn't have anything to drink. **Ken Kaufman** was really on the beam.

Irene Nell is now ready for autographs. After making a movie, we are quite proud of you, Irene. Hope you won't be leaving for Hollywood for a while.

Opal Conley sure keeps the old telephone buzzing around lunch time . . . the reason, she calls her mother to see if she received a letter from her hero.

Viola Curtis has been wearing that yellow and brown blouse of hers a lot lately. We wonder why because she has lots of pretty blouses. She always goes in Centering a lot when wearing it. It that your idea or a suggestion from some one else, Viola? (My, my, such observing people.)

Virginia Buss and Wilma Litteral decided there is no advantage in going out of town shopping. Last Saturday Ginny goes to Detroit and Wilma to Lansing Easter shopping, and they came back with the same suit only different colors . . . which goes to show you might as well stay in Ann Arbor.

Doris Sherman recently spent two weeks' vacation in Waukesha, Wisconsin, visiting the family of **Howard Cleveland** (mostly Howard). When she returned she was wearing a beautiful diamond and we still can't figure out which is the largest the diamond or the gleam in her eyes. Congratulations to Doris and Howard. Howard formerly worked in the Polishing room before enlisting in the Navy, and he is returning to San Francisco now. He will be immediately assigned to active duty again. Good luck to both of you.

Remarks from Dorow

They call me a little chatter box,
My name is really Dick
Into each Argus Eyes I land,
On me they always pick.
But I am big and brave and strong
And wait for each issue to come along.

I always have the last word
And so this space you see
Will always be reserved
Es-pec-i-ally for me.

Suggestion of the Month

By A. Award

Seeing that spring weather is now present during the week days (namely Monday thru Friday) and winter is here on week ends, Mr. Mattson of our Purchasing Department has suggested that we spend Saturdays and Sundays wearing out shoe leather at Argus and spend the rest of the time with our wives, husbands, or friends. Through this column, Argus Eyes will award the MYOB loving cup for the month of March 10th to April 15th to Mr. Mattson for his superb recommendation to better Argus employer-employee relations. See next month's Argus Eyes for a picture of the presentation.

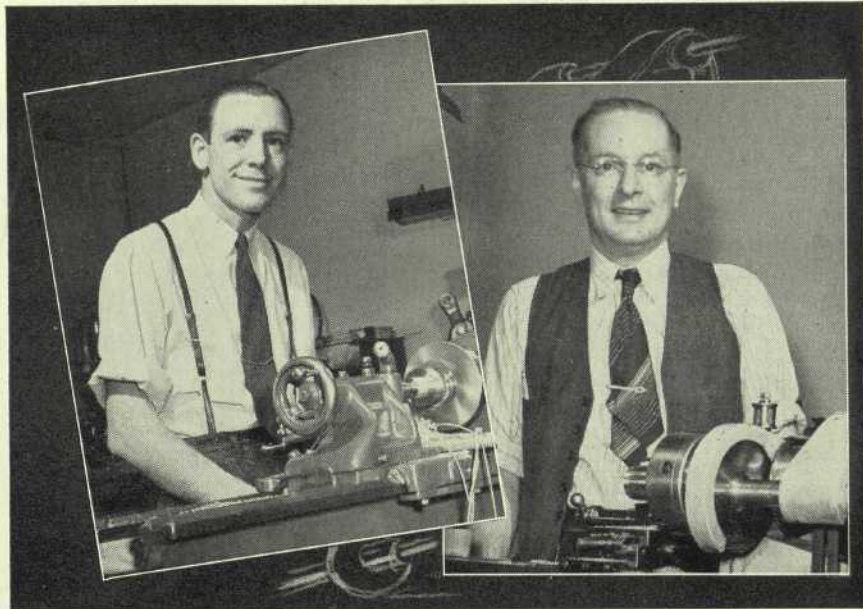
RESEARCH ENGINEERS

Model Shop

The men who give weight, height, width and depth to a blueprint and from whose hands come the first concrete form of a new product . . . operations which require highly skilled craftsmanship.

Electronic Laboratory

What these four members of the Electronic Lab do is entirely beyond a poor editor's knowledge of Electronic English to describe, but communications sent through the instruments they make go further and faster than sound.



IRV ARISS

HOWARD KERN



FRANK FERRIER

NEIL PODEWILS

WALT CLAWSON

VERN HECK

Planning and Priority Department

Argus Eyes came out last Monday, and by Thursday almost everyone was speaking to me again so I guess I didn't go too far into personal affairs. However, Anita Bedard must have taken me seriously. She has stopped running about the plant. Probably she dashes with just as much vigor, but now she is attending the University on a full time basis and is not with us at all. We all hope she has a very successful term.

Some one somehow must have read about the Priority Division without lowering his voice, because Tuesday Verna Frost and Lee Heuer went by my desk shaking threatening fingers.

I've heard of the Chinese greeting friends by shaking hands with themselves, and the Eskimos by rubbing noses, but Fred Livermore must have come from another land where the customs are far stranger. This week he approached me and commented on the article in Argus Eyes, but stated that all was forgiven and, "Shake, Jack." When I offered my hand, he placed his right hand on my left shoulder, his left hand on my right shoulder, firmly grasped my neck . . . and I shook.

Visitors to the Planning headquarters should not get excited. No, Argus is not going to start manufacturing clothes. All those copies of Vogue and other fashion magazines and the patterns on Arlene Britton's desk are not awaiting routing sheets. Arlene is just picking out a wardrobe and wedding clothes for a very important event. Guess What?

Spring seems to be on the way. Now that the ice and snow is rapidly disap-

pearing, Jim Nutt knows where the various yard tools went to. Besides having to pick up after Davey's winter fun, Jim has discovered that he can't do his spring plowing until late June. Davey and his friends carted all the snow from the neighborhood and made a fort. The resulting ice ring should be melted by June 15th.

Emil Johnson was surprised to find that I took him up when he told me to say he was looking for a pint to cure his cold. He wants everyone to understand that the use of it was purely medicinal. Now he needs another to cure a kink in his back. Purely medicinal?

Last month I made a gross misstatement. I said, "The new Planning office has finally settled down." Since then, besides Anita Bedard, Kelly Goss, and Dorothy Meinicke have left. Ruth Groves has taken over Anita's duties and desk. Ruth is very competent and friendly, but no one can replace Anita. Jack Covey, Flo Speiker, and Betty Gee have moved in and there should be a couple more.

Premature vacations were taken by Harriet Lemble Rhea McLaughlin, and Helen Evans. You see, the vacations were of the between-the-sheets type. We hope that these were the last vacations of this particular variety.

The new theme song at Darlington is "Don't Fence Me In," but Gene Mathews isn't paying attention. He is working each evening on a picket fence. He has decided that this is the best way to keep track of his son, Mickey.

Preview to Spring House Cleaning.

Last week upon returning from bowling, Leona Breische decided to scrub a rug. She did it with the aid of two quart

bottles of beer. Don't get me wrong. Beer is *not* a good cleaning agent. Leona placed a quart at each end of the room and worked from one to the other. To show how it aids . . . when Leona finished (the rug and both quarts) at about 2 a.m., she noticed that the rug's knap parted in the center and leaned toward the closest bottle.

Flo Speiker has given up her morning exercises. She has found that the effort used in balancing on her new chair (it leans to the starboard due to the slanting floor) and working her hand-pump adding machine together keep her in perfect (?) condition. We all would like to know what became of all the electric machines that were in the Material Control Division.

We all have had the urge at one time or another to burn the building to the ground, but Getty Gee is the first to have attempted it to my knowledge. A few days ago Betty dropped a not-quite-out match in her waste basket; and when she noticed the smoke, she jumped up, shook the basket, and cried, "Hey, it's burning." Gene Mathews of the Fire Brigade saved the day and the plant. What we would like to be sure of is whether Betty loves a fire or is afraid of one.

Ed Wasem has solved the problem of straightening out most of the problems that arise. He now holds a conference twice daily. And to be sure they are not disturbed, the conferees lay a smoke screen in the conference room. Most of the time one would think there is a bon fire in there. When the cigarette shortage grows acute, pipes are used with the same results.

Planners Nut

DEPARTMENT 61

We want to welcome Rhoda Dennis and Maurine Harwood to the Argus family. We hope they will enjoy their work and the new friends they will make.

Bill Patton's new heir is a seven pound one ounce boy. Name William Howard — Arrived February 19, 1945 — 2:30 p.m. Mother and baby are both doing fine. Congratulations Bill!

We are happy to have Rodney Mast back again after his operation at St. Joseph's Hospital.

We are proud to have in our midst a member of the Argus Flying Club who has gotten his Wings. Congratulations, Jan Van den Broek.

Clifford Coniway got tired of having his desk scribbled up when various people used his phone, so he put down a blank sheet of paper and now everybody "Doodles" on it. From it a psychoanalyst could tell you a lot a things about the various members of the department, but we draw our own conclusions.

Walt Clawson has been transferred from the Wire Department, Plant I to the Electronic Lab, Plant II.

DEPARTMENT 27

Ruth O'Hare is spending two weeks in Missouri with her sister who is very ill.

We welcome Rosemary Melton to Stockroom 22. Clyde Melton has been in the hospital but is back on duty again.

Mrs. Douglas Hall (Jean Vealy) who worked in Dept. 22 is the proud mother of a baby girl. Mother and baby are doing fine.

SPORTS ACTIVITIES AT ARGUS

Men's Bowling League

Bears in the Lead

The 1944-45 Argus Bowling League is drawing to a close, and the Bears are the newly-crowned champions. The Bears clinched the title on March 9th when they crossed alleys with the second place Assembly five and took three of the four games, thus assuring them of the very coveted trophy.

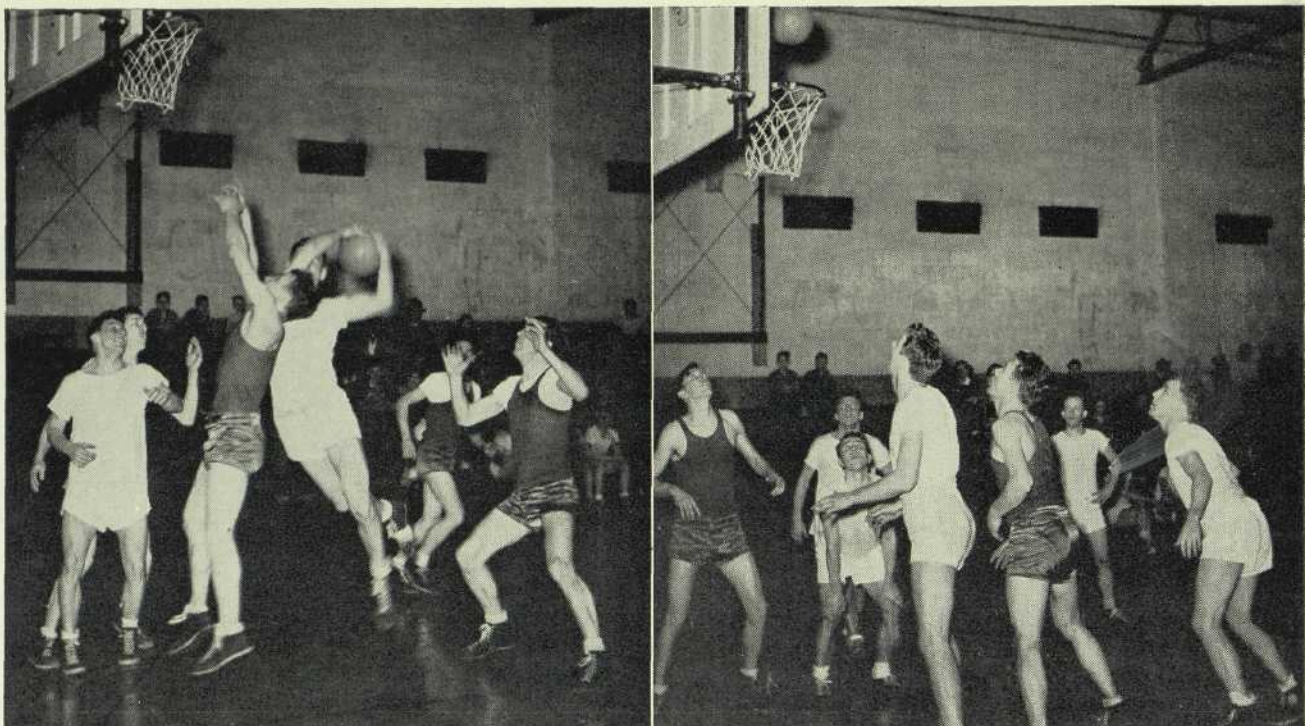
The Bears this year presented a well-balanced team and it has been this that has proved to be the main factor in the team's successful drive for the championship. The team has no member with an outstanding average, but it has been one of the steadiest (I might also add Luckiest) in the league. Each of its members started out rather slowly, but was able to maintain and even increase his average so that at the end of the year the team average was second only to the Office team which topped them by four pins. This is the first year since the league was organized that one of the leading teams in averages was able to cop the crown.

In the past few weeks when the Bears were driving to clinch the title it has been the bowling of Joe O'Donnell which has led the way. Some weeks ago Joe topped the previous high three game total by rolling a 608 series. When the league winners rolled Production Lab on March 2nd, Joe proved that his high total was no flash in the pan by bettering his own previous high. Joe did not have a very auspicious start when he counted only 148 in his opening game, but starting the second line the Irishman could do nothing wrong and marked sensational games of 232 and 245 for 625. These two successive games were the best rolled by any member of the league, and certainly earns him the title. The Bear's victory this year, however, was definitely a team victory with each member winning his share of games during the season. Maurey Howe, who was the spark during the greater part of the season and who returned to the lineup after his injury in time to put the clincher on the title, was tied with Joe for high average on the team. Ted Dolman, who was the pleasant surprise of the Bears, was, perhaps, the best "last line" bowler in the league, winning many games for his team by going all the way out. Ralph Mathieson, who was one of Milan's better bowlers, carried his share of the load over the entire year. Congratulations, Bears!

While the Bears were nailing down the title, the struggle for second and third place money has turned into a free-for-all with no less than eight teams battling for the extra shekels that go with these places. There are only four games separating the second place team from the one in ninth place so each of these is in a position to roll into the money.

Assembly and Lens Maintenance, both of which are Optical entries, are deadlocked in second place. Lens Office, another team from Plant Two, is a scant game in back of these two. Office, Tool-room (this team has fallen apart in the past few weeks winning only two games in five weeks), Production Lab, and Machine Shop are in a tie and only one game in back of the Lens Office team. Argus Inspection is only one game from these teams' pace so the struggle in the last few weeks should be terrific. No other season has afforded such a fight for the pay positions so the interest should be kept at a high pitch until the final curtain is rung down on March 30th on what is beyond question the best season enjoyed here at Argus.

In the individual highs for the year the game of 925 rolled by Argus Inspection early in the season held up and gained for them this title. The members



The Argus Basketball Team is photographed in action against the University of Michigan Dental Team. Photographer Gerry Davenport has caught some fast

action and a tense moment in the game as Joe Dionetti, George Olds and Bob Hoffman try to prevent the Dents from scoring — and await the outcome of the shot.

STATE BOWLING TOURNAMENT ATTENDED BY ARGUS WOMEN BOWLERS

Three Argus Ladies League teams journeyed to Grand Rapids to try their luck in the State tournament.

Such an array of bowling balls, suit cases and girls you never did see, getting on the train.

We thought sure Kate Steinke would be left behind when her ticket was missing. We found the conductor had taken it by mistake. This was her ticket to Ann Arbor from Grand Rapids. We would hate to leave Kate up there.

At the hotel in Grand Rapids the whole fifth floor was occupied by lady bowlers from all over the state. Every room was open house.

Even though some of the girls didn't bowl so well, every one had a marvelous time.

Here are some of the scores:

Zahn's Gulf Service (Argus Jitterbugs)	
Mary Raymond	363
Marjorie Young	375

BOWLING

Plant I

Some of our regular girls have had to quit bowling, for which we are sorry, but we have been lucky in replacing them. Hope they can be with us next year.

Team standings are still the same so there is not much to report. We are keeping our eye on the Victory team, just the same.

We received a letter from Miss Dorothy Ketcham, Director of the Social Service Department at the University Hospital. I'm sure you would all like to read it, so here it is:

"I am sorry to say that our acknowledgment of your Christmas gift to patients has been delayed by a variety of circumstances. The patients had a lovely and satisfying series of days. The movies, the Christmas fun, the preparations and memories, as well as the gifts themselves and many activities, made the season a helpful one. May I express their gratification and encouragement in your gifts?"

of this team are Jimmie Meldrum, Carlo Rososco, Don Crump, Eric Soderholm, and Captain Larry Jones.

In the high single game, Joe O'Donnell copped this honor rolling 245 which was three pins better than Loren Bement's previous high of 242. In the three game total the Paint Shop left no doubt by capturing the two highest series of the year. The paint men rolled games of 875, 878, and 885 for a grand total of 2638, which bettered their own previous high of 2635. The members of this team are Ed Nimke, Hank Klager, Cy Harding, Ed Keuhn, and Captain Rube Egeler. Congratulations to all the individual champs.

SUMMER SPORTS

Chairman of Sports Committee urges early organization for summer sports program.

With summer just around the corner, many members of Argus will naturally turn to summer sport activities. It is the wish of the Argus Recreation Club to encourage these sports and to give as much support as is financially possible. The Club would like to have every member benefit and take part in the sports program here at Argus. It must be realized that the Argus Recreation Club cannot sponsor any activities unless adequate interest is shown and there is some definite organization of these various activities.

In previous years the only group organizing for the summer season and receiving direct aid from the Club has been one interested in softball. The Club is taking it for granted that softball will again be supported this summer, but it seems that in a group as large as we have here at Argus there would be considerable interest in other sports. There are many who are interested and active in golf, tennis, boating, and perhaps other activities that could come under the heading of "sports."

Now is the time for these various groups to "get-together" and make some plans for their summer program . . . present their requests to the Club . . . so there will be some definite steps taken in organizing these groups.

The Sports Committee hopes that members will discuss the problem, and select a chairman so that he can relay the group's ideas to the Argus Recreation Club.

Babe Peterson, Chairman
Sports Committee

Miss Russell (sub)	338
Julia Apple	339
Betty Graybill	387

Team total1802

Doubles Class C

Katherine Steinke	399
Mary Raymond	411

Total 810

Doubles Class D

Marjorie Young	338
Miss Russell	380

Total 718

Singles

Mary Raymond Class D	363
Marjorie Young Class D	342
Katherine Steinke Class C	445

Lee and Gert's Cafeteria
(Argus City Slickers)

Team Class C

Ori Wetherbee	441
Stephanie Gala	419
Mary Tucker	440
Mary Briggs	390
Deanie Schmidt	475

Total2165

Doubles Class C

Ori Wetherbee	399
Mary Briggs	359

Total 758

Mary Tucker	473
Annabelle Farmer	422

Total 895

Stephanie Gala	461
Deanie Schmidt	426

Total 887

Singles

Ori Wetherbee Class C	414
Mary Briggs Class C	354
Mary Tucker Class B	379
Annabelle Farmer Class B	485
Stephanie Gala Class B	416
Deanie Schmidt Class B	441

R and S Shoes
(Argus Rolfe's Pinbusters)

Team Class C

Laura Egeler	485
Thelma Livesay	444
Katheryn Steinke	432
Laura Snearly	401
Opal Stevans	413

Total2175

(Continued on page 7, col. 3)



CAMERA CLUB NEWS

The Camera Club has many interesting plans for 1945. At present the biggest project for the year will be redecorating and remodeling the Arcade Studio and enlarging the darkroom. Plans are now being drawn up for this work which will begin very soon.

Many new members have been welcomed to the club this year. Betty Lund, Wilma Tische, Cliff Coniway, Wilford Graf and Douglas Elliott are among the active new members.

We have some interesting print assignments which have been worked out for the balance of the year . . . and they are as follows:

- April 26—Portrait of an adult.
- May 24—Contrast:—fast and slow, large and small, hot and cold, old and young, etc.
- June 28—Signs of Spring.
- July 26—Double Assignment:—Close Up of Flowers—particular attention to be given to surface texture.
- August 23 — Double Assignment — Clouds or Marine Scene.
- September 27—Vacation Pictures.
- October 25—Landscape and Farm.
- November 22—Action.
- December 27—Candid.

The meetings held the second Thursday of each month are "open;" that is, there is no specific print assignment.

At the meeting held March 8th, Gertrude Hale modeled for us, and Stu Gildart assisted with the lights and also snapped some flash pictures of us as we industriously went about getting some good pictures of our model.

VICE-CHAIRMAN



"Red" Peterson, vice-chairman of the Camera Club, is a good picture subject as well as picture taker. Very active in the Club, and serving on the committee to remodel the darkroom and studio.

OFFICES

Plant II

Pfc. Bud Lingel returned to Argus for a visit this last month. He is with the Air Corps and stationed at Great Bend Field, Kansas, and his destination now is Tokyo. He is the Central Fire Control Gunner on a B-29. All his friends at Argus were happy to see Bud again.

Betty Gee has now moved across the street in the Planning Department and Kay Bond has been transferred to Planning from Optical Design.

We are all happy to know that Aline Debo is steadily improving from her illness and hope she will be able to return to us soon.

DEPARTMENT 10

Spring has already bewitched our department. Ted Dolman emerged from under that cap. Now we know the real man.

Speaking of hats. Mr. Lawhead received one as a present for his high bowling score, only eight strikes in a row!

Baseball fever comes in spring. Ralph Flick is predicting the St. Louis Browns will win the penant this season. Does anyone disagree?

Fishing is another favorite. Jim Eubanks invites us to go Crow-dad fishing. You know that song he sings, "You get a line and I'll get a pole . . ."

Then comes the call of the open road. Martha Meyers heard the call from Arkansas, way down there. We'll be losing Martha soon. We hope she'll be happy. Too bad to break up the team of "Eubanks and Meyers" vocalists.

Lula Phillips is leaving for Florida. She will vacation with relatives in Intercession City.

Dorothy Williams has been to Indianapolis, Indiana, to see a cousin from overseas. This was the first time Dorothy had seen him in eight years.

Another trip, which might take place is one by "Doc" Huston to the Army. If the Army only knew what they're in for. They just don't know, Doc!

No more horse racing, but we can dream. Wouldn't it be a thrill to enter Harold Forbes' and one of Dick Lister's horses in the Kentucky Derby? Maybe next year, fellows.

Spring means boating and photography to Virginia and Tex Williams. They've already been preparing to set sail.

Children remind us of spring. Mauric Howe has been humming nursery tunes and murmuring rhymes lately. We hope it's a boy.

Ah, greatest of all comes love in spring. Betty Hearn has a lovely ring. She's very happy, and we wish her every happiness.

Among the servicemen home on leave is Sgt. Harold Bailey from the Aleutians. This was a happy surprise for our Wilma. Flora Mayer's husband, T/C Elmer Mayer was home on a three day leave from Philadelphia.

Ted Dolman's son, S/2c Theodore Dolman, was home on an eleven day leave from Great Lakes. He is to enter basic training for submarine duty.

Corah Barhite's eager for all news from Germany. Her brother, Pvt. Louis Rowley has been a German prisoner for two years.

Ann Hekman had a wonderful nineteenth birthday. Her brother, Pfc. Wilbur Hekman arrived home from Florida. That was the grandest present she received.

We had a card from Pvt. Louis Balleau describing a three day leave in Los Angeles. During that time he visited "Hollywood Canteen." We would like to hear more about the canteen, Louis.

Well, beat me daddy. "Shorty" to the bar! Tom Collins, Gin Fizers . . . Shorty knows them all. He is practicing at the Moose, I believe.

Oh! What will Herman Keigler do if they close the "Latin Quarter?"

We may find it necessary to open an employment agency. Whitie Roberts and Doc Houston have been looking for housekeepers. Anyone interested notify Herman Keigler temporary head of said agency.



ARGUS FLYING CLUB

Yes, it has happened. The two flying clubs have been combined into one. We have now a bigger and better, more efficient, more economical flying club, known as the "Argus Flying Club, Inc."

The management of both the old clubs have learned a few things about the operation of a flying club and this experience should be very helpful in making the new organization a success.

The new club offers some new advantages to the members. Before too long they hope to operate two airplanes and have a membership of about thirty. The investment required for membership is now only a fraction of what it used to be and the monthly assessments have been cut to less than half. To operate successfully, the club must have a full membership and each member is expected to do a certain amount of flying, which shouldn't be too hard now that the snow is off the runways and a good flying season lies ahead.

The new club includes practically all the members of both former clubs, plus several new ones. They include flyers in all degrees of advancement. Brother ace Conner holds a commercial license, and Van Den Broek and Chuck Cole will probably have their private license by the time this paper comes out. Several other members are gradually working toward their private license, some have just soloed or are just about ready to, some are still taking dual instruction and some of the new members have never been up in a plane before. So, don't refrain from joining up for fear you'd be a novice among a bunch of veterans.

The club had an organization meeting the 13th of March and the officers and members are as follows:

Officers

- Norm Tweed President
- J. Van Den Broek Vice President
- J. L. Clemens Secy. and Treas.
- Les Schwanbeck Flight Officer

Board of Directors

- R. P. Miller J. L. Clemens
- Norm Tweed J. Van Den Broek
- Vern Heck

Members

- Curtis Adams
- Fred Belser
- Joe L. Clemens
- Charles H. Cole
- Gene A. Conner
- Jack Danner
- Rube Egeler
- Bruce Goulder
- Dick Guarino
- Leona Hall
- Lewis V. Heck
- Glenn Hilge
- Robert D. Howse
- Ethel M. Jones
- Robert P. Miller
- Mrs. R. P. Miller
- Carolyn Merian
- James D. Nutt
- Neil Podewills
- Myron Rockman
- Les Schwanbeck
- Eric Soderholm
- Vincent Swickerath
- Norm E. Tweed
- Jan A. Van Den Broek

There are still some memberships open in the Argus Flying Club, and if you are interested please see the bulletin boards in either plant for membership applications.

Thelma Livesay had four games of 179 in her doubles and singles. One game of 176 and one was 125.

Katheryn Steinke picked up some fancy splits.

This was the first tournament bowling for some of the girls and they did very well, I think.

Singles Class B

- Thelma Livesay 481
- Laura Snearly 385
- Laura Egeler 492
- Opal Stevens 456

Mailing Department

We are happy to welcome a new employee to Argus, Edna Dennis. Edna's husband is with the Army Air Corps in France.

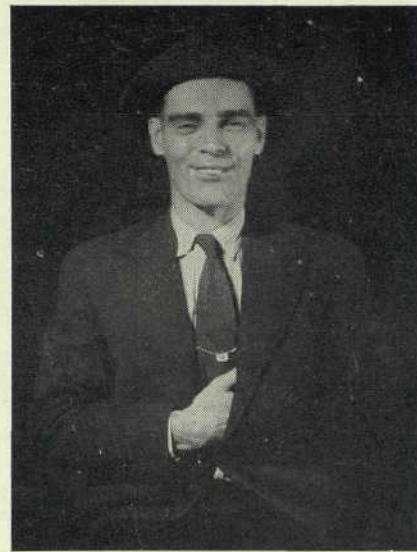
Nothing seems the same when Esther Phillips isn't around. We all missed you, Esther, glad you are back.

Edna Dennis donated a dollar (by request only) to the Ann Arbor Police Department. Take it from one who knows, I'll bet she was the first one to pay it too.

Turn about is fair play. Esther carried the mail while Laureen was ill, so Laureen put the mail out when Esther was ill and she did a very fine job of it too. I'll have to see that she does it more often.

Little Millie sure is seeing the country. She left here to go to Kansas but was only there a short time when Eddie was transferred to Grand Island, Nebraska.

Guess Who?



Now Millie is there too. How long, nobody knows.

Payroll and Timekeeping

Joyce Sager, whose husband is overseas, was the representative from our department who gave a pint of blood to the Red Cross Blood Bank in March.

Appreciation

I would like to thank all my Argus friends for the lovely bed jacket and the bond which was given me when I left the company. I also wish to thank the Argus Recreation Club for the nice flowers that I received while in the hospital.

Sincerely,

Ruth Howe

Welcome

We wish to welcome our latest new member of our department Merna Patrick. Although Merna is not a stranger to us, having worked in Material Control, we hope she will like being one of us.

Farewell

We are sorry to lose Yvonne Shaw who has resigned and Ruth Howe whose resignation became effective February 28, 1945. However, we plan to keep in touch with both girls.

Bowling Tournament (Con't.)

Doubles	
Thelma Livesay	534
Laura Snearly	448

Total	982
Laura Egeler	493
Opal Stevens	463

Total	956
Both doubles in Class B	

All Events Class B	
Thelma Livesay	1426
Laura Snearly	1234
Laura Egeler	1470
Opal Stevens	1332
Stephanie Gala	1296
Deanie Schmidt	1342
Mary Tucker	1292

All Events Class C	
Ori Wetherbee	1254
Mary Briggs	1103
Katheryn Steinke	1276
Mary Raymond Class D	1137

News from Argus Servicemen

Two Argus Servicemen Receive Air Medals

2nd Lt. John Carver, Jr., and Sgt. Martin J. Ball of the 410th Light Bomber Group in the 9th Air Force were recently awarded Air Medals in France.

Lt. Carver is a pilot and Sgt. Ball a flight engineer and aerial gunner in the "raider" group. Flying in A-20 Havoc light bombers, they form a part of the aerial teams engaged in a program of tactical air co-ordination with Allied ground forces fighting in western Germany.

Striking at the enemy's lines of communication and transport, the two Ann Arbor fliers participated in bombing raids integrated with ground assaults which helped wipe out the German "bulge" into Belgium during the recent enemy counter-offensive.

Currently, they are participating in aerial spearheads of ground force thrusts into the Reich.

* * *

Just prior to the announcement of Sgt. Ball's award we had received a release from the Public Relations Office of the Ninth Air Force advising of Martin's promotion from corporal to sergeant, so we can easily see that he has really been in there pitching and giving a good accounting of himself.

A graduate of the Ann Arbor High School, Martin was employed in the Lens Grinding Department before his entrance into the army in March, 1943. His father, Benjamin Ball, is a senior member of the Ann Arbor police force.

* * *

We are sorry that we do not have a picture of Lt. Carver, but we have received a letter from Lt. Carver which apparently was written prior to his receiving the Air Medal, as it was dated the latter part of January.

He states, "I'm flying A20's and A26's here in France. From the States I was stationed in England for a time and then here in France. We are flying close support for the front line troops, and even tho' the weather is so bad we still carry on."

"We are now living in a bombed out chateau in the edge of a small village here. The villages and customs of the French are very quaint and interesting. Also the drinking material never slows up."



Sgt. MARTIN J. BALL

Good Champagne is about 150 francs per bottle, which equals \$3.00 good ole' U. S. coin. Cognac (bottled dynamite) and very good wine. We also get a bottle of scotch for \$2.00 per mo. Not bad, huh?

"We are quite lucky in several ways. Food is quite good and we go into Paris once per month on rest leaves. And its like nothing in the States. Of course my French has much to go, but sign language works. I've been to most of the famous places here and it is something to remember, I assure you."

"Of course, with all this good news we may all soon be back on the 'grind.'"

"I'm sure most of us are looking forward to coming back to Argus. We feel that we are part of the 'family,' and I'm sure we can take up where we left off. I'm very pleased to note the plant is still keeping on top. Keep up the good work. One of these days I'll be buzzing over the plant, keep out of the prop wash and happy landings."

1st Lt. Johnny Carver.

Incidentally, Johnny says he has his trusty Argus C-2 with him . . . thru flack and zero weather . . . and he's getting some really swell pictures to show us all when he gets back.

Jack Vealey with General Hodges in the First Break Through into Germany

Jack, son of Leon Vealey of the Receiving Department, is with the forces which first broke through into Germany.

In writing his parents on February 15th, Jack said, "I don't know how long and often I can write. We are pretty busy here on the Seigfried line and don't have much time to write."

The Argus Recreation Club has also received a letter of thanks from Jack written by candlelight in a dugout somewhere near the front lines, thanking them for the Christmas box. He was late in receiving it he said, because he had neglected to keep them informed of his address . . . which is now somewhere in France . . . but, "we keep moving." This letter was dated Jan. 27th.

"My candle is getting low, so I'll end this and content myself with the Argus Eyes until I see you again."

We are passing Jack's new address along to the addressograph department, and those writing Jack can get his new address from the Personnel Office.



Pic. JACK VEALEY

Sgt. W. M. Osborn, formerly in Ken Kaufman's Department and later in the Service Department, writes a V-mail letter to Ken.

"Dear Ken. The top of the day to you. I was just looking at your picture that was in the Argus Eyes, so I thought that it would be a rather bully idea to peck out a few lines your way. Wow! What a swell bunch of material you have to work with. By the looks of things the fair sex must be doing all of the centering work these days. Well, more power to them. (I see a picture of a gal by the name of Millie Henson. Is she the same Millie that used to stay at Mom Schiefs? If so, tell her that I send a Hello)."

"How is Velma? I hope that she is well and as full of spirit as ever. I will always remember her swell spirit when we used to go to dances. She always had an answer for everything. Tell her that I said Hello, and all the Best."

"I also saw a picture of a new-born baby Patric Hartman. Is that Joy's baby? (Wes, the proud papa of Patrick James Hartman, we hasten to explain, is Norman Hartman of Optical Assembly and his mother's name is Mary Jane.) I can't

Sgt. Hazen Figg's Group Cited

Sgt. Hazen Figg, formerly a group leader in the Optical Assembly Department, has proven his merits as a leader in many other ways too, for according to a recent war office release, the Signal Service Group of which he is a member has been awarded the meritorious service unit plaque for its superior performance of duty in maintaining communication facilities in the Mediterranean theater of operations.

Son of Mr. and Mrs. Hazen Figg, Sr., 144 Westover Ave., Sgt. Figg has been overseas for two years, serving first in North Africa, then in Italy, and again in North Africa where he returned only recently.

The service group of which he was a member installs, operates and maintains radio, telephone, teletype and radio teletype communications, submarine and underground cables, message center traffic and air and motor dispatch letter service.

The communication system they have established extends into Corsica, Sardinia, Sicily, Italy, Africa, the Balkans and France. Members of the group are highly trained communications specialists, many of them selected from similar positions in civilian life.

A brother of Hazen's, Wm. Cameron Figg, a sergeant in the Marine Corps, also worked at Argus with "Doc" Benson in the Service Department. We understand Cameron is somewhere in the Pacific area.

We at Argus are very proud of both of the Hazen boys, and send them our best wishes.

Sgt. Richard Gainey Has Operation

In a letter from Dick Gainey, dated February 3rd, he says he is getting a rest for an operation on the 15th of the month, and that if all goes well, "it will be six weeks of hot and cold running nurses for this lad."

"I should be out by April 1st, so by the time I get my next copy of Argus Eyes I can lay there and read and reread. If I can get into Paris after I get out of the hospital I will look up that address given in the January issue. Can't remember it right now, one of the other fellows is reading the paper now. The whole gang read it and then I get it back."

"We all wish to thank you for the Xmas box . . . it was swell . . . and if any of the fellows in my unit ever get to A2 (meaning Ann Arbor, of course), they will drop in and thank you too. There are only 18 of us, and no chance of more than one coming at once. Ha, Ha. If you need any help, just let me know. They all want to work for Argus."

"Say hello to the gang for me, thanks again, and keep up the good work. I'll be ok and on my way home before you know it: (it says here in small print)."

Dick

quite see Joy settled down enough to get married and have a baby but if this has happened, I send congratulations. Boy, by the time I get back to the Old Country things will be changed so much that I will never know the place.

"Well, Ken, I have a little paper hanging job to do yet tonight before I hit the sack. It seems that the end of my hut has more ventilation than is necessary, so I am going to use some cardboard and a few nails. I don't mind the cold, but I don't like to have the wind whip my hair all night . . . makes it hard to comb the next morning."

"Well, I will close and get to the hut. If you see Dick D. tell him Hello from me."

SERVICEMEN'S LETTERS (Cont'd)

Bill Heck Now in the Philippines
 Last month we ran a picture of Bill taken on Guadalcanal, and since then have received a letter addressed to all his friends at Argus and written from the Philippine Islands.
 "I know that it has been a long time since you have heard from me, but I hear from you regularly through Argus paper. I would have written sooner but I felt that I should wait 'till I was really in this war. I have been perched on so many rocks more or less sitting around just waiting. But now we are finally in on the big show, and when they can mention in the news where we are you will find we have made a name for ourselves.
 "Myself I haven't been in the thick of things because Reg. Hq. Co. is always a few miles in the rear. I have had a few big ones land close enough to make me dive in a hole. I sure do admire all those boys on the front lines, and the stories they tell of their experiences are really interesting.
 "When we did run into the Japs they were moving back into the hills, and we

are still moving them back. So, one of these days they will either run out of hills or men, and they sure are losing a lot of men. The people over here were glad to see us come, for the Japs took everything they owned.
 "One woman I talked to said that the women don't start smoking 'till after they are married. And they all smoke with the burning end in their mouth. I guess it's to keep the ashes out of their cooking.
 "I have seen lots of Argus cameras in the army, and our company has some Argus Spotting Scopes which are doing a good job for us. I was looking through one the other day watching those yellow rats go in and out of their holes . . .
 "It's plenty warm over here and the flies about drive us nuts, otherwise it's not so bad. Will have to sign off for now, and wishing that I could see all of you again, I am
 "An old friend,
 F. W. Heck."
Incidentally, last month we referred to Bill as Vern's brother, but we erred. He is Vern's nephew.

Cpl. Dwight Gerstler begins his letter "Somewhere in the Pacific."
 "I want to thank you all for the nice Christmas box that you sent me. I really enjoyed it very much. It makes a fellow feel good to have you people remember me although I am so many miles from you.
 "I receive the **Argus Eyes** every month and I like it very much. The paper sure gives a fellow news of what is happening back at the shop.
 "I hope you all had a good time over the holidays. I spent mine the best I could and had a very good time.
 "Say hello to everybody in the Machine Shop for me and anybody else that happens to know me. Is Doc Johnson still as full of fun as ever?"
 * * *

He says he finds England old and many things of interest, but that there's nothing over there that can compare to the U.S.A. which he hopes to see one of these days, also all his friends at Argus. All of us here send a friendly hello, and may the day we say it in person be sooner than any of us dare hope.
 * * *

Naomi Knight has received several letters from Argus members who are in the service, and among them one from a very special friend of ours who has been away a long time, having spent three years in England . . . **Pfc. George R. Gillen**, better known as "Bud." George used to be one of Mr. Soderholm's inspectors on E and A cameras.

A letter received from **Pvt. F. V. (Joe) Wright** tells us of life on New Guinea, which is far from the south sea island paradise, though Joe knows he is one of the lucky ones not to have been there a year or so ago, and he tells of the remaining signs of battle. Again we hope that all the Christmas boxes soon catch up with you, and all your friends here send "hello" to you.
 * * *

Naomi Knight has received several letters from Argus members who are in the service, and among them one from a very special friend of ours who has been away a long time, having spent three years in England . . . **Pfc. George R. Gillen**, better known as "Bud." George used to be one of Mr. Soderholm's inspectors on E and A cameras.

Naomi has also received a letter from her husband who is now stationed in the Philippine Islands, with which were enclosed three Japanese bills . . . a 5 - 10 and 100 peso bills. The 5 pesos bill is a close copy of our American five.
 * * *
Pvt. Larry Dieterle, formerly of Department 17R, has had both good luck and

OPTICAL ASSEMBLY NEWS

With spring just around the corner and the birds and the bees, etc., romance is also budding. And judging from the dreamy look in **Virginia Burt's** eyes as she loiters in the hall each day it's going to be a beautiful spring.
Dorothy Waggott spent an enjoyable weekend with her in-laws at Grand

Ledge. Her husband, **S/Sgt. Ken Waggott** is with the army in New Caledonia.
 We were happy to have **Lucy, now Mrs. Lutz**, back to work after a three months' leave of absence. Lucy has been with her husband since their marriage November 25th. Pvt. Lutz is now serving overseas.
 The glamour girl of Optical Assembly, or the girl with the three dimples, has taken a sudden interest in auto mechanics. Could the object be a new admirer?
Millie Morrison, Doris Smith, and Jimmy Wienamon have been on the sick list during the past few weeks. But we are glad to have them back on the job again.
Helen Snyder is happy to have her son, **Cpl. George Snyder**, home on furlough from Camp Swift, Texas. Before going in service, George worked in the room.
 We are wishing a speedy recovery to **Pauline Johnson's** husband, **Frank**, who is suffering from eye injuries.
 A "trick knee" can be very annoying at times, but it also has its advantages. How about it, **Mary Dolan**?
 As the saying goes, some people could get away with murder! Imagine leaving your car double parked on Main Street for a half hour without the keys in it and not even getting a ticket!
 The girls in our department make a

Paul McCoy Heard From From "Down Under"
 A letter from Paul, dated February 7th, says he has just received his first issue of Argus Eyes and that he enjoyed it immensely even though it was an October edition.
 "Your column for service men and women is very very interesting. I sure got a kick out of reading Jim Swaney's letter. It may console Jim to know that I've seen only two bottles of liquor since I left U. S., and they weren't for sale.
 "Now in regards to my quarters. Nineteen other fellows and I live in a hut about twice as large as the Argus blocking room. We are so close together that we share each others dreams. You see, one talks in his sleep after he has been here a few months.
 "It rains more every day in this area. Continual dampness causes the chicken feather in my mattress and pillow to pack. This sure complicates sleeping. One of these days I am going to ask my Dad to send me a pillow and mattress made of duck feathers . . . think it will help. (*Sounds logical, Paul.*)
 "The European war should be over in a few months. Therefore, many of the new recruits may come this way. So, if any of you service men come by Navy 3205, call at the Fleet Dental Clinic and we will talk over the postwar situation.
 "Thanks very, very much for ARGUS EYES. It is indeed a great paper."
 Your sailor friend,
 Paul McCoy.

Cadet Dorothy Flourney



Mrs. Edith Flourney is very proud of her daughter, Dorothy, above, who is a nurse cadet in Detroit.

Bob Isaacson in Training in Georgia

Bob, former member of Argus Flyers, Inc., wrote his friend, Van, and was very much interested in the plans for the new flying club. Needless to say, the boys all look forward to the day when Bob can return and take up his flying where he left off.
 At the present time he is in training at Ft. Benning, Ga., and he writes:
 "I had a very interesting day today. The company went out to a range where we fired .50 and heavy .30 cal. machine guns at radio controlled planes. Our company set a new record here by damaging three and forcing them down and putting one out of control so that it did a vertical power dive into the ground. These planes cost originally over three thousand dollars, but they can be replaced with a later model for around twelve hundred. They have a ten foot wing spread.

bad in the past two months. First, Larry suffered an attack of spinal meningitis, which fortunately proved to be a light case and now he expects to be sent to a rest camp after one more treatment.
 Incidentally, ye Editor received a card this morning from Larry asking us to express his thanks to the Argus Club for the "swell flowers I received while I was in the hospital and the box at Christmas."
 * * *

An old friend of ours writes from sunny California . . . **Vickie Polish** . . . now lives in Los Angeles and sends her hello to all her friends here. Her sister **Tillie** now lives in Denver, Colorado, where her husband is stationed. Both girls used to work in our Cost Accounting and Payroll Department.

neat picture indeed in their new white uniforms. (*Which, by the way, we understand were designed by E. G. Adrian will have to look to his laurels.*)
Helen Bybee proved herself to be a wonderful cook as well as a charming hostess when she served a delicious din-

ner at her apartment for a few of her friends. Everything was perfect, from the tasty roast beef to the peaches with whipped cream. The guests were **Audra Stotts, Mary Weakley, Pauline Baker, and Cecille Fitzgerald.**
 Easter should be a gala event from what I've heard about the new bonnets already purchased. **Virginia Ross** has a creation of yellow straw topped with red cherries, while **Rose Mary's** is a nifty little pillbox made of varicolored feathers. And I'm sure your heart will skip a beat when you see **Lila Lange** winking at you through that fuchsia veil with the blue jay nodding from the top!
 We would like to give a word of welcome to **Lois Brown, Edna Bourderlias,**
 (Continued on page 10, col. 1)



Patty Fraser (age 7 years) in her glamorous hula ensemble that brother James sent from New Guinea. Patty's Ma (Winnie) works in Optical Assembly. (Picture by Red Peterson)



Pfc. LAVELL MORRIS



S/Sgt. OLEN MORRIS

The two brothers pictured above are the sons of Mrs. Odessa Morris of Optical Assembly. Pfc. Lavell Morris is in the Philippines, and S/Sgt. Olen Morris is with the army in Germany. They also have another brother, Dolen, at Camp Maxey, Texas.

Optical Assembly

(Continued from page 9, col. 4)

Annie Daly, and Lydia Blaess who are new girls in the department. Also to Dagny Smock who is back after a year's absence.

Lucille Rolkosky and Virginia Ross motored to Detroit on a recent weekend to see Woody Herman and his orchestra, followed by dancing at the Greystone Ballroom until the midnight curfew.

People born under the sign of Pisces are said to be talented, witty, and lovers of beauty. Among these we find Eddie Girvan, Helen Bybee, Ruth Finkbiener, Helyn Moore, Dorothy Schallhorn, Lloyd Harvey, Helen Allen, and Doris Smith. A happy birthday to each of you. (For further information on the Zodiacal sign of Pisces see page 1872, col. 2, of the Webster Dictionary in the advertising department, which seems to give a different meaning from that listed above.) Ed.



Eddie Girvan — His Day

In spite of the general shortage of sugar, cigarettes and liquor, the members of the Optical Assembly Department rallied to the occasion of the one memorable event in Eddie's life each year, and made his birthday one which brought a happy gleam to his eyes and the words: "Hoot mon, and noo I'll nae have to mooch ony cigarettes for another year. And that liquor will be 'oer good in aboot ten years from noo."

Those sharing in the cake with Eddie are: Katie Bauer, Helen Bybee, Muriel Kett, Jerry Otts, Beulah Conway, Cec Eubank, Helen Snyder, Audra Stotts, and Doris Smith.

Short Snorts From Departments 34 - 36 - 38

Annabel F. wants to buy a chicken farm. One way of getting eggs.

Bud Lingel paid us a visit the other day, really looked good.

If anyone wants to know how to spend a two weeks' vacation ask Catherine R. Out East wasn't it?

What we would like to know is why Fred B. rated all the cigarettes from that certain girl.

Is this spring vacation or spring fever? Catherine M. also took a week off to visit her brother who was home on furlough after two years overseas. We understand it was a time.

That blue haze you see in the polishing room these days is none other than Bob B.'s pipe, and the awful aroma is Harold O.'s two cent cigar.

Missed Ruth B. for a few days but then that certain soldier does come first.

How about that autographed apron Jane? Some class.

Karl K. can usually be found uptown waiting in line for cigarettes.

Ma Greene would like to have a set of artificial nails, just to look at.

Stella Harpster who broke her ankle last December 23rd is with us once more — after a six week lay-off she's back at the old "grind," cast or no cast.

Nina Fahrner, inspector, was away for a joyous 2 weeks which started February 5th. She's back now and one happy girl. Her husband Pvt. Clyde A. Fahrner being the cause of it.

Lucille Miller may now be called "Grandma." She became a grandmother to a bouncing baby boy on Valentine's day. Nice gift Lucille.

Beverly Harpster, inspector, in the Grinding room, has had a leave of absence due to a throat operation February 23rd. She's feeling fine, and will be back soon.

Cost Accounting

The Lucky Thirteen

Your pardon, please! This department's representation at the February blood bank was much better than reported as Bob and Glen went also. Sorry boys! A check of the chart in First-Aid gave the following information:

Bob, 5 donations; Glen 4; Norm 3; Kathryn 3; Mary Jane 1; Grace 1.

Bobbie volunteered for last Friday, March 9, but had a cold so has to wait for next month. This is a fair representation but we can do better.

ANNOUNCEMENT!

John Edward Upchurch, seven pounds fourteen ounces, twenty inches long, blonde hair (?) and double chin, arrived last Friday, March 9. Congratulations Mary (Zimmerman) and Buck!

All reports of the Argus dance by the Costites who attended were good and everyone would like more of the same.

There was lots of "to-do" between Mary Jane and Norm, who bowled together in the mixed doubles, before the match but a strange silence after it. What was the score, guys?

Norma, Isabelle and Doris did us proud at the Victory Ball last Friday night. Doris also celebrated an important date on March 2—her first wedding anniversary. Many more Doris!

If anyone wishes reliable information on good pipe smoking with all its interesting accessories, visit our quiet Mr. Rookes.

Eunice and Grace report regular communiques from the South Pacific. Also a slight gas shortage and some interesting p— card games.

Our boss-man seems to have a silver hair or two lately. Could it be all the auditors, or we thirteen.

Receiving Department

Wanted, one deck of cards to replace the well worn one the boys use every noon period. Donations acceptable.

Leon Vealy is a new Grandpa. His daughter, Jean has a lovely baby girl, born March third. Congratulations, Gramp.

Leon's boy, Jack, our mail boy at one time, is somewhere in Germany making the Heinies run. Good luck, Jack.

Joe Brahm reports he is still having trouble making his store teeth click.

We are still wondering who Dan Cupid was when he left Valentines on all the desks in our office. Could it be

Marylin Smith was so excited when she got flowers from the one and only who is "over there," she forgot to wear a gadenia to work.

Junior Commando



Husky looking little Jimmy Root is a two-year old cousin of the Frank Andrews. His father, Pvt. Edward M. Root is a mechanic in the Army Air Force.



Mrs. Elsie Brice, former Optical Assembly employee with her brand new baby boy, James Robert, is photographed by Red Peterson of the Argus Camera Club.

"B. G." Clemens



Barry Gordon Clemens, four and a half month old son of Mr. and Mrs. Joe L. Clemens, who already is aware of and amazed at the adult world around him. Joe claims he snapped this picture one night after bowling a 221 game and trying to convince little "B. G." that this score was on the up and up. It's rather difficult for us to decide whether B. G.'s expression is one of pleased amazement or disbelief.

Ronnie Webber



Two and a half months old son of Mr. and Mrs. Jack Webber . . . and for whom we were all pacing the floor last November and December. In spite of the fact that Jack is a member of the Planning and Expediting Department, son Ronnie was a bit late in getting here . . . remember? However, he's lost no time in growing since arriving on the 30th of December.



William Lee and Judith Lynn are the children of Mr. and Mrs. William P. Huffman. Bill works in Department 36, and Mrs. Huffman was employed in Department 39 at one time.

DEPARTMENT 18

Department 18-A welcomes Betsy Bigbee . . . we hope you will like us. Leona Ward (Blondie) finally received the long awaited box from her husband, Athol, who is now stationed in France. Flash! Florence Schwimmen has left the department . . . at least for a while. We all hope it will be a girl.



Sgt. Athol Ward in France This picture of Sgt. Ward was taken somewhere in France where he was serving with the 368th Engineers Regiment of the 3rd Army. Undoubtedly he will be on German soil before this goes to press as the boys are really moving fast now. While at Argus in 1942, Sgt. Ward was a member of the Plant Protection force, and he has been overseas since October, 1943.



Terry Springer Terry is the son of Mr. and Mrs. Wilson Springer, and seems to be rushing the season a little.

DEPARTMENT 28

Evelyn Kearns is in the hospital for an appendicitis operation. Hurry and get well, Evelyn, and come back with us.

Bessie Coon finally heard from her son who is a German prisoner. We are glad she heard from him and hope he will soon be free.

Gladys Wolters has returned to a much changed department after an absence. She used to work in Mr. Kelly's department. Hi, Gladys, glad you're back.

Another newcomer is Ori Wetherbee. We are glad to have her with us and hope she likes us too. Her Navy husband has just returned to his station in California after a pleasant vacation. Instead of nine months overseas (last Argus Eyes stated) Brainard has been gone twenty-nine months. Good luck, Brainard, it was nice to have you here.

Monday morning after the week end in Grand Rapids, some of the girls really dragged themselves in to work, but they got here nevertheless.

We are all so sorry Gert Haines had to leave us. We sure will miss her, but she won't be so far away that she can't come and see us once in a while. She is being transferred to Eddie Girvan's department. So-long Gert and Good Luck on your new job.

We have a new glamour gal in our department. Have you seen Bessie with her upswept hair-do?

Things have calmed down somewhat since Don (Wolf) Crump has left us to work upstairs for Eric so there isn't much to talk about. See you all next month.

DEPARTMENT 17

The Paint Shop is doing a rushing job these days. Two new operators, Nettie Baltezor and Pearl Kelly have joined us. Welcome girls.

Marjorie Parke from Department 28 is helping Sally Kneiper with inspection. Slow down, Rube, the girls are all tired out.

We think Edith has given up ice fishing for good. We haven't heard a word out of her about it.

THANK YOU NOTES

I would like to express my sincere thanks to the Argus Recreation Club for the floral spray that was sent at the time of my father's death. Also for the many kind expressions of sympathy from the employees.

My personal thanks to Augusta Butts, Harold Schouers, William Beard and Oscar Tyre for their blood donations they

gave to my father while he was in the hospital.

All of these kind and thoughtful things are deeply appreciated and words cannot express my thanks to you.

Viola Tyler

* * *

Rhea McLaughlin expresses her appreciation for the lovely spring flowers sent her by the Recreation Club when she was ill with strep infection, as well as thanks to all her friends who remembered her with cards.

The lovely plant from the Recreation Club and the many cards and flowers

which I have received from friends at Argus have helped so much during my stay at the hospital and convalescence at home, and I want to take this opportunity to express my appreciation.

Katy Rosborough.

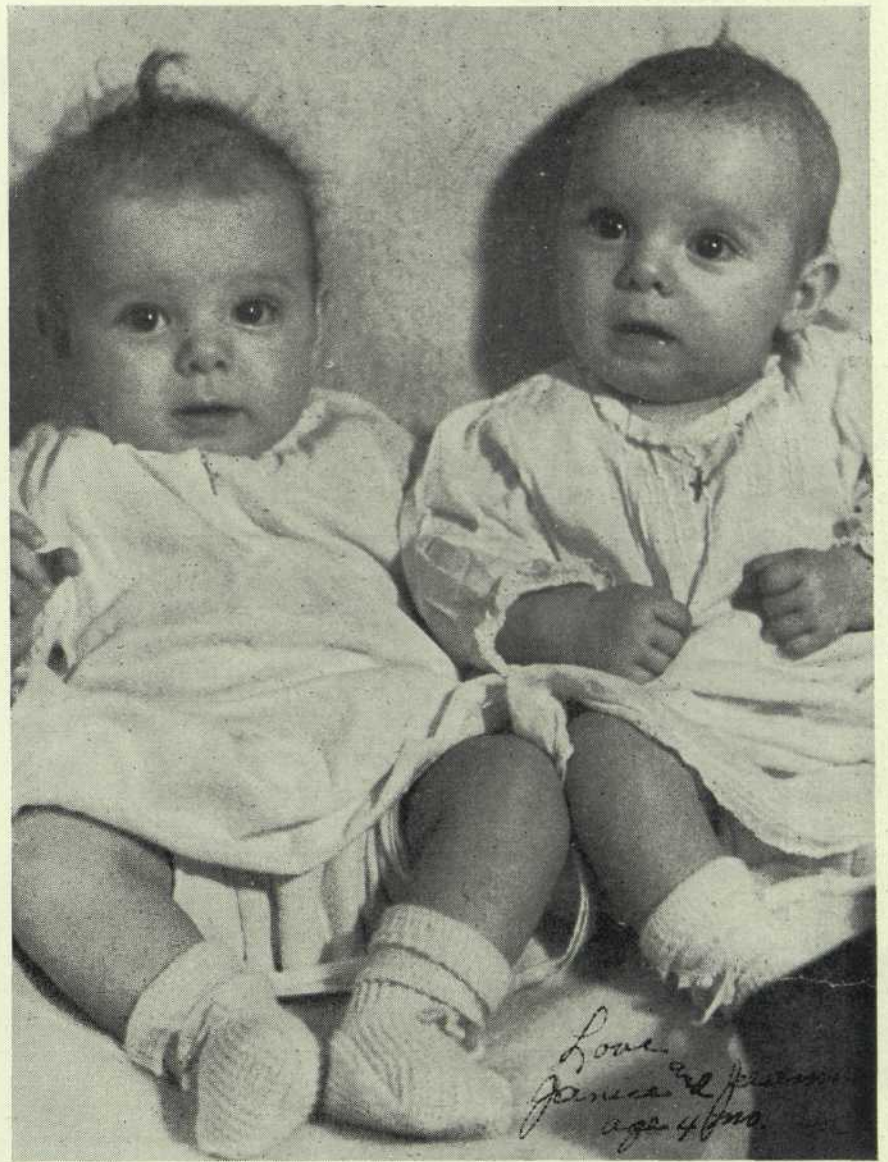
* * *

A pretty thank you card was received from Margaret E. White, reading as follows:

It was kind of you to remember, and we deeply appreciate the flowers sent at the time of our Mother's death.

The Dunckel Boys

TWO OF A KIND



Janice and Jeanne Eason—four months old twin nieces of Lois Greer. Being the only children in Lois' immediately family, the twins are naturally the pride and joy of their doting aunts and uncles. Lois for one, is always being seen headed toward the Mailing Department with packages for them as they live in her home town of Union City, Tennessee.



Robert Livesay Robert, son of Mr. and Mrs. Eugene Livesay, seems to take a better photograph than his father whose picture is shown elsewhere in his issue.



Robert Virginia Children of Mr. and Mrs. Thomas Stepp. Their father is a machine operator at Hoover's, and their mother, Sadie, who is in Department 18, has worked at Argus over a period of



Tommie 12 years. All of the children are in school but Tommie, and Robert is in high school.



Patricia LeRoy

Notes From Toolroom and Maintenance

Most of the members of the Toolroom are spending an hour to an hour and a half an evening, two evenings a week getting some pointers on the properties of steel, methods of manufacture, and how to harden tool steel, and so forth.

Mr. William Telfer, of the Department of Metal Processing, of the University of Michigan has kindly offered his services to Argus, and is conducting these classes for us. The course will run two evenings a week for a period of about ten weeks, and anyone interested is welcome to sit in on the sessions which are held Tuesday and Thursday evenings from 5:30 to 6:30. The classes have been very well attended so far, and we have had three meetings as of March 15th.

* * *

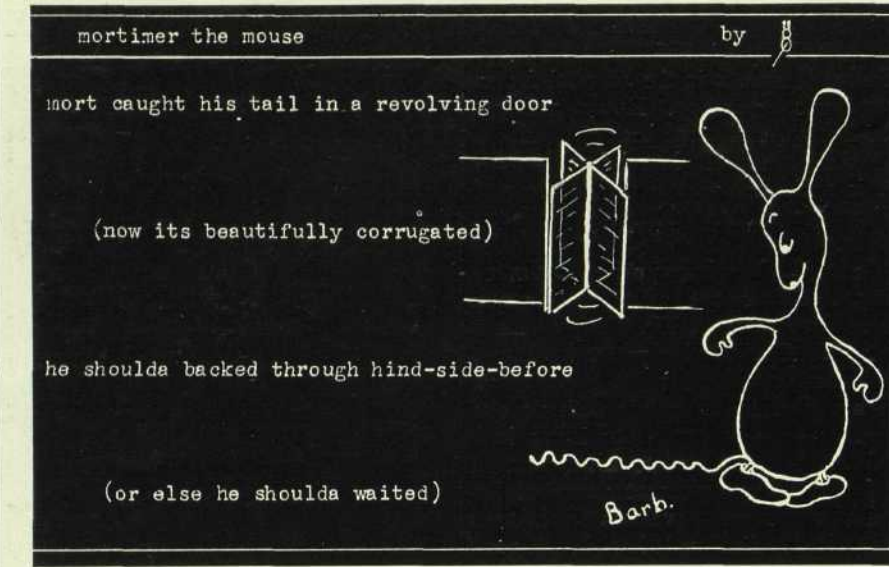
Sam Andres who has been working in Maintenance, has left the company and is going to California.

We understand Joe Lyons was a most unfortunate young man a week end or so ago. How about it, Joe?

Fritz Lipon and Jack Pelton went on a fishing trip recently, and we understand they got their limit . . . but in Murphy's Tavern.

Charles Cole is getting to be quite an aviator . . . every time the weather is nice, Charles heads for the airport for a spin.

Hank Millage recently played host to his little nephew for a couple of weeks



. . . understand Uncle "Hank" got very little sleep a couple of nights.

Henry Smith, Bill Fraser and Bill Fike have been trying to see which would be the first to get a 500 score in bowling on a Friday night. So far no one has hit the mark yet.

Bill, the sweeper in the Toolroom, must have found the girl of his dreams up in Assembly, by the special smile he has for a certain little lady from that department.

The Pleasant Valley Boys (Harlow Pullen and Karl Seitz) are pruning their orchards, and if anybody wants an afternoon out in the open, just inquire where Pleasant Valley is . . . very little work, lots to drink, and plenty to eat. The fresh

air goes with it.

Bill (I want to be a Marine) Frazer and Hubie Krasney are on their way to Detroit to see if they can join the Merchant Marines.

Anybody interested in a tent, see Joe Majewski. Come warm weather he says he'll sell his overcoat.

Skinner has been going around bumping his gums at a furious rate claiming to be all-American . . . says he is half Cherokee Indian. Most Indians we ever heard of never talked much . . . but Skinner, "him heap big talk."

General Accounting

On March 15th the Accounting Office is going to celebrate Mrs. Gillespie's first anniversary of her return to the accounting department by having a spaghetti dinner at the La Gondola Restaurant. We're sure that a great time will be had by all.

By the time the next issue of "Argus Eyes" is out Millie LaRue will undoubtedly have returned from her trip to Boston which she is planning sometime around the 22nd of March. If the Navy leaves Clare McGillen stationed in that part of the country much longer Millie will be as familiar with the East as she is with Michigan.

We're sorry to report that Iva Covert is on our sick list and we sincerely hope that before the paper comes out in April she will be back to work again.

The report is that Katy Rosborough is improving rapidly since her operation so just about the time spring comes tripping in so will Katy.

Beauty Hints

Your Pan-cake make up will go on smoother and look nicer if you use a lambswool powder puff to apply it. Wash it out each time it is used to keep it fresh as a daisy.

Sons of Toolroom Foreman Carl Bates



Flight Officer WM. R. BATES

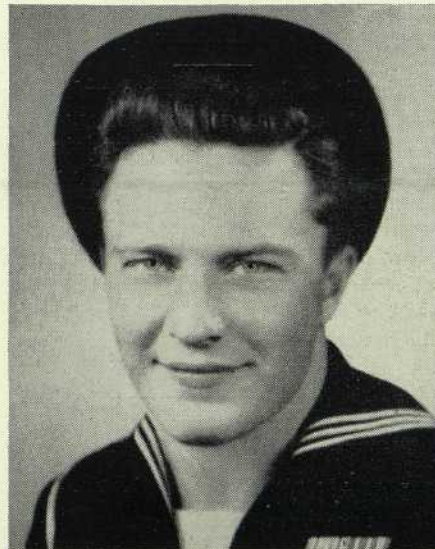


1st Lt. HARRY C. BATES

Bill, shown above on a twin-engine advanced trainer, attended Western State College in 1942 following his graduation from the Dexter High School, and enlisted in the Air Forces in April, 1943. In December, 1944, he received his pilot's wings and appointment as Flight Officer at Freeman Field, Indiana, following training at schools in Texas, Alabama and Tennessee. He later trained as co-pilot on B-24's in Florida, and at present is stationed in Massachusetts.

Harry, a first pilot on a B-24, is shown

above beside his ship, the "Bouncin' Betty." After graduating from Dexter High School in 1940 he studied Aeronautical Engineering at the University of Michigan until February, 1942 when he enlisted in the U. S. Air Forces. After a training period in California, he received his wings and commission at Luke Field, Arizona, in January, 1943, and has been overseas in the Pacific area for two years. Before entering the service he worked during summer vacation in the Lens Grinding department.



WILLIAM FRASER



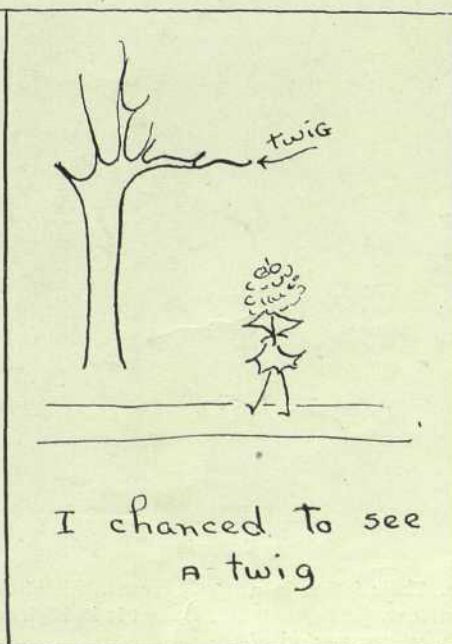
JAMES FRASER

William and James Fraser, both seamen first class, sons of Wm. Fraser, who works in the Toolroom, Plant II, and Winnie Fraser of Optical Assembly. Both boys enlisted when 17 years of age, and both went overseas from boot camp.

Bill went first to Africa and then to Naples, taking part in the invasion of Italy. From that area he moved to the Pacific battle zone and took part in six

invasions there . . . Guam and Saipan in the Marianas; Leyte, Luzon and Lingayen Gulf in the Philippines. Last letter from Bill stated that he met an old buddy, Doug Roos who is a 3rd Division Marine who landed February 19th on Iwo Jima.

Jim, the younger, whose first battle experience was the Lingayen Gulf landing, saw his brother's ship there but was unable to make contact to visit him.



Barb.

argus

INCORPORATED

ANN ARBOR

MICHIGAN

Dealer Talk

APRIL



1945

Argus "Family" Appears In Current Advertising

PHOTOGRAPHIC EMPLOYEES, SONS AND DAUGHTERS SERVE AS MODELS STOCK MODEL ARGOFLEX IS USED



MICHAEL BROTHERTON ALLEN
Phone: Kindergarten 6-7890



LASSIE CANINE
Phone: Kennelworth W-0000



JERRY COSENS
Phone: Argus Sales Department
(His mother works there)



GAIL ANN PETERSON
Phone: Argus Incor.
(Her father works here)



PEGGY ALLEN
Argus Accounting Department
Phone: Oboy 6-1234



BETTY LUND
Argus Sales Department
Phone: Ummm 1-2345



NIKKI HUMPHREYS
Phone: Corner Pool Room
(Her father will answer)



DOROTHY NESBITT
Phone: O-000H

Maybe you've noticed — something new has been added to Argus national advertising during the past year. Illustrations chosen for their appeal (take your choice) — eye — sex —, or general —.

There have been Pretty Girls and Vargas Girls but we're sort of proud of our Argus girls — including little Nikki.

Everyone of the illustrations shown above have been made with a stock model Argoflex and are enlarged to 11 x 14 size before being sent to the engraver. You've seen all of these photographs in our recent magazine advertising, and they are a splendid example of what a standard model camera can do.

Incidentally, with the exception of the sailor and the young lady holding the Argoflex, the models are all connected with Argus one way or another, either employees or relatives of employees. (or pets—see "Lassie")

Staff Photographer, Stu Gildart, is responsible for these fine photographs. Stu came to us from the photographic department of the Ford Motor Company and spends the

greater part of his time in doing illustrative photography for our Advertising Department.

Just to save ourselves a lot of work, we're giving you the names (and telephone numbers) of all models; because we know that we're going to be flooded with letters from all the wolves in the photo industry.

In addition to being used in all the popular camera and photographic magazines, these illustrations are also appearing in national magazines such as FORTUNE, NATIONAL GEOGRAPHIC, U. S. NEWS, TIME and NEWSWEEK. Some are also appearing in MY BABY, and the various Photographic Annuals.

. . . Pictures of Argus employees taken by a fellow workmen with an Argus camera . . . all of which we are justly proud . . . for they are typical of the type of "Good Pictures" for which the majority of Argus camera owners strive.

"STU" GILDART, Photographer



45 Years and More With the Wheaton Co. (Ouch)



Mr. and Mrs. Moore (Frederic A. and Viola) are well-known to any Worcester, Massachusetts camera fan who drops in the L. B. Wheaton Company.

Established more than 50 years ago, L. B. Wheaton is one of New England's oldest camera shops, and for 45 of these 50 years Frederic A. Moore has been associated with the firm. L. B. Wheaton, founder of the firm died ten years ago, but Mrs. Wheaton and son Walter Wheaton, still retain their interest in the firm.

Mrs. Moore has been with the firm for 25 years, starting originally as bookkeeper. Her shrewd merchandising ability, however, led her to install a greeting card department which now constitutes a substantial part of the business. The Moore's are assisted by H. M. Wood who has been with the firm 25 years.

Photographic and Gift Items Profitable for Karl Griene



One of the fine jobs of photographic merchandising in upper Wisconsin has been done by Karl Griene who owns and operates the Ideal Photo and Gift Shop in Appleton. Even today in spite of limited supplies, Karl maintains a well-stocked department, carrying all available photographic equipment.

In addition to cameras and a fine photo-finishing laboratory, this firm has an extensive gift business. When a wedding, birthday or other event occurs in town, Appletonians have only to go to Karl or one of his many assistants to get the benefit of their experience to select a gift that will be just the right thing.

Still another branch of the firms' business consists of picture post-cards for summer resorters. Knowing the popularity that Wisconsin enjoys as a vacation land, we can well imagine the business in this field when postwar traveling starts. Karl's hobby is fishing and it is easy to imagine that he combines business and pleasure by photographing his prize catches for other fishermen to send home.

Orchids from Men In Service Appreciated By Argus

There's no use being backward about orchids—because we've got to admit we are rather proud of having them bestowed upon us now and then. Here's a couple that we're passing along, just to show that wartime operation has made very little difference in Argus service.

Argus Incorporated,
Ann Arbor, Michigan
Attention: Elma S. Lundahl
Gentlemen:

A short while ago I made an inquiry of your firm and today received an excellent letter from you giving me valuable photographic information. Your letter was so detailed, intelligent, and helpful that I take this means in thanking you for your trouble.

Sincerely,
Ted Owens

(Mr. Owens had received a two-page letter from our Sales-Service Department, together with a copy of "Good Pictures," as well as several other booklets, and some sympathetic advice. Incidentally, "Mr." Owens is Yeoman First Class in the U. S. Navy.

* * *

And while on the subject of Sales-Service, it is interesting to note that G.I.'s all over the world have their Argus cameras with them and apparently are using them, because we get lots of letters from them. Occasionally, one of them will have the misfortune to knock a rangefinder out of adjustment, and our service Department has the right answer for this. Instead of asking for the camera to be returned to Ann Arbor, which, in most cases, would take 6 to 8 weeks of lost time for our overseas' owners, we simply send them a little sketch and brief instructions by V-Mail. In most cases the boys are able to make these minor adjustments satisfactory and usually write us enthusiastic letters as to this novel means of remote repair.

* * *

And while we're on the subject of G.I.s, we don't want to overlook the unfortunate lad, a member of the British Armed Forces who was in Singapore in December 1941.

In the Spring of 1942 we received a much-delayed letter from him carrying the date-line of December 7th, 1941. (Because of the international dateline, it was December 6th, Pearl Harbor time, when he wrote it.)

In his letter he related that he had purchased an Argus camera in Singapore and he had the misfortune to drop it, causing serious damage. He was wondering just how he should go about obtaining repair parts.

Of course, by the time the letter reached us, the Japs had taken Singapore, and we had no means of replying to him. However, a letter to the British War Ministry enabled us to locate the boy's father. We learned that he was a prisoner of war, and so far as his family knows, is being well-treated, and hopes to be able to return to England when the war is over. We wrote his folks telling them that, when he eventually arrives home, he could have a brand-new camera to replace his old Argus so we are eagerly looking forward to the time when we'll be able to assure ourselves of one more satisfied Argus owner.

GOOD AND WOOD MAKE GOOD ... Goody, Goody

(The Assistant Editor Takes A Liberty When Ye Editor Leaves
Before the Paper Is Completed)



You see above Joe Good and "Bunch" Wood of the Y Camera Shop, Cleveland, Ohio, who have built a profitable and flourishing business some 10 miles East of the Cleveland Public Square. Actually, we are telling no secrets when we suggest that the credit belongs not to the gentlemen with the alliterative names, but to their wives who actually run the store during the day while Good and Wood are busy working in defense plants.

While part owner and evening worker at the store, Joe has been with the Perfection Stove Company in Cleveland for quite some time and "Bunch," formerly

a Union musician playing the bull fiddle, has been in a defense plant since the start of the war but "doubles in brass" by working evenings at the store when he is not sawing away on the bass viol.

Considering conditions, the Goods and Woods have managed to maintain an adequate stock of film, paper and chemicals, an occasional used camera, and a good supply of the usual gadgets, frames, etc. Like most dealers, they're looking forward to the post-war era when they may remodel, greatly enlarge their stock and proceed to "go to town" with a business they love.

Enfield Brothers of Miami Beach Photograph the War for the Signal Corps



Here are the Enfield brothers, Kurt (front) and Paul who are now someplace in the South Pacific photographing the War for the Signal Corps. Sons of Henry Enfield, proprietor of the well-known Miami Beach store, the boys were formerly associated with their father in the operation of the business.

Henry says that when the boys shipped out, they went through Chicago, and had time to spend a few hours with George Drucker before going on to the West Coast.

Incidentally, Henry's very modern store on Lincoln road in Miami Beach is a very busy place, and requires the combined efforts of a staff of nine plus Mr. and Mrs. Enfield to service its many customers.

Attractive Displays Form an Integral Part of Seeley's Camera Shop

Clyde F. Seeley, Fond du lac, Wisconsin, sold his first camera in 1908, when he was a clerk in a Drugstore. From this early, modest start, he has grown until he now operates a very attractive, modern store in a downtown office building. He left the drug business to open his own camera shop in 1919, and in 1939 did an elaborate job of remodeling.

The Seeley Camera Shop is well-known in this section of the country because Clyde believes in aggressive advertising. Adroit displays, consistent direct-mail campaign (his mailing list contains over 2000 tested names) and emphasis on color have helped him make an outstanding success of his store.



ROTBART AND REITMAN ARE NEW CLEVELAND PHOTO STORE

Firm Becomes Exclusively Photographic

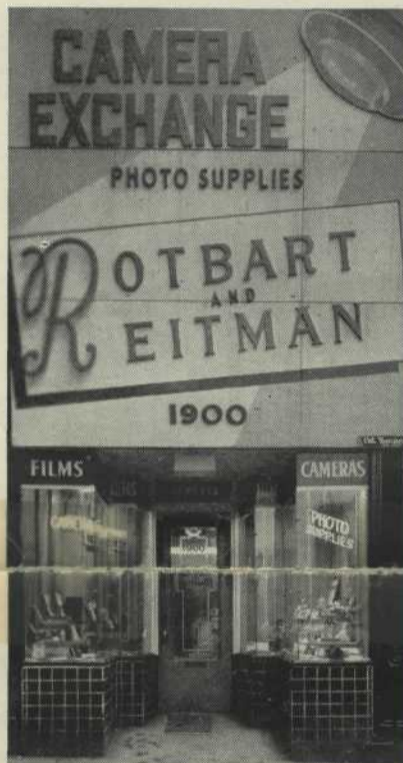


Above: Modern interior of new Cleveland store. Right: Novel treatment of store front.

A few doors from the busiest intersection in Cleveland, near 9th and Euclid, Rotbart and Reitman have gone 100% photographic by selling the loan office end of the business, redecorating and remodeling their store and announcing their determination to handle nothing except photographic merchandise in the future.

Even in the prewar days, Charlie Rotbart and Milton Reitman were doing mainly a photographic business and the present change brings them into the ranks of the photographic dealers who are betting all their chips on the photographic business.

Charlie Rotbart has been an aviator for about 15 years and is now a Lieutenant in the Civil Air Patrol in charge of a squadron at the Cleveland airport. Keep your eye on these Cleveland boys; they're going to go places—post-war.



FIND MANY USES FOR ARGUS CAMERAS

Identification and Assessment Speeded

A letter from the photographic supervisor of the New York Central Railway System tells us that eight standard Model E Argoflexes are being used in their personnel identification system, more than 54,000 photographs having been made to date. One camera is known to have made more than 19,000 pictures.

Officials say the cost per employee using this system is well under 10 cents, whereas other systems previously tried out ranged in cost from 50 cents to \$1.00.

One of our dealers in a southern city

told us that the tax appraisal board there bought 50 A2 cameras in 1938 and, as a WPB project, photographed every piece of real estate in the city. These photographs were then pasted on the appraisal card, so the appraiser had more than just the owner's description before him. The city officials said the plan had worked very successfully and was a means of saving the city thousands of dollars in under-appraisals, as well as savings citizens considerable sums resulting from too high an appraisal.

TOMMY GIBSON OF BOWLING GREEN

Manages Branch of Kentucky Firm

This is Tommy Gibson of Bowling Green, Kentucky, who writes us that he is the new manager of the Topmillar Studio of that city. Mr. Topmillar, who operates studios in Henderson and Owensboro, Kentucky, recently bought the Brewer Camera and Movie Supply Company, formerly operated by J. Brewer Jones.

Tommy, a native of Nashville, Tennessee, was formerly staff photographer for Vanderbilt University and was manager of the Finishing and Commercial photographic division for Mr. Jones.



HILTON SCORES TREAS. PLAN ON SURPLUS PHOTO PRODUCTS

Warns Industry and Public May Suffer

In a sharply phrased letter of protest to John W. Pehley, Assistant Secretary of the U. S. Treasury, Homer Hilton, Argus Sales Manager and former Director of General Products Division of the Treasury, has gone on record as definitely opposing the Treasury's proposed plans for selling surplus photographic equipment and film.

Hilton said that in spite of carefully worked out plans, devised in consultation with members of the photographic industry, Treasury officials now seem about to adopt disposal methods which are definitely dangerous to the Industry as well as the consumer public. If the proposed Government plans are followed, used equipment will be sold to the highest bidder, regardless of the condition of the units involved. Should the successful bidder in such a transaction be unscrupulous, it is entirely possible that photo dealers, and ultimately the retail customer, will find themselves paying top OPA prices for equipment (cameras, projectors, etc.) which is either not in useable condition or is badly in need of replacement parts or other repairs.

Before leaving the Treasury, Hilton had fought for adoption of a plan permitting all such equipment to be sold back to the original manufacturer at a negotiated price low enough to permit the factory to recondition and guarantee the unit, which would then be sold to bona fide photographic dealers through usual trade channels and at regular or lowered discounts, permitting a very broad and equitable distribution. It now seems apparent that this plan has been abandoned in favor of selling to the highest bidder on an "as is" basis.

Hilton also scored government policy of selling out-dated film for slitting and spooling in amateur camera sizes and allowing it to be sold without any markings on the package to identify it as out-



HOMER HILTON

dated film. A large number of instances have been reported where this film is sold at higher than OPA prices for new standard film, and many sample rolls are now in Hilton's possession which were so defective as to spoil all the exposures.

In many cases the samples analyzed were of six instead of eight exposures, and were a heavy base film so thick that they would not wind through the camera without binding. Several winding keys on cameras of the box-type were twisted off in attempts to use this film.

Having met considerable resistance to industry-suggested plans while serving as Consultant for the Treasury, Mr. Hilton said he felt he could accomplish more for the dealers by acting as a private citizen unshackled by government restrictions, but with the advantage of experience in SWP.

MARSHALL FIELD TRIO KEPT BUSY



ROBINSON

HARTMAN

SAMPSON

As can be seen from the center photograph, film rationing has its headaches even for a firm as large as Chicago's Marshall Field Company. Herman Hartman is behind the counter dolling out the film.

In this busy Chicago department store, Roy Sampson is merchandise manager and buyer for the optical and camera division, and Mr. C. O. Robinson is manager and asst. buyer for the camera department. Formerly with Almer Coe, Mr. Sampson came to Marshall Fields in 1933. He is an ardent and proficient golfer,

shooting between 85 and 90.

Mr. Robinson also came to Marshall Fields from Almer Coe about 5 years ago, and under his supervision the department is doing a nice business even with merchandise shortage. A considerable portion of this volume is derived from used equipment, Mr. Robinson says. Mr. Robinson is a former portrait and commercial photographer, and at one time travelled for photographic manufacturers. Maybe that is why he is so sympathetic with salesmen.

Grady McDaniels, of McDaniels Gift and Camera Shop, Jacksonville, Florida, is a pipesmoker, so the cigarette shortage bothers him not the slightest. If there's ever a pipe shortage that won't bother him either, because he keeps a collection of 36 pipes hanging on the wall of his office. He smokes them in rotation, and at that rate, they should last him many, many years.

Mel Bennett of Bennett's in New Orleans, who recently won the PMDA award for the most modern camera shop in the country, is still not satisfied with things; he's added a new, specially-built display unit for his film rental library. Mel tells us he has been advertising projector and film rental service on a weekly radio program with very gratifying results.

SECTIONAL MEETING OF MASTER PHOTO-FINISHERS AND DEALERS ASSOCIATION HELD IN COLUMBUS, OHIO, FEB. 28TH.



Reading from left to right: Frank Cinevec, Cleveland; Mr. Pinkerton, Alliance; Carl Horton, Cleveland; E. R. Kissinger, Columbus. A picture of the banquet

preceding the meeting. R. J. Wilkinson, Jackson, Mich.; Mr. Kaufman, Cleveland, T. E. Biederman, Lima; Vernon Jagers, Toledo, G. Zimerle, Lima.

The Ohio section of the Master Photo-Finishers and Dealers Association, held their State meeting in Columbus, Ohio, February 28th, and Argus salesman, Harry Crawford, who attended, reports that it was very much worthwhile. R. J.

Wilkinson, executive secretary of the National Association was the principle speaker and in his usual forceful manner, emphasized matters of national importance and special interest to the photo-finishers and photo dealers present.

Of particular interest to the dealers was the new training program for sales people. Every retail dealer employing one or more sales clerks can certainly use the demonstration and educational material offered at a nominal price in this Section

V, Sales Training Kit. Shown here are several flash shots which Harry Crawford made with an Argus C3 of some of the Argus Dealers and Photo Finishers who were present.

R. J. WILKINSON, EXECUTIVE MANAGER, PMDA, PROTESTS RETAIL SALE OF OUT-DATED FILM

Acting in behalf of the Master Photo Finisher's and Dealer's Association, R. J. Wilkinson, Executive Manager recently presented the Association's views and recommendations on the matter of out-dated surplus film. In identical letters to several Washington officials, including the Hon. Guy Gillette, Chairman of the Surplus Disposal Board and Sen. James E. Murray, Chairman of the Senate Committee on small business, Wilkinson recommended that all photographic film which was sold on or after its expiration date be sold as scrap material, rather than attempting to re-market it to unsuspecting civilians. It was urged that films sold be-

fore the expiration date should be plainly marked as war surplus material and should show the original manufacturer's expiration date.

It was further recommended that a ceiling price on surplus film be established at 75% of the usual retail price for fresh film.

Quick to sense the danger in what has been termed a vicious practice, Wilkinson has the complete backing of dealers and finishers in his efforts to have this situation corrected, and has, on their behalf, launched an aggressive independent campaign.

PHOTOGRAPHIC INDUSTRY CO-ORDINATING COMMITTEE ORGANIZED IN CHICAGO

Is Outgrowth of "Young Plan"

The group shown below is known as the Photographic Industry Co-ordinating Committee recently organized at a meeting in Chicago to further photographic activities in many diversified fields. This committee is the outgrowth of a plan originally suggested to PMDA members by Oliver H. Young of the General Electric Co. Robert D. Howse, Argus president has also been active in helping formulate the plans and objectives of the new committee.

You'll hear a lot more about PICC in months and years to come, because it represents the first sincere effort on the part of the various branches of the photographic industry to get together. As stated in their objective, the committee will endeavor to foster, enrich, and develop the manifold services of the photographic industry to society, and toward this end will collect experiences, information and scientific data from all available sources and disseminate this knowledge to all fields in which photography is being used.

It will also serve as a channel of co-ordination between all affiliated national trade and professional associations in any way connected with the photographic industry.

HUMPHREYS DOES A "WINCHELL" AGAIN

Bill Lillis of Fritz and Hawley, who is busy doing a swell job of merchandising in the Bridgeport store still finds time to do his part toward helping the boys who are and have been in the Service. He hides his light under a bushel but we were able to discover today that Bill manages to find time to be musical director of the Bridgeport War Council Talent

Show. This organization gives performances wherever needed. The grandest thing is that, besides giving 550 shows covering some 10,000 miles of travel, they did an outstanding job in raising \$894,000 in the last War Bond Drive. Nice work Bill!

* * *

We also hear that James M. Brown who was formerly manager of the Photograph Department at Fritz and Hawley, Bridgeport, is now a Lieutenant in charge of the photo-lab at Eagle Mountain Lake, Marine Air Base, Texas.

* * *

Did you know that Selwyn Schwartz who is well-known to the photographic dealers all over the country and who visits all conventions, has time, besides operating one of Chicago's better-known photographic stores, to compose some excellent poetry which has been published in book form? Wish we could do something like that.

* * *

On our last visit to Wooster, Massachusetts we were sorry to miss seeing Tom Livingston whom we have always enjoyed visiting. We did, however, see Don Court, who is an old friend of ours from way back, and who knows the photographic business inside out. That newly enlarged Livingston store is really something.

* * *

Arlon Clarke and I had dinner the other night with the skipper who uses the name of Ed Schwimmer when signing on the dotted line, and owns and operates the Acme Camera Exchange in Detroit. We were amazed at his wide acquaintance with people in the professional show business, who made a constant procession to our table to say hello.

Harry Crawford



This looks like a studio portrait, but on closer examination you can easily see it's a very good informal picture of Harry Crawford. (Made with an Argoflex, incidentally.) We intended using it last month when we ran his autobiography, but we didn't have room for it.

Now we don't know what to do with it, but since it fits in this column, we'll use it here. (Migawd, what these editors won't do just to fill up space.)



Left to Right Standing: Richard V. O'Neil, President of the National Association of Visual Education Dealers; O. H. Coelln, Secretary of the National Association of Film Producers for Industry & Education; S. L. Briggs, Delegate for the Master Photo Finishers & Dealers Association; L. C. Larson, Chairman for the Educational Film Library Association; Marvin Larue, Delegate for the Biological Photographic Association; William F. Kruse, Secretary of the Allied Non-Theatrical Film Association; Horace O. Jones, President of the Allied Non-Theatrical Film Association; Eugene Power, Delegate for the Microfilm Group (now being formed); Bernard A. Cousino, Secretary of the National Association of Visual Education Dealers; Joseph E. Dickman, Delegate of the Educational Film Library Association. Left to Right Seated: H. W. Lawrence, President of the National Photographic Dealer's Association; Selwyn Schwartz, Secretary of the National Photographic Dealer's Association; Miss Avis Gregersen, Secretary of the Biological Photographic Association; Joseph G. Dombroff, President of the Photographic Manufacturers and Distributors Association; Wilfred L. Knighton, Secretary of the Photographic Manufacturers and Distributors Association. Not present when photo was made: S. G. Rose, President of the Visual Equipment Manufacturers Council; Harry Monson, Treasurer of the Visual Equipment Manufacturers Council; R. D. Howse, President, Argus, Inc.

We are also happy to announce that we have acquired two bottles of I. W. Harper whiskey for Homer Hilton in recognition of his splendid work in keeping the office well-dusted while we were away.

* * *

We've always enjoyed seeing David Schimmel who owns and operates the United Luggage Shop in Springfield, Massachusetts. At the time of our last call Dave was ill so we missed seeing him. We hope that by the time he reads this

he is back in the store and doing a swell job as always.

* * *

We had Mr. and Mrs. Abe Harrison of New Orleans to thank for looking after us in New Orleans. We got some swell prints and roll of film when we went with them.

* * *

We were sorry to miss seeing Mel Bennett in New Orleans, but he was busy in New York receiving his award. We're looking forward to seeing you next time, Mel.

2005 9.12