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Steve Blot
#15
226 E. 13th St.
New York, NY 10003

Dear Steve,

These are absolutely marvelous photographs. I am dictating this on Sunday the 14th, just before I go on the road for a week, and I won't mail it until I get back. In the meantime, Jane will have written you about our initial order of photographs for ourselves, and to give away for Christmas to our families. This is a letter about copies which I would like to get for myself for publicity purposes. I have picked out five shots in particular, of which I would like to have many copies of three, and a few copies of the other two. But I want to discuss sizes and prices with you before I make an order. I am not clear on everything.

What I want for publicity purposes are glossies, I suppose high contrast - but you would know about that: I mean that I want them to be suitable for reproduction in newspapers and on newsprint. If one of these will be used as a book jacket, sometime in the future, we might have the opportunity to make a better print I suppose. Anyway... I leave that up to you.

But I am thinking of doing something like ordering twenty-five copies each of three of the prints, five of the others, in glossies - and not terribly large. In your letter you speak of making 8 X 10 proof prints at \$16 a dozen... I don't know what a proof print is, exactly, and I am not sure that you are talking about this sort of thing - the 8 X 10's for publicity purposes.

Actually, I prefer sending out a smaller print, and nobody has objected. A while back, I had a whole bunch of photographs printed up in the old Jumbo size - I will enclose one, just to show what I mean. These fit inside a big envelope, and I don't need to get a piece of cardboard and a wide envelope... could you print a bunch of these for me, like this? Or is there some problem?

Obviously there is a problem with the shape, but I would just as soon you enlarged the square ones - taken with your own camera - to the size which is a square of the width of the jumbo, and that would be just fine. It would be about a doubling, I suppose, but I don't know. And the one or ones taken with the 35mm., you could just do in the standard jumbo size.

Or would you send them out to be done by somebody else,

Roll 4: #5 @25; #9 @5
Roll 5: #9 @5
Roll 6: #3 @25
Roll 7: #34 @25

as multiples? I don't know.

Anyway, what would it cost, about, to have 25 copies each of roll 4, shot 5; row 6, shot 3, and roll 7, shot 34?

The others, of which I would like fewer, five each, say - would be roll 4, shot 9, and roll 5, shot 9.

Guard all these negatives - all thirteen rolls of negative - with you life. We will be ordering copies from you for at least five years, or until our hair has turned white, and then we will need you to take thirteen more rolls.

You are really marvelous. I'm amazed and delighted and pleased and all sorts of things.

Let us know your telephone number, please. We will probably need to talk about some of these things.

When you send us the wallet sized prints, could you put an identifying number on the back of each, for ease in reordering? I have the notion that when family and friends see some of these, they will want to order copies for themselves, or enlargements...and I anticipate a flourishing business for Blos Incorporated.

Also, do you have a stamp or something with which you can stamp the backs of the publicity ones? I want you to have credit, when things are reprinted - but I don't want to have to write a note about it every time I send a copy out.

There are some lovely ones of Jane for publicity, as it seems to me, but she will write you about those - or perhaps already has.

Best as ever, and a million thanks,

