



REVIEWING ARGUS PROGRESS

— by Robert E. Lewis

All of us at Argus—profit-sharers, employees and stockholders—have been very encouraged with business in 1954. The uncertainties of the spring months gave way to a satisfactory summer and a record fiscal year. The steady market has continued into this fall season, a better fall than the corresponding period last year.

You may remember that business was slow after last year's Christmas season. The primary reason for this inactivity was that many dealers were overstocked with Christmas inventory. This year Carl Chapman and his market research group are watching dealers' inventories very closely. Current reports indicate that an overstocked situation is not likely to reoccur in 1955. That being the case, our spring business should be firm. We have based our post-Christmas schedule on this forecast.

In a seasonal business, it is not always possible to keep production at a steady rate throughout the year. Nevertheless, that is a goal toward which we are continually working, and I believe we have made real progress in that direction during the past few years. We will continue this policy next year by investing our money in inventory during the first few months of the year when sales are slow. As you know, when sales are temporarily higher than our forecasts, we try to meet the demand by overtime. While this reduces the Company's profit per camera, it does enable us to maintain steadier employment.

IDEAS FOR ELIMINATING SCRAP WANTED

A subject closely related to business success is the cost of scrap. In the past, reductions in scrap costs have been encouraging, but this waste must be cut even further.

As I reported at the Annual Dinner the other night, we averaged \$25,000 per month scrap cost last year. To pay for this much waste, Argus must sell an additional \$175,000 worth of cameras each month. That's a lot of camera sales. And it is also an unnecessary penalty on our production costs. If we are to maintain the enviable position of being the company that offers the customer the most camera for his money, we must keep production costs down.

Every one of us at Argus can probably think of several ways to cut scrap on his job or another job in the plant. Ideas on this subject are welcomed in the Suggestion Plan Office. If an idea is acceptable, an employee benefits in two ways: he collects a suggestion award and he insures his own job by helping to make the Company more competitive. The reduction in costs also makes possible a larger Company contribution to the Profit-Sharing Fund.

JUNIOR ACHIEVEMENT PROGRAM BEGINS

Jerry Craig, president of the Junior Achievement group sponsored by Argus this year, stopped in my office last month to sell me stock in the JA company. I was interested to learn that this group is transforming our reflector rejects into usable and attractive ash trays as their project this year.

Ginny Lau, Wes Donaldson, Bob Cuny, Dave Oughton, and Ralph Parsons, who are working with this group, should be proud of the important part they are playing in teaching these youngsters the techniques of production, selling, and business. Such experience gained by high school boys and girls will prove invaluable to them in the future. I understand that Fred Steinhebel is also assisting in this fine work as an adviser for the Junior Chamber of Commerce sponsored group.

Production Planners are P A System Famous Names

An answer to the request for "pictures of people with famous names" that are paged over the public address system sent to Andy Argus.

Among the names most often broadcast on the Argus public address system are those of Production Planners. These men see that machine operators have material to work with, that assemblers have parts to assemble. They determine the quantity of parts to be manufactured, the

type of material required and the date the material is needed.

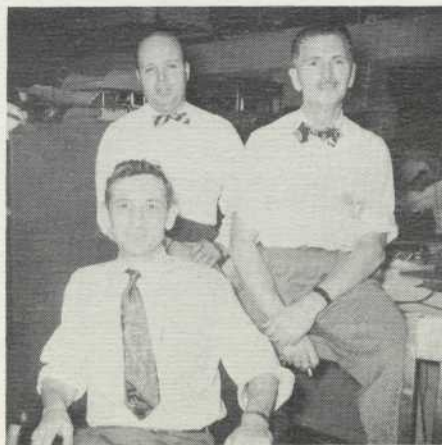
Work about the plant keeps them away from home-base—their desks in Production Planning, 1st floor of Plant I. When they are needed, the easiest and quickest way to find them is to page them on the P.A. system—thus theirs have become some of the most frequently-heard names at Argus.



Back: Tom Knight, front, left: Joe Jaroszyk; right, Jerry Patterson.



Back, left: Fred Alchin, right, Martin Sieloff. Front, left: Aaron Otts; right: Ken Geiger.



Back, left: John Shattuck, right: Jesse Cope. Front: Dennis O'Hare.



Back, left to right: Harold Peterson, Bill Allen, Bill Frakes. Front: Harry Rookes.

Argus Community Chest Donations Hit New High

Over \$16,000 was donated by employees and the Company to the 1954 Community Chest and Red Cross drive at Argus. This year's total tops last year's record figure of \$15,500 by over \$500.

Employees contributed \$8,146.00 of the total, and this figure was matched, dollar for dollar, by the Company.

Some \$12,300.00 of the total went to the Community Chest, \$2,876.00 will go to the Red Cross and the remainder will be allocated to outlying areas.

Many employees contributed a day's pay or more in answer to the plant's "Give a Day's Pay" campaign. In a drawing for prizes awarded in the campaign, Paul Mason, Lens Grinding, won the projector, Irving Halman, Accounting, and Bill Kinny, Standards, each won an A-4 and Robert Kalmbach, Accounting, won a "40".

Campaign chairmen at Argus said that employees' response to this year's campaign was outstanding and every person who participated is to be thanked for his help.

135 Employees Give Blood

135 Argusites were donors in the Ann Arbor Blood Bank Drive on October 26 and 27. Other Ann Arbor industries whose employees contributed were King-Seeley, Hoover Ball and Bearing, Economy Baler, Buhr Machine Tool Co. and Cook Plant.

Only those employees who sign an agreement to contribute blood may obtain it, free of charge, for themselves and their families should an emergency arise.

New "Company" Converts Reflectors to Ash Trays



JUNIOR ACHIEVEMENT president, Jerry Craig, a junior at Ann Arbor High School, sells stock in his company to Argus president, Robert Lewis.



EXAMINING the Junior Achievement group ash trays are, left to right: Robert Lewis, Wes Donaldson, Bob Cuny and Jerry Craig.

A group of high school students are learning the ways of business by transforming rejected camera reflectors into ash trays and marketing them in a Junior Achievement project sponsored by Argus this year.

The Argus group is one of several being sponsored by various industries for the second time in the history of Ann Arbor. Purpose of the program is to provide high school students with the opportunity of learning a business by operating one.

Reflectors become ash trays by first forming cigarette-holding depressions in the reflectors with a die. Then the reflectors are anodized to become a bright, attractive color. An appropriate insignia or design is placed on the bottom of the reflector and covered with a glass disk. For ash trays sold at Argus, the group plans an appropriate Argus insignia for the bottom.

All work is done by the youngsters themselves at the Junior Achievement Center in Ann Arbor. Guiding the Argus group are Wes Donaldson, Service, who is sales advisor; Bob Cuny, Engineering, who is business advisor and Ginny Lau, Camera Assembly, who is production advisor. Ralph Parsons, Paint Shop and Dave Oughton, Engineering, work with the group, also.

Ash trays will be sold at Argus in the near future.

Hurricane Hazel Jinx Extends to Argus Delivery of Relief Supplies



CO-WORKERS in Shipping welcome Elmer Kalmbach home. Left to right are: Elmer Kalmbach, Chuck Hanchaw, Ken Holzhauser, Ed Domke.

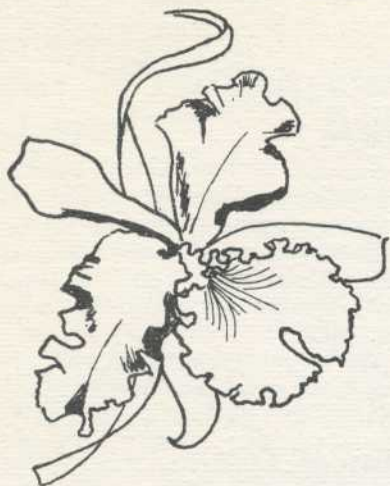
"Operation Hazel" was as capricious as its hurricane namesake for Elmer Kalmbach, Shipping, who drove an Argus truck filled with blankets and warm clothes from Ann Arbor to the Toronto hurricane victims last month.

The shipment was part of a delivery of some 2,000 pounds of supplies collected by the Ann Arbor Junior Chamber of Commerce after 8 inches of rain from Hurricane Hazel sent the Humber River on a rampage on October 15.

On Wednesday, October 20, at 7:30 p.m., Elmer Kalmbach left Ann Arbor with his loaded truck. But all was not smooth sailing. It was 12:30 a.m. before delaying border red tape was cut and the truck passed Canadian customs.

Near Paris, Ontario, Canada, the truck became temperamental. After three mechanical breakdowns and ten hours of delay, Elmer and his passengers, Bill MacFarland and James Winters of the JCC, began to wonder if they'd ever see Toronto. Finally, late Thursday night, they reached Toronto, red-eyed and exhausted from lack of sleep. On Friday morning, Elmer drove the supplies into the village of Woodbridge, a Toronto suburb. Clothing was immediately distributed to the 60 grateful families who lost everything they owned to Hurricane Hazel.

Elmer, who visited several destroyed homes in the area and talked to refugees, said that houses were demolished and entire families were destitute.



"ORCHID" LETTERS SING OUR PRAISES



SUSIE who works on the "75" line



JOE who works in the Machine Shop

are just two of many people at Argus who never hear the praise and problems expounded by customers who send us letters.

So that everyone can know just what our customers think of the job we're doing and the products we're making, Sales and Service people pass along these letters of praise that come the way of their departments each day.

You Get a Big Orchid!

ARGUSITES ARE THE GREATEST SAYS CAMERA REPAIR COMPANY MAN

"I was greatly impressed by your fine factory, personnel and the courtesies shown me while I was in Ann Arbor, and I want to congratulate you on having the most outstanding factory in the photographic field. I felt that your employees, from the

factory worker to top key men, were of the highest caliber. This certainly is reflected not only in the high quality of your merchandise, but in the prestige your company has given to the photographic industry."

Our Cameras Get Orchids!

C4 "HAS EVERYTHING BUT A PERCOLATOR" LADY WRITES US

"I find myself forced to take time out in a busy day to extend an 'orchid.' I've been an Argus camera owner ever since you first got out the fixed-focus 35 mm., 'way back when. In the many years I had that camera, I paid out nothing whatever in repairs, and have albums of splendid pictures from it. Shortly after you came out with the Argus 40, I sold my little 35 mm. to a friend (who is still using it with good results) and purchased the 40, which I still have, and intend to keep...for black and whites.

Today, I am the PROUD owner of a C4, converted to take a Lithagon Telephoto lens—also the Zoom Vue—and of course, the case and flash.

What a compact, neat, little job! It has more features than some of the higher-priced cameras I looked at. When I showed it to a business associate, she commented: "It's got everything but a percolator!"

I want to compliment you, too, on your easy-reading, understandable book of instructions. While I, personally, won't have too much use for it being pretty well versed on pho-



tography, I feel the down-to-earth illustrations and step-by-step instructions for operation will be of invaluable assistance to anyone not too familiar with cameras."

I GOT PROFESSIONAL PICTURES FROM THE START SAYS C3 FAN

"Upon the arrival of our daughter in August, 1953, I decided that the best way to record her growth and characteristics was pictorially. After investigating the advantages and disadvantages of a multitude of cameras in the comparatively low price 35 mm. class, I decided upon Argus C3.

Being a novice in the amateur

35 mm. color class, I was fully prepared for many over and under exposed and in general many unsatisfactory pictures at first.

But much to my surprise, 'professional-like' pictures are peculiar to this Argus from the start. Now after a year has elapsed, I have naturally added to my photography

hobby such things as filters, a light meter, slide file, etc. I have also taken over 300 pictures (all in color) with very few failures. I am happy to say that I have not only fulfilled my original object of recording my daughter's growth pictorially, but have found many hours of enjoyment through my new-found hobby."

NEVER-FAIL FORMULA FOR SHARP PICTURES INCLUDES ARGUS "40"

"About six years ago, I bought an Argoflex. Then in 1949 I sold it and bought a competitor's reflex which cost almost twice the price of an Argoflex.

In comparing results, I note that pictures taken with an Argus, on a general average, are much better. During the past six or seven years, I have used cameras ranging in price

from \$10 to \$300. Argus is my first choice.

I have returned to your product. This afternoon I bought a new Argoflex Forty.

Argoflex plus Ansco Supreme Film plus Kodak Microdol developer is a never-failing formula for good, sharp-detailed pictures.

A CUSTOMER SAID IT: "To be able to get letters of congratulation from anyone during these days without running a contest or paying for it in some other way, one must certainly have a wonderful product. I congratulate you!"

Spooks and Goblins Cavort at Halloween Dance



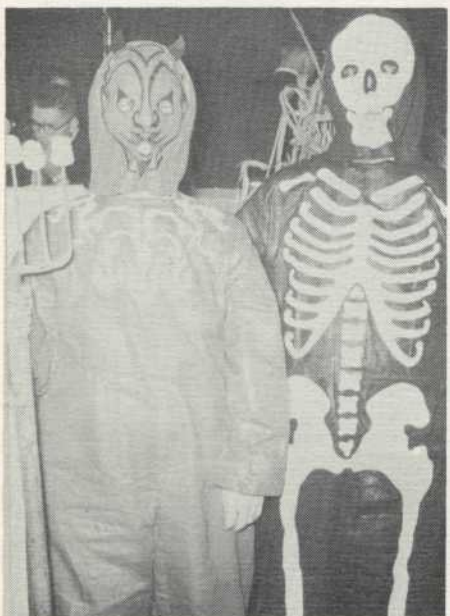
Art Selent (left), Don Bailey (center) and Bill Betke relax at the dance. Recreation Club members all came as guests of Art and Don.

"We at the VFW Club were happy to have had all you witches, goblins, etc., at your annual Halloween party. Some of those costumes could have walked away with first prize at any costume ball! If, at any time, you're interested in another party, we'd be more than happy to work with you. Our thanks to members of the Argus Recreation Club and especially to Don, Bill, George, Art and the rest of the gang."

Don Bailey
V.F.W. Manager



BEST COSTUME PRIZES of \$5 each went to Jane (left) and Bernie Merritt. Bernie works in C3 Camera Assembly.



SATAN with a marshmallow-tipped fork was Phyllis Koernke, C3 Camera Assembly. Her husband, Otto, was the Halloween skeleton.



DAISY MAE AND LIL' ABNER were Dolores Helzerman (Purchasing) and Garrett Bakker. Dolores made both costumes, including her yellow rug-yarn wig.



PETER COTTON TAIL was Bea Magill, Optical Assembly. Derby-topped gentleman beside her is Bud Moseley (husband of Mary in Optical Assembly).



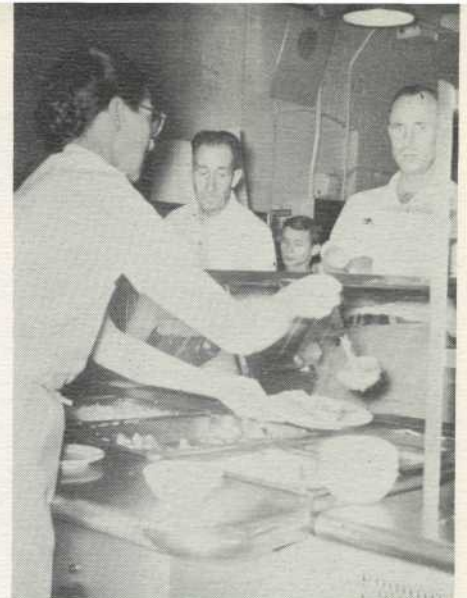
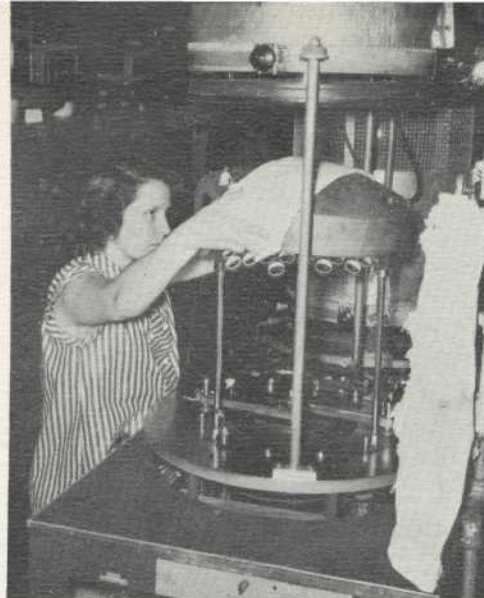
THEIR GRANDPARENT'S clothing provided Gay 90's costumes for Madeline (Optical Assembly) and John Burkhart (Production Planning) on the left. At the right is Mary Moseley.



CHINESE MANDARIN and his lady were Ron Fox (plant guard) and Nancy Flanders. Civil war soldier who wore his grandfather's original uniform was Bob Tice; "flapper" was Pat Fox.

ESCAPED CON was Frank Skoman, Tool Room. Blonde-wigged lady beside Frank is his wife, Lucia.





LONELY NIGHT SHIFT SCENE is portrayed by John Wood, Lens Polishing. During the day, 21 people work in this department; at night there are 10.

SMALL Night-Shift crews look lost in half-empty rooms. During the day, for example, 10 people work in the Lens Coating Room; at night, Janet Riddle (above) is one of a crew of two.

8:20 IS "LUNCH" TIME for men in Plant I. Here Bessie Green serves a Machine Shop crew (left to right) Jasper Womack, "Shorty" Bergey, Curtis Lewis.

THE NIGHT SHIFT

"night" people at Argus keep both plants buzzing while people of

3:30 - the end of the workday for most Argusites is the dawn of a new one for Night Shift people who keep the plant buzzing until shortly after midnight.

The Paint Shop, Machine Shop, Shipping Department, Lens Grinding, Blocking, Centering, Tool Room are the major departments that work at night.

Others are Maintenance people who are busy at night making the plant spic and span for the morning.

Nighttime is a busy time for the plant guards who make regular window and door-checking rounds, provide an ambulance service for emergencies, operate the night switchboard and stand their regular sentry watch at the doors.

For most of us, to begin the workday in mid-afternoon and end it in the black of night, would create a topsy-

turvey world. Night-shift people occasionally look enviously at day people who relax in the evening, but most of them are willing to admit that their shift has compensations.

A night-shift man needn't bother winding his alarm clock for the morning.

He can take advantage of his free morning hours by hunting, fishing or attending classes.

Because the shift is small, night people have ample opportunity to get acquainted with each other. And most of them are proud of their congenial group.

The Night Shift carries on while day people relax at home. Without them, Argus could not keep up normal operations for long.



SWITCHBOARD at night is the Plant I guard's desk. Above, "Mike" Michael takes a call while Charles Pettis gets ready to make his rounds. Both men are day students at Michigan State Normal College.



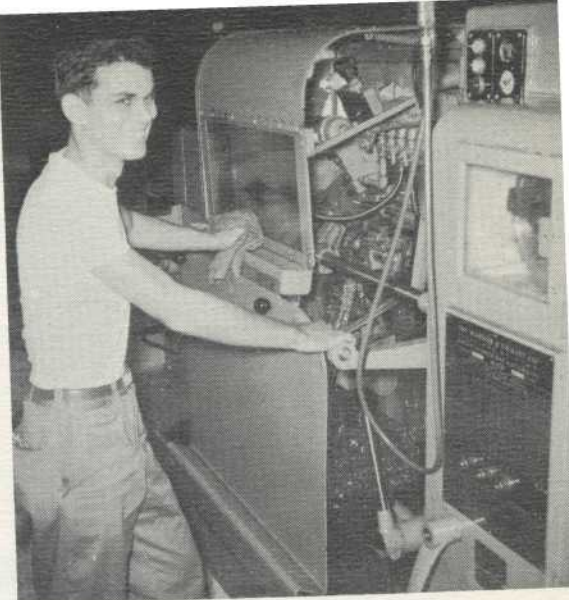
AS LONG AS men are at work in the plant, the First Aid Room is kept open. On duty above is Gene Weaver who, during the days, is a medical student at the University of Michigan.



2 COATS OF WAX are given freshly-washed floors in Optical and Projector Assembly each night by Al Sanford as part of his cleaning duties.



NIGHT WORK of Frank Kokenakes, Maintenance, helps make offices and shops spic and span for the next morning.



OUTSTANDINGLY large and long is a shiny new machine, the Warner and Swasey 2-1/4 multiple spindle, in the Machine Shop. Night operator is Bob Wood (above).

the day shift relax with their families at home



LUNCHTIME is 8:10 p.m. for men in Plant II. Here (left to right) James Moran, Glenn Eastman, Friendly Chrysler and Bill Glover enjoy a cup of coffee in the Tool Room.



WORKING all by himself in the Bakelite Room at night is Joe Newmyer, above. During the day, 12 people work in this room.



SELDOM USED during the day, the Cincinnati Centerless Grinder is expertly operated at night by Gene Rohde who grinds back lenses on it for the C4 Camera.



SEVERAL PAINT SHOP people perform jobs at night which are seldom, if ever, performed during the day. Among these people are Frances Franklin, left, who oversprays the gray paint on the projector.



Bob Taylor, center, buffs flash-gun reflectors. Betty Beuschlein, right, sprays adhesive on the leatherette covering for the C3 and C4 Cameras.



Camera Club Has 1st Photo Taking - Processing Sessions

Lab meetings for the new Argus Camera Club are underway.

At the first one, on October 25, club members, equipped with cameras ranging in complexity from the fixed-focus type to the studio camera, "shot" models who posed under flood lamps. At later meetings, club members processed the film, following instructions given by fellow members more advanced in photography.

Meetings are held every Monday night, 7 p.m., in the Plant II Canteen.



CAMERA CLUB OFFICERS are: standing, Eddie Sayer, president. Seated, left to right, vice-presidents: Harold Pickering, in charge of color photography; Jan Gala, in charge of still black and white; Carl Heselschwerdt, in charge of cinematography.

Other officers, left to right: Wilma Simmons, House Chairman; Ed Blattenberger, Board of Directors; Gerry Space, Secretary.



Examining the photograph at the right is Tom Kentes, member of the Camera Club board of directors.



You Asked Andy

By Andy Argus

It was good to see you all at the Halloween Dance last month. But I want you to know—all rumors that I was hidden beneath the sheet-draped scarecrow tagged "Andy Argus" on the edge of the dance floor are strictly false!

Getting down to the business of the month...the Recreation Club softball team is the subject for discussion again this month. The first note came from Art Parker, Jr.

Explanation of Softball Team Rules

"I was interested in the letter which appeared in the October issue of the 'Argus Eyes' concerning the use of outside players on the Argus baseball team.

I was president of the Recreation Club when this ruling was made and I feel qualified to explain the reasons for its establishment.

Many of the teams in the league in which the Argus team plays, are sponsored by local merchants as an advertising medium to aid the sale of their products or services. Neither Argus nor its Employee Recreation Club needs this medium of advertising. The Recreation Club was established to provide the employees of the Company with an opportunity to participate in activities outside of their regular job duties. Sports are one of these activities. The Recreation Club felt that it was more important that our employees get a chance to play softball than it was to have a winning team. Furthermore, it was our feeling that outside players would not guarantee a winning team, and thus far in League Play we have shown that we can do pretty well with our own personnel. Unfortunately, individuals who have the ability to pitch softball are a lot harder to find than second basemen or outfielders, and for this reason we decided to let three outsiders play. This was to provide us with the chance to find several pitchers to strengthen our staff. Winning at any sport, in which either team or an individual participates, is of course important, but not to the point where winning is the only objective and anything less is undesirable."

Softball Team Party

The next note concerned the end-of-the-season softball team party.

"What happened to the \$3 allotted to each softball player by the Recreation Club for a party or equivalent?"

Jack Scott, softball team manager, answered this one by saying that all players who were members of the team at the end of the season added their own \$2 to the \$3 allotted them by the Recreation Club and the entire group went to the Michigan-Army football game.

Well, I hope that answers all questions about the softball team for the season. Mm...I'll bet those softball players are sorry they didn't wait to go to a later game where they could really see some football.

Have a Happy Thanksgiving everyone!

ANDY

New Photography Book Published

Photography fans can get specific instructions on how to take pictures with an Argus Camera in a book scheduled for publication on November 25.

The book, "Picture-Making with the Argus C3, C4, A4" by Jacob Deschin, gives instructions for both black and white and color photography.

Books will be available at photo dealer's shops everywhere.

ANNIVERSARIES



ROBERT LEWIS, Argus President, celebrates his 5th year anniversary with the Company this month.



ROBERT WOOLSON, Field Sales Manager, celebrates 15 years of service with Argus this month.

NEED CASH FOR CHRISTMAS?

Suggestions Win \$679

23 people won cash suggestion awards last month—money that converts easily, painlessly into Christmas gifts!

Additional dollars are ready and waiting this month for any employee who has an acceptable idea on how to improve a product, save time and material or make Argus a better place in which to work.

NOVEMBER AWARD WINNERS

Dept.	Name	\$ Won
29	George Sponaule	150.00
49	D. H. Blattenberger	126.10
31	Patricia Ranger	87.15
27	Donald Canine	62.40
22	Oscar Markham) joint	50.00
49	Harold Hale) award	
10	D. H. Clark	31.44
74	Ted Watt	25.00
10	I. E. Way	19.69
52	Elroy W. Abeldt	17.87
28	Mildred Williams	15.00
53	Chuck Montague	10.00
62	Jerome Dunn	10.00
43	Marvin Harger	10.00
46	Agnes Cobb	10.00
26	Russel Wiedmeyer	10.00
26	O. V. Decker	10.00
54	William Raymond	10.00
53	Orviel Harrison	5.00
46	Roy K. Lyons	5.00
48	Carl Heselschwerdt	5.00
81	Bill Brackney	5.00
10	Julius Jacques	5.00

Engineers Hold Dinner

Engineers held a farewell dinner for Jim Smith and Dick Savery at the Elks' Club on October 22. Jim, who was in Tool Engineering, moved just a short distance to Detroit. But Dick, a draftsman in New Products, left to travel across the country to Seattle, Washington, for his health.

Departments Hold Parties



COST DEPARTMENT annual picnic was held September 1 at Mary Morgan's cottage on Base Lake. Front row, left to right: Mary Morgan, Nancy Craik, Will Van Dyke, Betty Van Dyke. 2nd row: Doug Morgan, Dick Wood, Hellen and Terry Gerroll, Ann Duart, Louise Ziegler, Elaine and Terry Haas, Mark Haas. 3rd row: Jim Duart, Roy Craik, Grace Craik, George Haas.



SUE BURT opens the farewell gift she received from the Tabulating Department when she left Argus as (left to right) Margaret Dickerson, Florence Packard and Mary Thompson watch.



PURCHASING Department girls held a goodbye luncheon for Betty Harris (left) and Joyce Aiken (right) at Weber's when the two girls left the Company.

Joyce left to be with her husband who is in the U.S. Navy in California. Betty is now the proud mother of a baby girl.

See You at the Recreation Club's

Christmas Dance

December 18

AT THE V.F.W. HALL (ANN ARBOR)

9 p.m. to 1 a.m.

Please bring a gift priced 50¢ or less.

(Women should bring a gift for a woman, men a gift for a man.)

Your Recreation Club card admits you and your guest, free of charge.



AN IDEA FOR GIRLS WHO SEW!

Make a Woman's Suit
From U. S. Navy Trousers

Gloria Wood models the winter suit she created from 2 pair of her husband's bell-bottom trousers.

Are you long on fashion ideas, but short on cash? Take a tip from Gloria Wood, Engineering, who dug her husband's U.S. Navy trousers out of mothballs to convert them into a stunning winter suit for herself.

Gloria used one pair of wool trousers for the jacket and one pair for the skirt. She used a pattern for cutting both pieces, but varied them slightly in sewing to make them original.

The skirt is a slim, straight style; the jacket—a boxy type with three-quarter sleeves and lined with red and white-striped cotton pique. A red blouse to match the striped lining gives the outfit extra dash; white buttons provide a bit of trim. End result—a charming suit for the price of practically nothing.

Warren Koch on Leave



After graduating from Great Lakes U.S. Navy Boot Camp on October 9, Warren Koch, son of Rube Koch (Tool Room) came home on a 2-week leave. Warren, who reported back to Great Lakes, is scheduled for an 8-week course in servicing jet planes at Norman, Oklahoma.



Janet Martha is the name of the new 7 lb. baby girl at the home of the John Fyfe's. Janet was born October 2. Daddy works in Standards.

Terry Scheetz, Receiving, has a 6 lb., 3 oz. girl, Karen Lynn, born October 22.

Wayne Loy, Machine Shop, has a new son, George Wayne, born November 7, weighing 7-1/2 lbs.

It's a boy for Marilyn Jaeger, Accounting. 7 lb. Karl Ernest, who was born September 10, has a sister, Karen Louise, 22-months old.

Stephen Alan is the name of Harold Hale's new son. Stephen was born October 16 weighing 10 lbs., 5 oz.

David Carto, Regional Sales Manager in Indianapolis, has an 8 lb. 7-1/2 oz. girl, Laurie Michele, born June 28. The Carto's also have a 5-year-old son, David.

Bernie Fry, Sales, named her 9 lb. 6-1/2 oz. girl, Janice Marie. Baby was born October 7.

Bill Houck, Regional Sales Manager in Buffalo, New York, is father of a 5 lb., 14 oz. girl, Lucy Ann, born October 8. The Houck's have one other daughter.

Bill Ostrander, Lens Blocking, has a son, Russell Lee, born October 20 weighing 6 lbs., 13 oz. The Ostrander's have one other son and two daughters.

Betty Harris, Purchasing, has a 6 lb., 12 oz. girl, Cynthia Beth, born November 3.

Betty Measley, Inventory Control, has a 7 lb. son, Jack Arthur, born October 31.

Dewey McCowan, Shipping, has a new son, 7 lb., 11 oz. Gary Kevin, born October 3. The McCowan's have a 3-year-old daughter, Deborah Kay, too.

Charles Thomas, Shipping, has a brand new daughter, Edna Marie, born October 27. The Thomas' have two other daughters, 8-year-old Shirley Jean, and 5-year-old Martha Ann.

Schneider - Blackmer
Marriage Announced

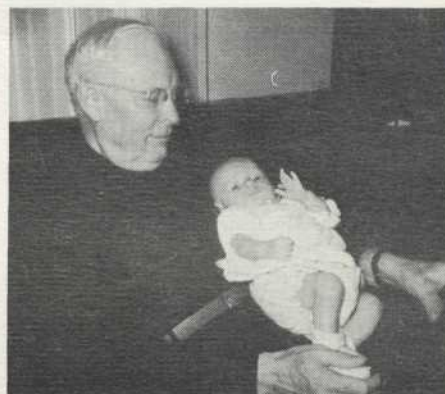
Florence Schneider, Production Planning, was married to Leon Blackmer, Lens Polishing on September 25 at Brian, Ohio.

Mr. and Mrs. Blackmer are now residing at Horseshoe Lake.

Argus Babies



BRIGHT-EYED Patricia Kay is the 3-month-old daughter of Joe O'Donnell, Final Inspection.



PROUD GRANDPA is Roy Hiscock, Plant II Receptionist, who holds 6-week-old Charles Martin above. Charles is the child of Roy's son, Dr. Roy B. Hiscock of Los Angeles.

Ken MacAdam is Married

Kenneth MacAdam, Lens Polishing, was married to Janet Riley, daughter of Mr. and Mrs. W. H. Riley, Albion, Michigan, on October 9. After their wedding at St. Mary's Chapel, Ann Arbor, Mr. and Mrs. MacAdam traveled to Canada. They are now at home at 607 W. Madison St. in Ann Arbor.

Lorie Johnson to Wed



Gladys "Lorie" Johnson; Tabulating, will be married to Arthur Waller of Boscobel, Wisconsin.

consin at the Norwegian Lutheran Church in Boscobel on November 20. After their wedding, the couple will live in Madison, Wisconsin, where Mr. Waller is attending Madison Business College.

Ardie Allison is Engaged

Ardie Allison, Engineering, is engaged to Robert Everard, son of Richard Everard and Mrs. Harriette Mathews, both of Ypsilanti.

The couple is planning a spring wedding.

Sports Review

by Art Parker, Jr.

Bowling has rolled in to capture the Argus sports picture, except for a few Monday quarterback sessions on the merits of the High School and Michigan football teams.

WOMEN'S BOWLING

The ladies' league standings as of October 29 find the "Argus Eyes" still in first place with a 20 and 4 record. Their steadiness from week to week has made them pretty potent. The second place "Ten Pins" with their 16 and 8 record will make it rough for any of the others over the long pull of the season. High single game for the last week was a fine 188 posted by Rosie Smith.

MEN'S BOWLING

The very "Thirsty-Five" team has zoomed from fourth place to head of the pack by pushing aside the high-flying "Planners" along with the "Tabulators" and the "Atomic Five." "New Products" with a 10 won and 22 lost record brings up the rear. Team Captain, Bob Gramprrie, tells me that it is only a matter of time before his charges, Tom Heermans, Bob Rau, Ed Zill and Harold Bruetsch break into the win column. After all, "you can't win 'em all" and maybe they have just been trying to prove this.

In the next issue we will find out about our archery teams and their league.

626 Get Free Flu Shots



Dr. B. C. Payne "shoots" Bill Salow, Carpenter Shop.

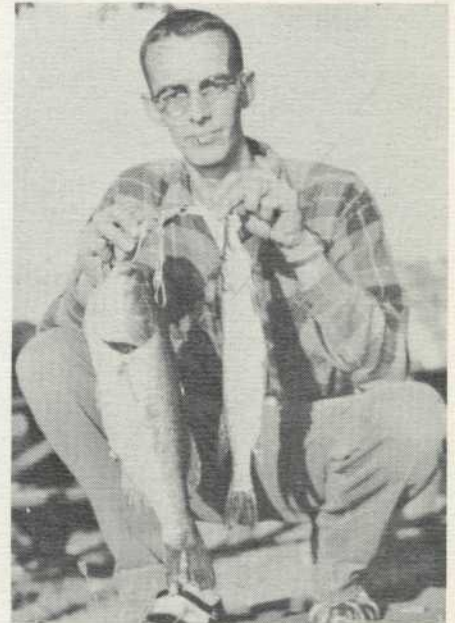
626 Argusites who took advantage of the free flu shots last month should be safe from the effects of that influenza bug if it appears this winter. The vaccine, a preventative for Types A and B influenza, is effective for a maximum period of 6 months.

Bob Cramer Lands 3 lb. Bass at Independence

Biggest fish caught in Independence Lake and entered in the Recreation Club's Fishing Contest so far this year is a 3-lb. big mouth bass, 19-3/8 inches long, caught by Production Engineer, Harold "Bob" Cramer, on September 26.

Bob was fishing with a cane pole, using minnows for bait, when he caught the fish. 20 minutes before he pulled in the big bass, Harold landed an 18-3/4-inch pike, using the same type of bait.

His pike, however, didn't set a record. Paul Haines, Warehouse Supervisor, caught a larger one, 5 lbs., on June 22.



Harold holds the big pike and bass he caught this fall at the Argus recreation area, Independence Lake.

Bill Wetzel Gets His Deer with Bow and Arrow

Bill Wetzel, Engineering Model Shop, shot a young buck deer with a bow and arrow in Yankee Springs Recreation Area, Barry County, West of Hastings, Michigan, this fall.

Bill has what is considered an excellent record for bow and arrow hunting. This is the third time in four years that he has come back with a deer.

Argus Children's Christmas Party

Featuring Charles Wonder Dogs

If your child likes dogs, he'll be thrilled with this trained dog act! Dogs of all sizes, shapes, breeds, perform feats and tricks that are fun to watch...



Saturday, Dec. 18
Michigan Theater

AND EVERY CHILD GETS...

- A gift from Santa himself
- Candy



Doors open at 10 a.m.

All Argus employees' children, ages 2 to 12, are invited.

YES, WE WANT TO COME TO THE CHILDREN'S CHRISTMAS PARTY!

Number of Children:

Boys _____ Ages _____

Girls _____ Ages _____

Name of Employee: _____

Reserve a place for your child now by filling in this coupon and returning it to the Personnel Department in exchange for tickets of admission.



argus eyes

Editor Dorothy Burge
Photoprinting Jan Gala
Published every month for the employees of Argus Cameras, Inc. and their families.

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PurchasingDolores Helzerman
Night ShiftGeorge Navarre

Features Writers

Andy Argus and Robert Lewis

November Cover

This month's Thanksgiving cover is an original drawing done by John Slocum, Engineering Draftsman.

Jerry Stauch Sends News

Jerry Stauch, on military leave of absence from Camera Assembly, recently passed the air corps test for a Senior Communications Machine Repairman.

Jerry, who is handling teletype and crypto maintenance for AFRS Radio Station in Sparrwohn, Alaska, hopes to be home for Christmas.

C. U. Counts 315 Members

94 more people joined the Argus Credit Union in October to swell the total membership to 315.

On October 31, total shares purchased by members in the Credit Union had mounted to \$9,672.85. Loans to members were out in the amount of \$8,740.01. Balance in the Ann Arbor bank was \$2,637.63.



HAROLD THOMPSON, who has been working as a draftsman in Engineering, has been moved back to Plant I and promoted to Expediter in Purchasing.

DOROTHY LABAN, former Stock Clerk in Stationery Stores, has moved across the hall to be promoted to Shipping Clerk.



ARGUS CAMERAS, INC.

ANN ARBOR, MICHIGAN

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Ann Arbor, Michigan
Permit No. 598



Argus Honored as "Growth Company of the Year"

Argus was named the "growth Company of the year" by the National Association of Investment Clubs in Detroit last month. A plaque presented to Robert Lewis was inscribed . . . "A dramatic example of American free enterprise...dynamic sales and earnings growth...excellence of products and public relations."

Argus' net sales have increased from \$5,333,788 in fiscal 1950 to \$22,409,132 in fiscal 1954, while net earnings rose from \$432,054 in 1950 to \$1,261,179 in 1954.

Receiving the plaque, Robert Lewis said, "On behalf of our entire organization, I want to thank you for this distinctive honor you have bestowed on us. We regard it as an extremely healthy sign to be recognized as a growth company within industry."

"Argus Cameras, typical of many companies on the American scene,

is attaining its growth by a combination of aggressive selling, merchandising and delivering a true value to the public. It seems to be axiomatic in American business that we never stand still—either we move ahead, or we lose ground. In our organization, we realize that continued growth is necessary to our very existence in the photographic business."

Investment clubs are formed by individuals who join together to investigate stocks, pool their money and invest it in growth companies that have produced steady dividends over a period of years. Three investment clubs have been formed among Argus employees—the Bulls and Bears, Citco (Collection-Investigation and Trading Company with Limited Funds) and Omba (Optomistic Money Bags Association).

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