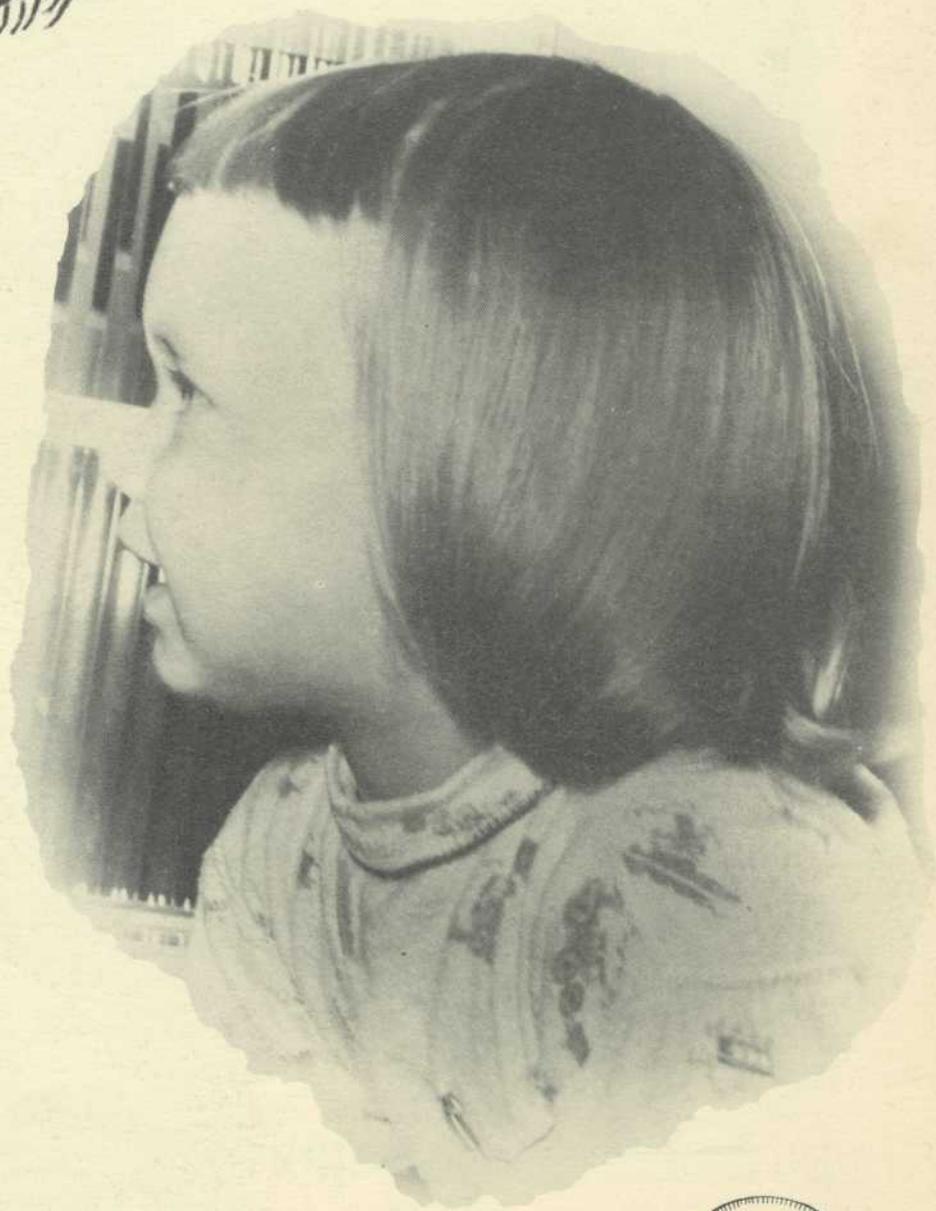


December, 1956 Vol.12, No. 11

argus

eyes

Argus Cameras, Inc. • Ann Arbor, Michigan



REVIEWING ARGUS PROGRESS

—by Robert E. Lewis

I have had several interesting discussions of late with different employees regarding our joining Sylvania. These employees have indicated that there is some uneasiness regarding this move. I am concerned about this feeling, as I think some people are jumping to conclusions, expecting radical changes that just won't happen.

Certainly there is not going to be an influx of people from Sylvania on January 3, the day after we officially become a division. In fact, I expect January 3 to be the same as any other operating day with the same people here doing the same jobs as before.

Among the more common questions is whether or not we are going to have the same vacation policy as we have had before. The answer to this is that we will continue to grant our vacations in the same manner as we have in the past, which is normally by means of a plant shutdown during the last part of July.

Another question concerns the future of the Recreation Club. There will be no change in this activity either. We will continue to contribute to the Club just as we have in the past and our lease at Independence Lake will continue.

One of the big features of being with Sylvania is that this company believes in the principle of decentralization. By this I mean that they encourage each plant and each division to operate very much like a separate company. This permits us to have the freedoms that we have enjoyed in the past as a smaller company. At the same time, however, we are enjoying the greater stability of larger companies. In fact, the broader financing of Sylvania can be of considerable help in such programs as our new products development. Of particular significance is the fact that our association with Sylvania will bring two big activities in the photographic business, namely their flash bulbs and

our cameras, into one organization. This will make us a bigger factor in each of our dealers' operations. Actually, we expect to gain sales as a result of this combining of operations over what the two groups did independently.

You may be interested in some of the remarks that Don Mitchell, President of Sylvania, recently made at their annual photolamp sales meeting. In reference to the combining of Sylvania and Argus Mr. Mitchell said, 'It not only will make Sylvania one of the large, diversified competitors in the industry, but it also will be the first time a single company's lines included both photographic lighting products and the devices which use them.'

He also expressed his enthusiasm by saying, 'The combined activity will afford an excellent basis for the development of new opportunities in the photographic field—one of the fastest-growing businesses in the country today.'

Probably of interest is the growth of the photoflash business. Amateurs are now consuming about 95% of the photoflash bulbs used in the United States compared to 10% in 1946. This upsurge is more dramatic when it is understood that the industry is manufacturing 13 times

(Continued on page 3)



Season's Greetings and Progress Report



From the LEWIS family
2122 Hill Street
Ann Arbor, Mich.

Reviewing Argus Progress

(Continued from page 2)

the number of flash bulbs manufactured ten years ago—a total of 58,000,000 units this year. This, of course, is attributed to rising incomes and the growth of leisure time activities.

Mr. Mitchell concluded his remarks by saying, "Against this background, the close relationship of Sylvania and Argus in marketing philosophy, and the complementary nature of our respective product groups, makes a joining of forces extremely desirable from the standpoint of everyone concerned. It certainly provides a desirable base for expanded photographic product lines."

Sincere sympathy is extended to the family of Arthur Parker, Sr., who died December 3. Art was Chief Tool and Process Control Engineer at Argus.

Art Jr. is Suggestion Plan Manager.

Salesman Makes TV Appearance



Television station KHQA-TV in Quincy, Illinois, schedules a weekly ten-minute camera clinic sponsored by Quincy Photo, an Argus dealer. Argus salesman Dick Pierce (at left in front of camera) recently made an appearance on the program and discussed the Argus line. The C-44 attache case and the automatic projector are displayed on the table.

About The Cover

Lynn Ann Parker

Father, Art Parker, Jr.

Personnel Department

Sylvania Defense System Protects New Air Force Plane



The Electronic Systems Division of Sylvania has recently announced that they are supplying the passive defense system for the Air Force's first supersonic bomber, the B-58 "Hustler" which was developed and built by the Convair Division of General Dynamics Corporation.

A passive defense system is to our knowledge one that electronically directs the aircraft away from interception or collision. This evasive ability is greatly enhanced by the plane's tremendous speed, which is estimated to be around 1,400 miles per hour.

← Sylvania equipped Convair B-58 "Hustler."

Argusites Prove Successful Contest Entrants

Have you ever wondered if anybody really wins contests like "I like Dipsy-Doodle Soap Flakes because . . ." completed in 25 words or less? People really do win these nationwide contests and some of the people are Argus people.

An outstanding example is Mrs. David Merriman, wife of our Controller, who seems to be cornering the contest winning market these days.

Several months ago Mrs. Merriman entered the House Power Contest sponsored by the Edison Institute. "It pays to have full house power because . . ." was the statement to be completed.

Official congratulations and presentation of the electric dryer to Mrs. Merriman.

Not to be outdone, Dave entered the same contest and, lo and behold, both entries were winners. Mrs. Merriman won one of the top prizes, an electric dryer. Dave was a little farther down on the winners' list (much to his dismay and his wife's delight) and won an electric coffee maker.

Next Mrs. Merriman entered some sketches of the laundry room of her dreams in a McCall's contest and once again she was a winner. This time the prize was a deluxe Kitchenmaid Mixer.

Mrs. Merriman's latest effort turned out to be the most successful. In the Vel-Home Modernizing Contest she completed the statement, "I would like to remodel my _____ room because . . ." in 50 words or less. The Midas touch stayed with her and she won \$1,000 worth of merchandise, which she could choose from the advertisements in a certain magazine. She chose an entire bathroom, which will be installed adjoining the library in their home.

Incidentally, Dave and his wife are turning what was an attached garage into this library and are really doing a man-sized job on it. (See picture below)

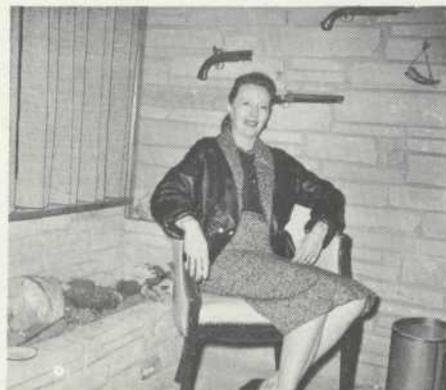
Currently Mrs. Merriman is working on another McCall's home improvement contest, which she is entering in no less than three classifications. The good luck, hard work, and clever ideas which have gone into other contests should serve her well with this one.



Russ Bullis' (Standards) wife Beverly is a lovely lady in mink this winter, thanks to a recent Sta-Flo Starch contest.

Bev, who is a former Argus employee herself, entered her very first contest by completing the statement "I like Sta-Flo Starch because . . ." and did it so well that she received a thousand-dollar mink stole (she's modeling it in the picture above) for her efforts.

The stole, which was made for her in New York, was one of the second prizes in the contest.



Dave did all the stone laying for the new library. Note part of his very attractive gun collection displayed on the wall behind Mrs. Merriman.



Mrs. Merriman shows their collection of prizes--the dryer, mixer, and coffee maker.



Beth Bennett, Accounting, (photo above) joined the ranks of fortunate contestants by winning an electric coffee maker in the same House Power contest in which the Merrimans were so successful.

First In Michigan

Ussery's Build New Home Practically Single Handed



A spacious, two-acre wooded lot provides the setting for the lovely buff brick home of the Lloyd Ussery's. (See photo above.)

Lloyd, who works in Engineering, literally built the home himself from below the ground up. This includes designing the house and excavating for the basement.

Outside help was obtained only for installing the heating system and applying the plaster.

Working evenings and on weekends, the job was completed in about six months.

Mary and Dick Burris (Mary works in Personnel Services) recently moved into the first one-story Techbuilt prefabricated home which has been constructed in Michigan. (See exterior photo of house above.)

The three-bedroom home, which is located on Barton Drive in Ann Arbor, arrived in 4 by 12 foot panels and was "put together" by a local building contractor. Mary and Dick did the painting and staining on all outside and inside walls themselves.

The open staircase with its wrought iron railing, which leads to the basement, adds an unusual note to the living room. Note the huge front window, which extends nearly the width of the house.



The fireplace, set on a cedar-paneled wall in the living room, is also prefabricated and came complete with outside chimney.



Wood cabinets highlight the modern kitchen.



Mary shows off the built-in stainless steel wall oven and automatic dishwasher which were purchased right along with the house. Stove burners set in the countertop and a garbage disposal are other kitchen items included in the "package."



Lloyd wove the slats of the room separator at left to create the basket-weave effect.

From Atlantic to Pacific

the Traffic is Terrific

From Atlantic to Pacific, the traffic is terrific around this time of year because Argus people, like everyone else, think "there's no place like home for the holidays."

The fact that this year the two-day holiday falls with a week-end gives Argusites a good opportunity to visit friends and families. And "from Atlantic to Pacific" is no exaggeration, for Argusites are spending the holidays from New York to California and from Northern Michigan to Florida.

← Liz Clapham's (Traffic Office) family is in Palo Alto, California and Liz spends the holidays there this year.

← Mary Jane Alexander, Sales, and her husband go southwest to Phoenix, Arizona to visit his family.

Springfield, Missouri is Donna Kessel's (Service) holiday destination.

Your reporter learned of several more holiday trips after it was too late to plan pictures. Five more states are represented here, making a total of 15 states which will host Argus employees for the holidays.

Camera Assembly people are doing lots of traveling this year. Irene Brockhohn goes to Iowa, Dorothy Lawson to West Virginia, Frances Payne to Georgia, Jerry and Aaron Otts (Aaron works in Planning) to Illinois, Opal Sanch to Ohio, and Ruth Yates to Kentucky.

Ernie Bloomquist, Maintenance, and his wife left early in December for a three-week holiday vacation in Venezuela. The Bloomquists have a son who lives there.

Helen Homeyer, Advertising, and her husband go "home" to Chicago.



↑ Marty Metzger, Accounting, heads north to Gaylord, Michigan for the holidays.

Dick Wood, Accounting, visits family in Corning, New York.



Bev Gargani, Advertising, is originally from Providence Rhode Island and spends the holidays there with her family.



↑ A vacation trip to New York City is for Beth Bennett, Accounting, and her husband.

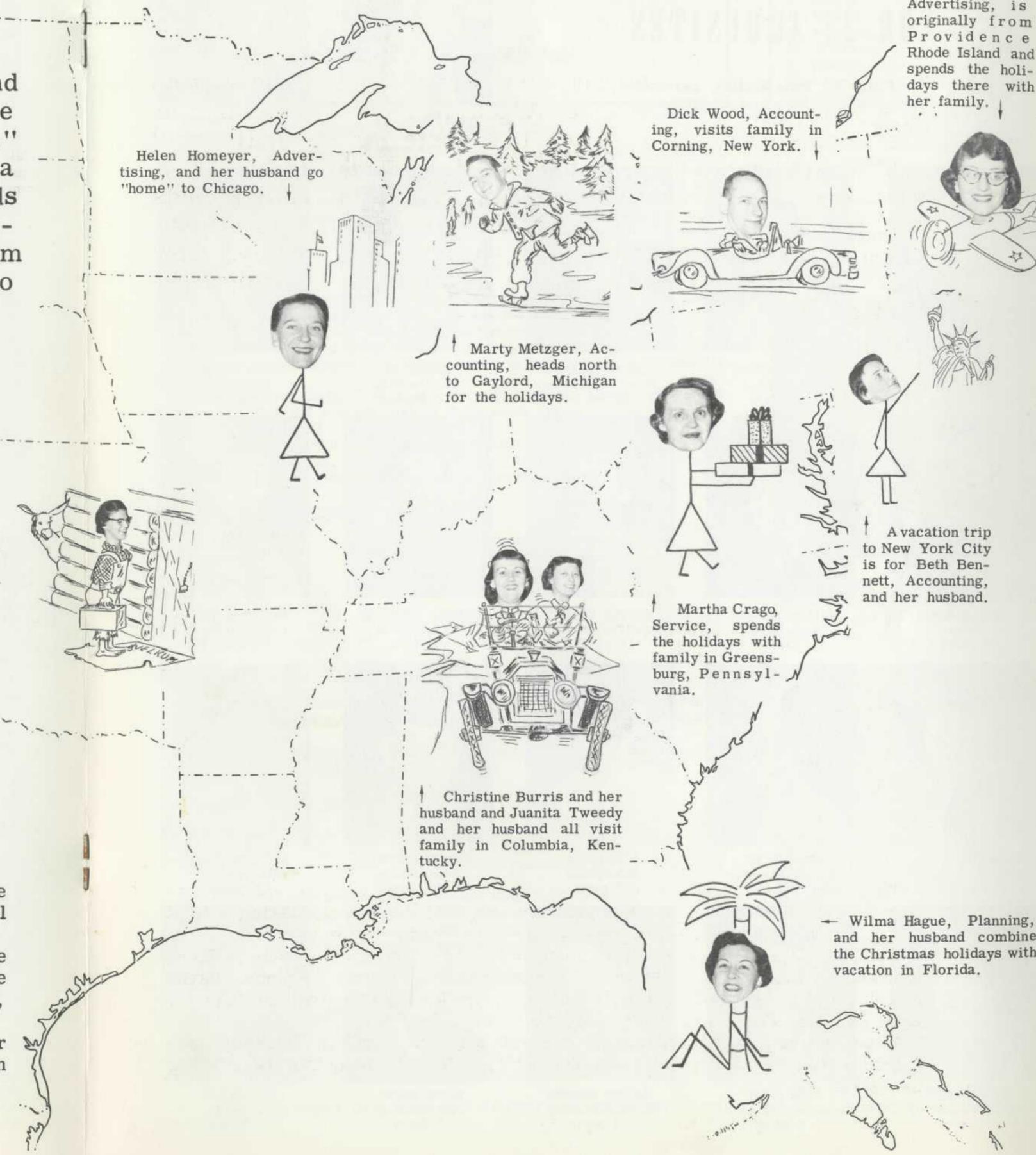
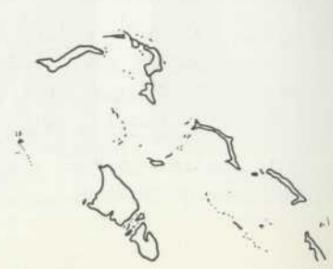


↑ Martha Crago, Service, spends the holidays with family in Greensburg, Pennsylvania.



↑ Christine Burris and her husband and Juanita Tweedy and her husband all visit family in Columbia, Kentucky.

← Wilma Hague, Planning, and her husband combine the Christmas holidays with vacation in Florida.



DECEMBER ANNIVERSARIES FOR 23 ARGUSITES

Not Pictured: Edna Huntley, Leave of
Absence from Receiving Inspection -
5 years.



DICK DOROW, Pro-
jector Assembly
20 years



ORVIEL HARRISON
Production Planning
15 years



HAROLD WALZ
Receiving
15 years



JAMES MELDRUM
Engineering
15 years



LOUISE KOEBNICK
Final Inspection
15 years



GEORGE CONN
Machine Shop
15 years



ORRIN DECKER
Blocking
5 years



LOIS ELKINS
Sales
5 years



WILLIAM GLOVER
Tool Room
5 years



RUSSELL TROMBLY
Quality Control
5 years



REINHOLD SCHNEIDER
Maintenance
5 years



MARTIN METZGER
Accounting
5 years



ELROY ABELDT, C-4
Camera Assembly
5 years



ANNA COLLINS
Optical Assembly
5 years



BILL CRISE
Tabulating
5 years



HARVEY SWITSER
Machine Shop
5 years



KATIE DELPRETE
Timekeeping
5 years



JEAN BASSETT
Optical Assembly
5 years



RON ARNST
Mechanical Finishing
5 years



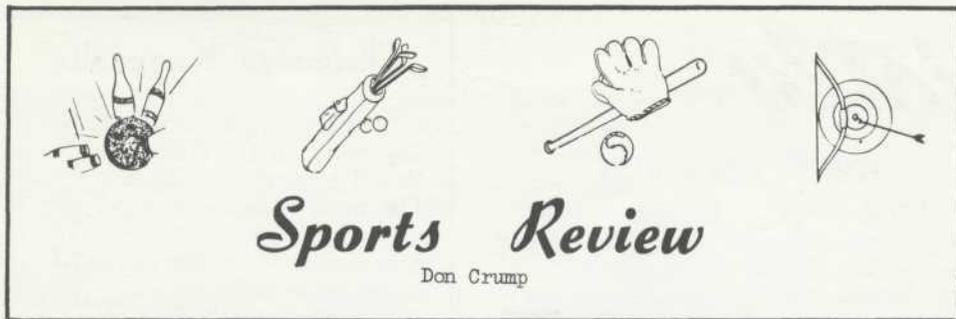
BENNIE KOERNKE
Central Packing
5 years



LLOYD USSERY
Engineering
5 years



ELWOOD MAY
Shipping
5 years



MEN'S BOWLING LEAGUE (Days)

During the past couple of weeks, the competition has been getting tougher. The Hi-Liter team beat the strong Thirsty Five for four points, which puts them tied for first place. Chuck Renner set the pace for the winners with a 565 series and Ed Selent had a 569 series for the losers.

Ed Zills' Engine Ears beat the front running Pin Poppers for three points with Don Smith leading the way with a 524 series for the winners. Coming from behind, the "red hot" Tabulating team, captained by Carl Rothfuss, has won their last 12 points and at the present time are tied for fourth place with Argus Q.C.

The bowler of the month for this issue of Argus Eyes is Glenn Alt. Glenn shot the highest game of the season. He started with six strikes in a row, followed with a spare, and ended with four more strikes and eight pins for a respectable 277. Nice going, Glenn. This may be the highest game ever rolled in an Argus League. If anyone knows of a higher game, please let me know.

During the same night, Tom Knight came in a strong second with a 259 game. But Tom did roll the highest three-game series for the past three weeks, which was 587.

The Men's Honor Roll has an addition of three names this time. They are as follows: Glenn Alt, 277; Tom Knight, 259; and Maynard Wellman, 235. There is still plenty of room on the Honor Roll for names.

Standings so far this year:

	Won	Lost		Won	Lost
1. Pin Poppers.....	33	19	8. Green Hornets.....	26	26
2. Hi-Liters.....	33	19	9. Ten Pins.....	25	27
3. Thirsty Five.....	31	21	10. Tool Room.....	24	28
4. Argus Q.C.....	30	22	11. Hi-Lo.....	23	29
5. Tabs.....	30	22	12. Five K's.....	18	34
6. Atomic Five.....	29	23	13. Scrubs.....	18	34
7. Engine Ears.....	28	24	14. Service.....	16	36

WOMEN'S BOWLING LEAGUE

We have a new leader in the women's league—they are the Snap Shots, captained by Carol White. Only one-half point behind them are the Shutter Bugs.

Bonnie Briffith rolled a 204 with a 506 series, which won her top spot on the Women's Honor Roll.

Standings so far this year:

	Won	Lost		Won	Lost
1. Snap Shots.....	29½	18½	4. Keyliners.....	23	25
2. Shutter Bugs.....	29	19	5. C-4's & Flash.....	21	27
3. Lucky Strikes.....	23	25	6. Argusettes.....	18½	29½

- High single game: Bonnie Griffith, 204
- High three game: June Osborne, 513
- High team game: Shutter Bugs, 741
- High team series: Shutter Bugs, 2051

NIGHT SHIFT LEAGUE

Standings so far this year:

	Won	Lost		Won	Lost
1. Short Five.....	42	10	4. Niners.....	23½	28½
2. Dixie Five.....	35	17	5. Nutriliters.....	17½	34½
3. Strike Outs.....	25	27	6. Five Pins.....	13	19

I still have no report from night shift secretary on high games (actual pin fall).

Bowling Honor Roll

MEN

G. Alt.....	277
T. Knight.....	259
A. Nowall.....	246
C. Rothfuss.....	242
M. Wellman.....	235
J. Fraser.....	234
E. Billau.....	234
F. Alchin.....	232

WOMEN

B. Griffith.....	204
M. J. Rutledge.....	194
L. Niles.....	192

**Argus Hunters
'Bring Home the Bacon'**



(Above) Ed Olson, Punch Press, bagged this 125-pound spike horn at 8:40 A.M. on the first day of the season.

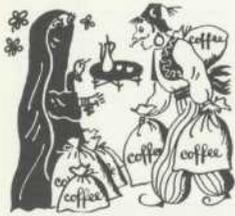


(Above) "Nudie" Schneider, Maintenance, brought this baby back from near Manistee.

Bill Wetzel, Sr., Model Shop "the Robinhood of Argus," brought home the bacon during deer season for the fourth time in five years of bow and arrow hunting.

This year Bill bagged a 130-pound doe while hunting in Mackinac County.

Strictly FOR THE GIRLS!



COFFEE BEANS...WITH LOVE. Centuries ago, brides in Turkey took no chances with their daily supply of coffee. The turkish marriage ceremony included a vow by the groom that he would keep his wife supplied with coffee beans. This was no small vow since the normal coffee consumption was 20 cups a day. Today's brides don't include this stipulation in the wedding vows, 'tis true, but smart wives take no chances with the quality of coffee they serve when they keep full-flavored Instant Chase & Sanborn al-

ways on hand. No need for a postscript to wedding vows when the daily reminder of good coffee enjoyment makes this a habit to cherish.

WANT TO PROVE YOUR HEART'S IN THE RIGHT PLACE? During February, "American Heart Month," show that you have a heart by planning card-party entertainment around the game of Hearts and asking your guests to contribute to the Heart Fund. While you and your friends are playing cards, you'll be helping to battle our No. 1 killer, heart disease. Write your invitations on the faces of the 13 cards in the Heart's suit. By the way, if you've forgotten how to play Hearts, ask Playing Cards, 420 Lexington Avenue, New York 17, for free rules.



FOR A SUNDAY BRUNCH TO REMEMBER, serve sausages cooked in ale, cheese souffle, popovers and marmalade. The beverage—ale in festive goblets. Place 1-1/2 pounds link sausages in a skillet. Cook over low heat until browned, turning once or twice and pouring off the fat as it gathers. Add 1 cup ale, 1 bay leaf, 3 peppercorns. Bring to boil, reduce heat, cover and



simmer 20 minutes. Thicken sauce with a smooth blend of 1 tablespoon each flour and butter.

"LITTLE FURS" SATISFY the American woman's desire for the luxury of furs. The American Peoples Encyclopedia Yearbook reports that about 75 per cent of fur retail buying last year was for jackets, capes, stoles, scarves. What's just as interesting is that more mink is sold than any other fur. Second in popularity is Alaskan seal followed by beaver, Persian lamb and sheared raccoon.



JAPANESE HAVE A WORD FOR SHRIMP—TEMPURA. Delectable seafood dipped in batter and deep-fat fried, light as a feather. Here's an Americanized version: Clean 2 lbs. uncooked shrimp and split down backs. Sift 1 cup flour and 1 tsp. salt together. Add 2 beaten eggs and 1 cup milk, to make a thin batter. Heat 1 pint cooking oil to 375 degrees, very hot, but not smoking. Dip shrimp in batter and fry 3 minutes



until golden brown. Do not overcook. Makes 6 servings. Serve with chutney, prepared mustard or soy sauce.

THE RIGHT WEIGHT TO HELP YOU WATCH YOUR WEIGHT describes durable yet easy-to-ride middleweight bicycles now being produced by most American manufacturers. More and more women are taking up bicycle riding as a healthy way to keep trim, and have fun at the same time. The middleweight bicycle combines sturdiness and rugged construction, typically American made, yet has the lightness and speed of fragile racing-type bicycles. Some, such as the Detroit-built Evans bike, come in bright and varicolored hues, just like today's automobiles.



Christmas Keepsake

The green bough on the mantel,
The holly on the door,
Hail a joyous Christmas
The wond'rous eve before.

The pine tree in the parlor—
Laden branches bent—
Sets the mood for Santa's
Fireside descent.

The stockings on the hearthside,
The child who put them there,
Await the magic morrow,
—Christmas everywhere!

Speak of cherished childhood;
Speak of Yuletide cheer.
Let them live in pictures,
A lasting souvenir.

—Jeanne Cole

Kiddie Korner



The little man above who poses so nicely is Scott Bullis, age 4, son of Russ Bullis, Standards.

Photo Coupon

Name _____

Dept. _____

No. of Prints _____

Black and white prints of any photos published in Argus Eyes may be obtained by filling out the coupon at right and taking it to the Personnel Services Office. One photo will be free of charge. There will be a charge of 7 cents for each additional copy.

Merry Christmas



The above photo, taken mostly in fun, turned out so well that we thought we'd pass it on to you as a Christmas card from Wilma Simmons and Mary Burris in the Employee Store.

Employees Participate In Toastmasters

Several Argus employees participate regularly in the activities of various Toastmaster Clubs, organizations which help businessmen to gain confidence by teaching them to speak effectively both in conversation and before groups.

One of these clubs, the Huron Valley Toastmasters, meets weekly in the Argus Cafeteria. Bob Newcomb of the Ford Motor Company is president of the group. Argusites Bob Cuny, Engineering, and Bill Courtright, Quality Control, are among the members.

At each weekly meeting each of the members gives a short extemporaneous speech. Five regular speakers are scheduled for each meeting and these five each give planned talks of about five minutes length on various subjects. These talks are evaluated by other members of the group.

Bob Cuny took the photos below at a recent Toastmasters meeting. Professor Dinsmore, head of the Speech Department at the University of Michigan, evaluated the speeches at this session. Moving pictures were also taken of each speaker so that he could "see himself speak."

SPEAKING & CARDS

Are You Psychic?

You might be called "psychic" if you score higher than the average on these three simple tests you can make with an ordinary deck of playing cards. This isn't a card trick



and a high score does not necessarily mean that you should buy a turban and crystal ball and set up shop as a fortune teller. It is merely based on the acknowledged fact that one out of every five persons seems to have a subconscious ability to attain higher scores than the average.

To find out if you are the lucky "one in five," get out a deck of cards and try these three tests.

Test 1: Have a friend turn over a deck of cards one at a time within earshot but out of sight. As he turns a card, try to guess whether it is red or black. You can get 26 right by pure luck but if you average 36 or more correct in several tests, you are well above the average.

Test 2: Again, using the same method, try calling off the denomi-

nation of the cards while disregarding the suits. There are 13 denominations of Ace through King and the average person guesses four correctly out of 52 tries. If, after several runs through a deck you get an average of seven or better, you're doing exceptionally well.

Test 3: Now you've arrived at the most difficult of the tests. Try naming both the number and the suit (Queen of Hearts, Ten of Diamonds, Deuce of Clubs, etc.). If you're lucky, you will probably call one or two of them correctly. But if you're "psychic" as the saying goes you might average even as many as four correctly per run after several test runs. You are the unusual "one in five."

This unique method of testing yourself against an average is taken from a colorful, 32-page illustrated booklet, "It's All in the Cards," just published and offered in exchange for an Ace of Spades from an old or used deck. The booklet also contains hitherto unknown facts about the exciting history of cards, several simple card tricks, card games for the whole family to enjoy, interesting Bridge variations and many lively anecdotes about cards. To get your free copy send an Ace of Spades to Playing Cards, 420 Lexington Avenue, New York 17, New York.



argus eyes

Published monthly for the employees of
Argus Cameras, Inc. and their families.
Editor - Millie Haynie

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Ann Arbor, Mich.



Our Happiest Yuletide Poem . . .

"'Twas the night before Christmas
when all through the house
Not a creature was stirring,
not even a mouse. . . ."



For well over 100 years the happy poem that begins thus has been part of just about every American's Christmas—but its modest author never dreamed or intended it so.

He was a shy, scholarly professor, Clement C. Moore, in New York City, and he wrote the beloved lines in 1822 just to amuse his own children on Christmas Eve. They were delighted, and so was a family friend, who sent it to the editor of her home-town paper with no name signed to it.

In the years that followed, many newspapers reprinted the poem anonymously; it was not until 1837 that the author's name became known. In the 1850's the poem began appearing in school books. Professor Moore never sought or received royalties.

The poem has been printed in multi-millions of copies, translated into almost every language and into braille.



An artist of a century ago drew a Saint Nick from Moore's description—"His eyes, how they twinkled! His dimples, how merry. . . And the beard on his chin was white as the snow. . .") and gave us a Santa Claus image which has endured these generations.

The Poinsettia



Attracted by the beauty of a wild plant, Dr. Joel Poinsett, first U.S. Minister to Mexico generations ago, sent cuttings back to his South Carolina plantation where they thrived vigorously and, eventually, gave all of us the familiar Christmas plant which perpetuates his name.

Your poinsettia may last until next Christmas and even afterward, with care. When the leaves begin to dry, cut off one-half the growth, put it in the basement, water it every few weeks. Plant outside in June in partial shade; bring inside in early September, keep at 65 degrees.

Why Down the Chimney?



Why is Santa pictured as coming down the chimney? One story goes back to pre-Christian Germany and Hertha, goddess of the home. At the winter solstice, which is about the time of Christmas, families kindled a fire of fir boughs inside their homes, and the goddess supposedly descended through the smoke to bring them good luck.

The legend carried over into old England, where Santa was credited with coming down the chimney to clean it of soot so good luck could come in.

They Say -



In Denmark it's "Glaedelig Jul!"; in Holland it's "hartelijke Kerstgroeten!"; in Finland it's "Hauskaa Joulu!"; in France it's "Joyeux Noel!"; in Germany it's "Froehliche Weihnachten!"; in Italy it's "Bono Natale!"; in Spain it's "Felices Pascuas!"; and in Portugal it's "Boas Festas!"—and it's "Merry Christmas!" however you say it!