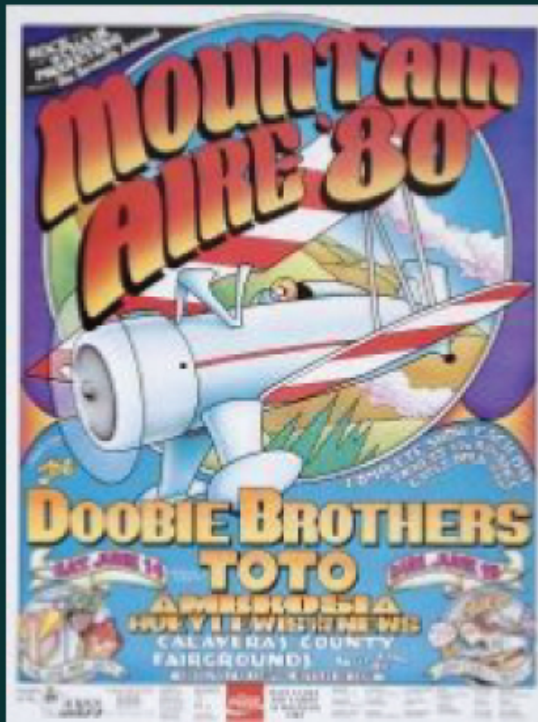


# Mountain Aire Festival



by Michael Erlewine

# Mountain Air Festival

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## INTRODUCTION

This is not intended to be a finely produced book, but rather a readable document for those who are interested in in this series on concert poster artists and graphic design. Some of these articles still need work.

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Here are some other links to more books, articles, and videos on these topics:

Main Browsing Site:

<http://SpiritGrooves.net/>

Organized Article Archive:

<http://MichaelErlewine.com/>

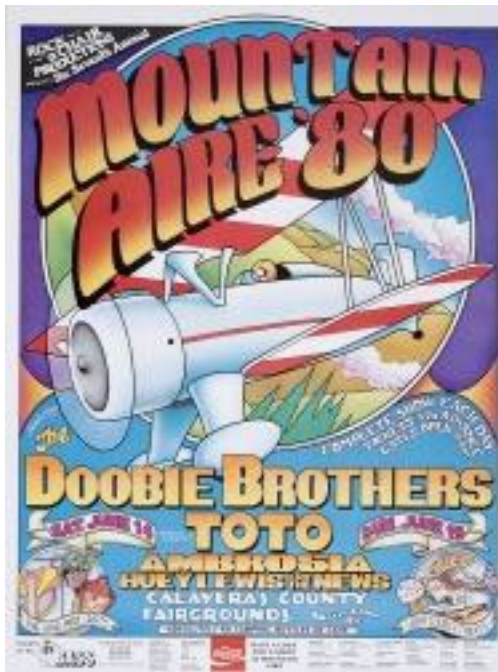
YouTube Videos

<https://www.youtube.com/user/merlewine>

Spirit Grooves / Dharma Grooves

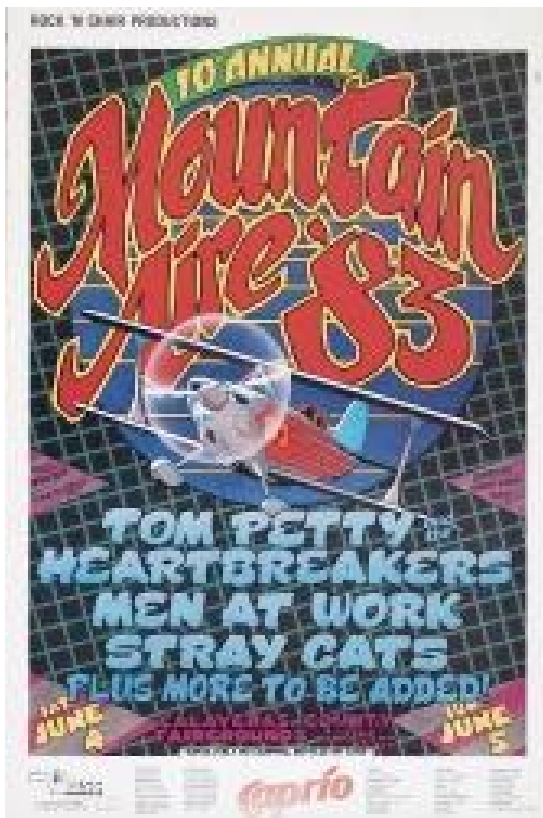
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*Mountain Aire Festival 1980*

A weekend festival in the foothills of the Sierra Nevadas, held in Calaveras County, started in 1974 and ran, more or less, for 13 years. The festival coupled the hottest rock acts with a live air show - nothing else like it. Many of the posters are very colorful and graphically appealing. Stars like Elvis Costello, the Doobie Brothers, Tom Pett, Grateful Dead, and more recently, Widespread Panic, Ben Harper, Ani DeFranco and many others. This is a quite complete set up to the year 1987 and includes some 16 posters, including the two early B/W posters, which are very hard to get. This is a wonderful set, light and for the most part filled with color. There have been attempts to revive the festival in 2001, but here are the pieces from the beginning (1974) through and including June 1987.



*Mountain Aire Festival 1983*