

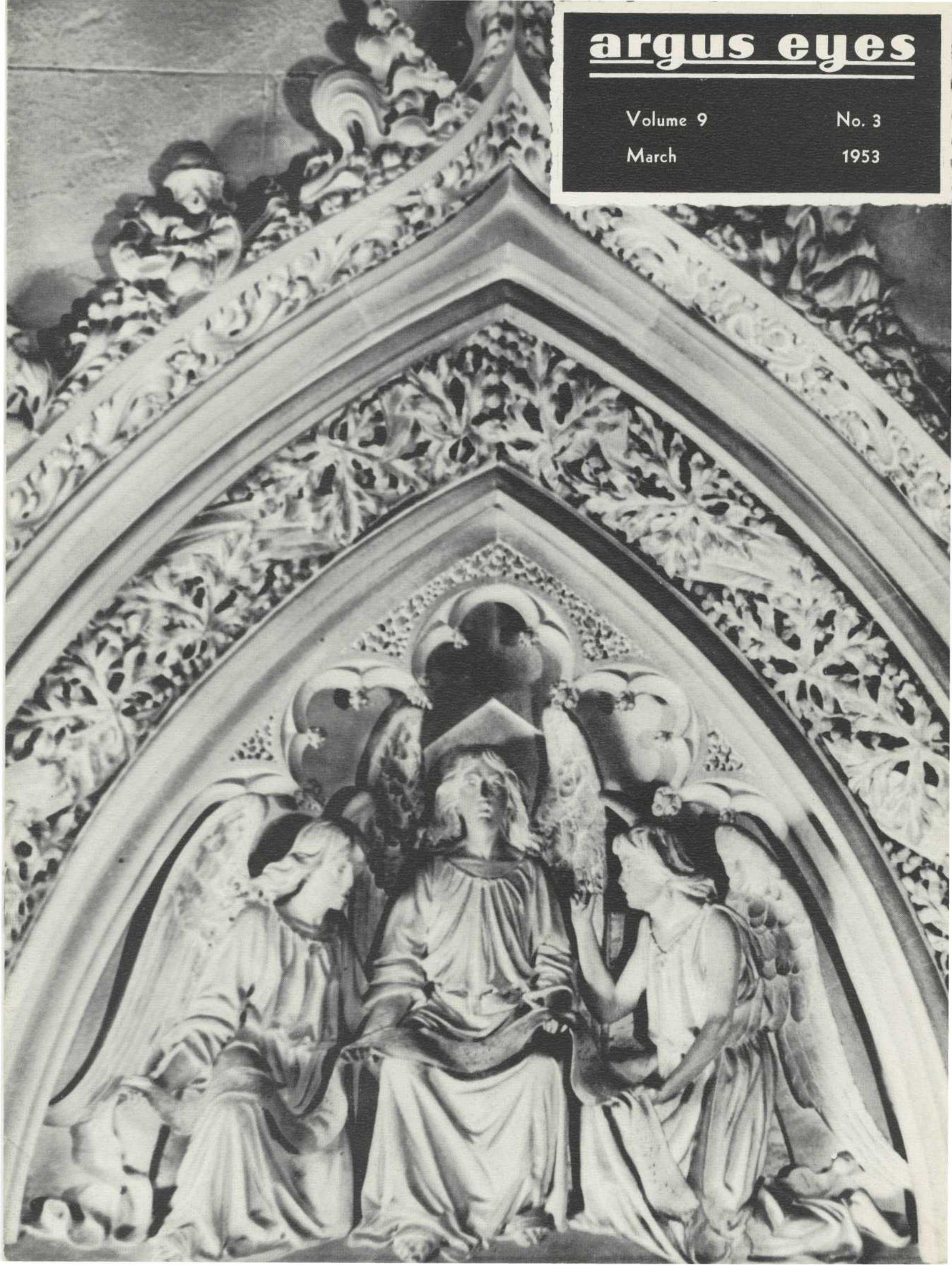
# argus eyes

Volume 9

No. 3

March

1953





## argus eyes

Argus Eyes is published for the employees of Argus Cameras, Inc. and their families.

It is intended to be a means of friendly communication between them, and to provide a reliable source of information concerning the company's business.

Doris Walle of the Personnel Department makes sure that news is gathered and that pictures are obtained and arranged in readable fashion for publication the first week of each month. Sam Schneider, Eddie Girvan and Bill Sturgis furnish photos. The profiles are done by Harry Rookes.

Reporters for this month's Argus Eyes were: Tess Canja, Bill Armstrong, Bill Fike, Bruce Corley, Art Parker, Jr., Andy Argus, Hilda Larivee, Hector Haas, Babe Peterson, Leo Wiederhoft, Eddie Girvan, Virginia Birney, Betty Shattuck, Vince Swickerath.

## Argus Profiles

by H. J. R.



Olson, Clifford

Imperturbable, dexterous inspection foreman in the machine shop, Cliff was born at Lake Parke, Minnesota 32 years ago. He attended high school in North Dakota.

Cliff has been married for the past ten years and will unhesitatingly produce eight-by-tens of his son, Ronnie, 5, and daughter, Jerri, 8.

Mr. Olson refuses to disclose his middle name and indicates it would cause unnecessary morale-lowering in his department. He enjoys puttering and is continually painting, repainting and extending the additions to his house in the country near Saline. He finds occasional hours for maintenance and rearing of a solo bantam hen - the remnant, he says, of a once proud flock. He is also hopefully fattening one beef steer - but all this does not interfere with annual fishing trips back to Minnesota.

Cliff has been with Argus for eleven years. Prior to his present position, he was night superintendent in the machine shop and also one-time supervisor in the screw machine department.

## REVIEWING ARGUS PROGRESS

— by Robert E. Lewis

By now the postman has delivered your copy of the semi-annual report. All indications from our fiscal condition for the six months ending January 31, 1953, point to a very active year. Sales are 64 per cent higher than they were last year at this time. Production is continuing at a very high level, and our earnings have increased substantially over the comparable period last year. It is now fairly safe to forecast a favorable fiscal year.

These increased earnings are a direct result of the most aggressive advertising and merchandising campaign in our history. More and more people are asking for ARGUS by name all over the country. This sales campaign would not be effective, however, if our customers could not depend on fine workmanship and precision in every Argus Product. By working hard and efficiently we have been able to offer our customers quality at great value. Last month we were able to reduce the price of our telephoto lens from \$69.95 to \$59.95. We are always looking for ways and means to give our customers greater quality at lower cost, and we shall reduce our prices wherever possible to keep them competitive.

### THREE NEW PRODUCTS TO BE INTRODUCED

Three new products will be added to the Argus line this spring. You have all watched the progress of the A-4 and the 300-watt projector. The projector assembly line has been moved from the fourth floor of Plant I to the first floor of Plant II and is operating smoothly. An assembly line for the A-4 is being installed on the fourth floor and will be in operation soon.

The third product to be introduced at the photographic show in Chicago next month is a wide-angle lens for the C-3. This lens is being manufactured in Germany especially for our C-3 and will give us a complete line of accessory lens for the camera. With this additional lens, the C-3 will be the most versatile 35mm camera available in its price range.

### ARGUS REPRESENTATIVES COVER COUNTRY

In order to increase our sales coverage we recently assigned a man to the West Coast as the factory representative for our distributors. Charles Owens, who began his new duties in February, is the first full-time representative we have had in that part of the country. This assignment gives us fairly complete coverage of the country. Our other full-time sales representatives are stationed in Boston, Chicago, Detroit, Kansas City, Denver, Atlanta, Baltimore, and Cleveland.

The death of Arlon Clarke a few weeks ago has been keenly felt in our sales program. Mr. Clarke had been with our company for many years and was our first full-time camera sales representative.

### PLANS FOR INDEPENDENCE LAKE UNDERWAY

We can all look forward to an early season at Independence Lake. The Recreation Club has been hard at work on plans for greater development of the area for the coming season. Members of the club will probably look to each of us for our share of the manual labor!

### DATE OF EASTER WAS

✦ ✦ ✦ ✦

## Fixed by Ancients

The date upon which Easter Sunday shall fall--April 5, this year--was fixed in the year 325 A.D. by the Council of the Christian Churches which met in Nicea, Asia Minor, to draw up the Nicene Creed.

It was decided that the commemoration of the Resurrection of Christ should be observed on the first Sunday following the Paschal Full Moon which happens upon or next after the twenty-first day of March. (The Paschal Full Moon is the fourteenth day of a lunar month, reckoned according to an ancient ecclesiastical

computation.) Should it fall upon a Sunday, then Easter is the Sunday following.

In fixing a date for Easter the ancients sought to provide a period of bright moonlight for the benefit of the pilgrims who would be traveling to services celebrating the Risen Christ. For many years and in many Christian congregations thought has been given to ways of working out a fixed date for Easter, instead of having it vary over a period of 35 days between March 22 and April 25.



# Argus Circus Theme Will be Hit of Convention

THE MOST OUTSTANDING MANUFACTURER'S DISPLAY IN THE HISTORY OF PHOTOGRAPHIC CONVENTIONS -- these are ARGUS' plans for the 28th Annual Photographic Convention sponsored by the Master Photo Dealers and Finishers Association in Chicago, April 13 through April 17.

Built around a circus theme, featuring an ARGUS "Carrousel," we will have a display which will be the most talked about for sometime to come.

The details of the display are still "Hush-Hush." We want to open the show with a "bang" and for this reason there will be no "sneak-previews."

Special "gimmicks" will be used to create interest and will include an animated, talking Punch and Judy Show, a Crystal-Ball Peep Show, Helium Inflated A4 Balloons, the Carrousel or Merry-go-round, and the "Match-Me-for-an-ARGUS" buttons which have become such an important part of any National Photographic Convention.

Plans for this convention were started a year ago, and all available floor space has been sold for many months. It was necessary for the Master Photo Dealers and Finishers Association to find additional space since all photographic manufacturers had not been able to obtain the space they needed. Everything points therefore, to the Chicago Convention being the biggest and most important convention in the history of photography. ARGUS has been fortunate in obtaining a first-choice location, and we know that "all roads will lead to the ARGUS Booth" during the convention.

Featured in the ARGUS Booth will be the first public announcement of the A4 Camera and probably the 300-watt projector. While other manufacturers are expected to introduce new products at the show, we have every reason to believe the A4 and the 300-watt projector will be outstanding "hits."

Also featured in our display will be a section dedicated to Quality Control as it is used by ARGUS CAMERAS, INC. We sincerely feel that ARGUS dealers are directly concerned with the methods we use to maintain consistent quality in our products. By convincing ARGUS dealers of the important role QUALITY CONTROL plays in our daily production efforts, we give them a "message" which they can pass along to interested purchasers of ARGUS equipment as one more "selling feature."

Watch for a complete set of pictures of the Convention in the May issue of ARGUS EYES.

## Maintenance Party Honors Ed Sleezer

February 3rd marked the birthday of Ed Sleezer with Ed hosting the maintenance men to cake and ice cream as they sang and wished him the happiest of birthdays.

With the company since 1933, Ed will observe his Twentieth Anniversary with Argus on September 1.

Mr. and Mrs. Sleezer live at 521 S. Seventh Street, Ann Arbor, where Ed spends many hours at his favorite hobby of gardening.



George Currier, Ozzie Hoefft, Bill Salow, Dutch Engelhardt and Ivan Russell with their host, Ed Sleezer.



Emil Johnson, Carl Pfeifle, Clyde Riley



Paul Hadley & Rolly Snyder



Tom Westfall & Gil Mordsky



Harry Kaufman



— ANNIVERSARIES —



Harry Kaufman  
Maintenance  
10 years



Gertrude Haines  
Final Inspection  
10 years



John Englehardt  
Maintenance  
10 years



Ruth O'Hare  
Camera Assembly  
10 years



James Munday  
Machine Shop  
10 years



Daniel Schurz  
Sales  
5 years

*Place Your Entries in  
the Argus Eyes  
Cover Contest!*

March 20th is the deadline for the first Argus Eyes Cover Contest. Your entry may be the one to appear on the cover of the April issue of Argus Eyes.

Follow the rules below and submit your prints at once.

1. All employees of Argus are eligible.
2. Submit glossy 5 x 7" black and white prints, taken with an ARGUS camera.
3. Winner must submit negative.
4. Any number of entries may be submitted by each contestant.
5. Entries must be in by the 20th of each month for the following month's cover. Submit photos to Doris Walle, Personnel.
6. Pictures will be judged for originality, timeliness, general composition, and subject matter.
7. Decision of the judges will be final.
8. In the event the photos submitted do not meet the specified qualifications of the judges, Argus Eyes will furnish its own cover.

AWARDS

The winning contestant will receive a \$10 cash award and a credit line will accompany each picture appearing on the cover of Argus Eyes.

*Shower Honors Jo Anne Eggleston*



The Production Planning Department was equipped with rattles and a Baby-Tenda recently when a stork shower was given for JoAnne Eggleston.

Pictured are Muriel Raff, Leona Breisch, Joanne, Eleanor Logan, Irene Crouse, and Marjie Yokoyama. JoAnne was further honored at a farewell luncheon, held in the dining room of the Elks.



### Eleanor Logan Feted at Luncheon



Eleanor Logan

Twenty girls honored Eleanor Logan recently at a farewell luncheon at the Elks Club.

Secretary to Mr. Schlenker - Factory Manager, since September of 1951, Eleanor and her husband, Hall, have left for Portland, Oregon, where Hall has accepted a position with the Western Tine Association as an Industrial Engineer in the Research Lab.

Eleanor would like to hear from her many friends at Argus.

Their address is:  
c/o E.M. Frey, 2812 N. E. 68th Ave.,  
Portland 13, Oregon.

### Fred Swegles Winner of Barn Drawing

The barn that until recently stood adjacent to the Machine Shop attracted much attention when a drawing was held for all interested employees.



Fred Swegles

Winner of the barn was Fred Swegles of Government Optical Assembly, pictured above, who disassembled and removed it from the premises in record time.



Katie Del Prete, Janet Schulze, Kalmbach, Sylvia



Beth Bennett, Leona Smith

### New Employees Answer Blood Call

For the past six weeks, new employees and the members of employees' families have had to carry the ball for Argus in the Ann Arbor Industrial Blood Bank drive.

The reason?

Those flu shots, distributed last January, which eliminated almost all Argus employees from the blood donor lists until early March.

Because the flue virus is injected directly into the blood stream where it acts as a mild infection to stimulate antibodies, hospitals will not accept "flu-shot" donors for a period of six weeks.

"We appreciate the cooperation of new hires and the members of employee families who did not have flu shots and who contributed for Argus during this period," said Mrs. Radford, Red Cross representative at Argus.

#### Blood Used Here, in Korea

Argus contributions to the blood bank have provided 34 transfusions for employees and their families, and another 25 pints of blood for our boys in Korea.

In all, 594 persons from Argus have signed blood donor cards. One

hundred twenty-five persons have already contributed.

#### Family Contributions Needed

To maintain the large reserve of blood needed for local emergencies and Korea, husbands, wives, and older children of employees are urged to contribute.

Special evening hours are being scheduled at the blood bank centers for family contributions.

Watch the "Argus Eyes" for announcement of time and place.

#### Congratulations

--to the Machine Shop, Screw Machine, and Punch Press unit which has signed 88 per cent of its quota in the blood bank drive,

--and to Purchasing, only department to sign up 100 per cent.

Special honors go to these individual departments whose response to the drive was outstanding:

Grinding, 90 per cent; Screw Machine, 82 per cent; Machine Shop, 80 per cent; Polishing, 76 per cent; Centering, 73 per cent, and Standards and Methods, 70 per cent.

### Employees Hold Cribbage Tournament

The first Cribbage Tournament at Argus was held February 16-17 in the Canteen of Plant II.



Bill Underwood, Bob Pierce, Edd Olson, and Bill Fike are pictured above as they concentrated on the game.

In the first night of play, John Sartori came through with 9 out of a possible 11.

The tournament concluded with Herb Frederick the winner; John Sartori in second place, and Bill Underwood, third.

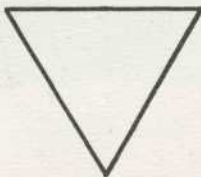


## A Logical Photographic Trademark

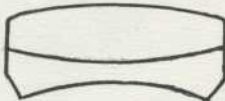
Due to many inquiries about the Argus Trademark, the Sales Department has supplied the following information. It is interesting to note that both the name and the trademark have a logical and interesting tie-in with photography.

# argus

As you already know, the name Argus comes from Greek Mythology. The name refers to a giant who had a hundred eyes. Common use of the word makes reference to a sharp-eyed or watchful person.



The triangular portion of our trademark was designed to denote a prism, which in turn symbolizes the fine optical instruments we have manufactured for the Government and civilian use.



The bottom portion of our trademark shows a concave lens cemented to a convex lens, and very naturally portrays the quality lens Argus manufactures for cameras.



The straight lines drawn within the triangle designate light being projected through the lenses at the bottom and appearing on one side of the triangular prism. Here fine lenses and optics join forces as would Argus lenses and range finders to produce superior pictures.



Combining the parts of the Argus Trademark gives you the design to which more and more people every day are looking. Quality and the Argus Trademark are synonymous.

## A Young Dutchman Joins Argus

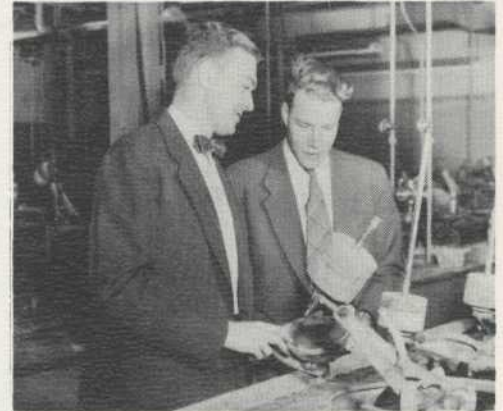
A young Dutch technician, who was in Rotterdam packing, getting a visa, and recovering from small pox shots when a rampaging sea devastated his country, began working at Argus less than a week after his ship docked in New York.

Mortis Gerstel, 24, a native of Rotterdam, Holland, is the first foreign technician to work at Argus under a special Mutual Security Agency program.

Through the MSA program, the most promising engineers and technicians of other countries are sent to the United States to study American methods of production. The long-range aim of the program is to stimulate world trade and increasing world friendship.

"Moor," as he is generally called, will spend four months at Argus and another four months in another part of the country. While at Argus, he will study assembly layout, methods improvement, production engineering, and quality control.

"Moor," who speaks exceptionally good English for a newcomer to the U. S., lives with Bill Lamb, of Standards, at 727 E. Kingsley.



Jim Thompson, Chief Industrial Engineer, explains the pitch lap to "Moor" Gerstel.

## Fishing Contest Winners Announced

Despite the fact that the 1952 Fishing Contest, sponsored by the Argus Recreation Club, was based on an honor system, no world records were broken. Five categories were not represented, which represents \$50 in prize money that could have been won by any Argus fisherman. Winners of the various divisions are as follows:

### OPEN WATERS DIVISION

Rolland Snyder - Dept. 43	\$10.00
Northern Pike, 35 inches long, 10 lbs. 4 oz.	

### LOCAL WATERS DIVISION

Harold Lesperance - Dept. 48	\$10.00
Perch, 12 inches long, 1 lb. 8 oz.	

Gene Rohde - Dept. 10	\$10.00
Small mouth bass, 21-1/2 inches long, 4 lbs. 3 oz.	

Roy Carlson - Dept. 46	\$10.00
Large mouth bass, 17 inches long, 2 lbs. 6 oz.	

Alfred Kesler - Dept. 43	\$10.00
Northern Pike, 30-1/2 inches long, 7 lbs.	

### RECREATION AREA DIVISION (Independence Lake)

Wilfred Bonnewell	\$10.00
Large mouth bass, 18 inches long, 3 lbs.	

The 1953 Fishing Contest is now under way. It will close December 31, 1953. The same rules will apply as did last year. A copy of these regulations may be found in the September 1952 issue of Argus Eyes. Additional copies of the Fishing Contest Rules are obtainable from Art Parker, Jr. of the Standards Department.

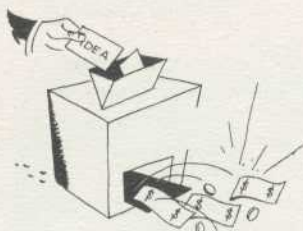


Rolly Snyder is pictured to the left with his prize winning Northern Pike. An ardent fisherman Rolly is already planning to get some fishing in so he may again enter the fishing Contest this year.



# Andy Visits the Suggestion Committee

By Andy Argus



That question last month about the suggestion plan has really kept me busy--digging into old records, talking to Art Parker, Jr., and finally sitting in on a Suggestion Committee meeting.

In all, I learned that:

- the number of suggestions turned in each week has jumped from about 5 to an average of 25 over the past three years;
- every suggestion accepted last year was worth an average of \$70 apiece, and
- more people earned more money last year from their ideas than ever before in Argus history.

"We're mighty proud of our progress since the new suggestion plan went into effect three years ago," Art Parker, Jr., suggestion plan manager told me.

"One idea has hit the jackpot for \$2500, and there are a couple of ideas being investigated right now that might do as well.



"But the bugs still aren't out of the plan," Art continued.

"Biggest problem is the time it takes to process an idea. A person who turns in a suggestion gets a letter of acknowledgement and then might not hear any more about it for a couple of months.

"The idea hasn't been forgotten. It's probably going through Suggestion Committee meetings, or being tested, or waiting its turn with other matters on a busy man's desk. We're trying to speed up the procedure, but a good many delays can't be helped."

"What do you mean, 'going through Suggestion Committee meetings'?" I wanted to know.

"Drop around for the meeting next Wednesday afternoon," Art said, "and you can see for yourself!"



It didn't take Art, Jim Brinkerhoff, Gene Rossbach, Bill Thompson, and Larry Dietle long to settle down to business that Wednesday afternoon. When I saw the stack of suggestions to be processed, I could understand why!

Some 20 new suggestions had to be read and assigned to a department head or official for thorough investigation. Another 35 suggestions that had been investigated and returned to the Committee now had to be accepted or rejected. And finally, rejection letters for ideas that had been submitted, investigated, and turned down in previous meetings had to be read at this meeting and approved before being sent out.

A busy afternoon? You bet!

The new suggestions were easy to process. They were assigned to persons in a position to judge the ideas' merits.

Suggestions that had been investigated and found worth while didn't give the committee much trouble either. Most everyone agreed on how much an idea was worth,



and Art could back up every award for production changes with definite figures of expected savings and application costs.

After the amount of an award had been set, Art announced the suggestor's name, which had not been revealed before. Everyone was found to be eligible.



But fireworks began if an idea that had sounded pretty good to the Committee was turned down in the investigation!

Bill Thompson summed it up for the rest when he said: "If a suggestion is called 'impractical,' we've got to have proof that it is; if a suggestion for an improvement comes back to us with a note that it has already been ordered, we've got to be sure that the job order date precedes the suggestion date. If it doesn't we try to find out if the suggestor helped bring about the improvement; if we have any questions at all about the investigation, we'll send the idea back for further study, and if there's a chance that a rejected idea might be used in the future, we'll hold it for review at a later date."



The meeting ended after rejection letters had been reviewed and approved. "The suggestor has a right to know exactly why we can't use his idea," Gene Rossbach explained. "Very often our rejection starts him thinking of an idea we can use!"

The whole meeting started me thinking of an idea I had never put down on paper. On the way back to work I picked up a suggestion blank--and next week, one of those new suggestions that Art reads to the Committee will be mine.

I'll keep you posted on what develops!

## Suggestion Awards

**Total \$548.36**

Since the first of the year, 29 persons have won \$548.36--which indicates 1953 will be the biggest year ever for the Suggestion Plan.

Clara Dickinson received the highest award, \$80.66 for an idea which simplifies the masking of the C-4 front plate prior to painting.

Ken Geiger won again with an award for \$50. He suggested filling the embossing on the front of the C3 and C4 carrying cases with gold colored paint.

Bob Hayes, also a past winner, got a check for \$47.20, while Chuck Montague scored twice with awards for \$44.65 and \$10.77. Jim LeBaron received \$41.34; Peter Oppe, \$29.37; Dale Hallock, \$25; Jim Barkley, \$15; and Elane Taylor, \$14.42.

The following received \$10 awards: Stan Ruffin, John Kampus, Bob Schleicher, Andy Kokinakes, Sam Schneider, Alex Azary, Betty Shattuck, Claude Stoner, Elroy Abeldt, Gene Rhode, Bill Dusterhoff, Jim Barkley, Mel Hayes, Bruce Pester, Rube Koch, Windy Hansen, Doug Nordman, Georgia Betke, Hal Thompson.





By Andy Argus

## You Asked Andy

No sooner had the profit-sharers' nomination ballots been emptied out of the Andy Argus boxes last month, when I found a question about the election. Here it is:

### Profit-Sharing Committee

*"In regards to the election just held for the employee representatives to the Profit-Sharing Committee, I have noted a repetition of the same names year after year. I think it would be well to limit the service of any individual to a period of not more than two years and making them ineligible for further service. This would serve to spread the responsibility over a larger segment of the membership. This arrangement would require an amendment to the Fund Agreement, but I am sure it would be a worthy one."*

I cornered Les Schwanbeck in the hall the next morning and as two long-time profit-sharers, we hashed over the suggestion. Les pointed out that every fund member gets a chance to nominate the person he thinks will represent him best on the committee. He added that 198 persons--a good two-thirds of the membership--cast nominating ballots in the election. From the six fund members who got the most nominating votes, two were picked in a final election as members of the management committee.

Then he pointed out that continuous service by an employ representative on the management committee has a real advantage for employees, since it takes quite some time for any individual to learn all the detailed information concerning the fund.

Les agreed to bring up the suggestion at the next committee meeting. In the meantime, let's hear what the rest of you profit-sharers have to say.

### Holiday Pay

The next question sent me snooping through the calendar and then in to see Mrs. Radford:

*"When the holiday falls on Saturday how about our pay for the day?"*

Sure enough, the next two holidays--Memorial Day (May 30) and the Fourth of July both fall on Saturdays.

Here's the answer I got: All hourly-rated people will get an extra eight hours of straight-time pay for each holiday, provided they work the Fri-

days before and the Mondays after each holiday. Since salaried people received an extra day's pay at Christmas and are eligible for other benefits, including payment for individual days absence throughout the year, they won't receive the holiday pay for either day unless Friday is declared the national observance day.

### Vacation Policy

Jim Brinkerhoff had the answer to the next question--and he had a stack of statistics to prove his point!

*"When a person has been with the Company for five years, he gets two weeks' vacation pay. Why does he have to be with the Company for fifteen years before he is recognized again with extra vacation pay?"*

Brinkerhoff explained that three weeks' vacation pay after fifteen years of service is the general practice of this area. A survey last fall of 201 companies showed that 112 companies give a three-week vacation. Only 13 allow the three weeks for less service than fifteen years, while 30 companies require more than 15 years. That convinced me that we were certainly better than average.

### Salaried Pay Periods

Bill Sturgis pulled out the results of another survey for me on salaried pay periods. Out of 35 companies in this area, only 9 pay salaried people

every week. Almost all the rest pay twice a month as Argus does. Looks like those two checks a month will have to keep st-ret-ch-ing.

### Hot Lunches in Plant II

The last question helped me dig up some good news for you folks in Plant II. While I was up having coffee, Ray Higgins told me that a contract had already been let to enlarge the cafeteria kitchen in Plant I so that hot dishes can be prepared there and served in the Plant II canteen. Under present facilities it may never be possible to serve a complete hot lunch in the canteen, but at least some hot dishes are in the plans for the future.

Art Parker, Jr. sends his thanks to whoever wrote Suggestion #6803 concerning the night employee in the cafeteria. Is everything ok now?

### Old Business

Four wall-type cigarette disposal units--two-quart size, no less--are on their way. Andy's personal order. And with an assist from Bill Wetzel of the Model Shop and Emil Johnson, Erv Braatz's right-hand man, there's a new pencil next to the cafeteria telephone. This time it's welded together! (I honestly don't believe the last pencil was swiped. It just dropped off!)

Be seeing you,  
ANDY

## Party Held in Mailing Room



Pleasantly surprised on his birthday by a party in the Mailing Room, Dick Westphal displays the cake made for him by Hilda Larivee. From left to right-- Hilda, Roger Westphal (Dick's dad), Pat Abbott, Verna Spicer, Elane Taylor, and Marilyn Walker wish him a happy day.



### Owens-Chapman Reassigned



Charles Owens

Carlos Chapman

Dudley J. Scholten, vice-president in charge of sales and advertising, has announced the appointment of Charles F. Owens and Carlos A. Chapman, Jr. as regional sales representatives for Argus.

Owens, who will live in the Los Angeles area, will serve as special Argus representative on the West Coast. He is the first full-time person assigned by the company to that territory.

A native of Fulton, N. Y., Owens is married and has three children. He has been with Argus since last August.

Carlos Chapman has been named regional sales manager for the New England states. He replaces the late Arlon Clarke.

Carlos, who has been with Argus since 1947, has served as sales correspondent, statistician, market researcher, purchasing agent, and marketing manager for the company.

Chapman is married and has two children. He will make his home in Boston.

### Engineering Society Tours Plant II

The American Society of Tool Engineers were the guests of Argus on February 27 when they toured the optical plant.

The tool engineers viewed the grinding, polishing, and coating departments as well as the optical assembly department. The new government optical assembly department was also opened to the visitors.

One group is pictured below left with guide Bill Rippel of the Engineering Department.

Tom Doll of the Tool Room is shown below right as he escorted another group through the departments.



## Annual Family Night Set for May

Elaborate plans are in the making for the Argus Family Night to be held in May.

All Argus employees and their families are invited to attend the annual event which will feature a tour of Plant I and Plant II.

- Plan to bring the whole family -
- Show the youngsters where you work -
- Door prizes to be awarded -
- Refreshments will be served -
- Meet your fellow employees -

The date and details will be announced at a later date. Watch the ARGUS EYES and bulletin boards.

### Arlon Clarke Succumbs After Brief Illness

Arlon B. Clarke, New England Regional Sales Manager of Argus died in Detroit, February 19, after an illness of a few weeks.



Arlon B. Clarke

Mr. Clarke was the first to join Argus in a full-time camera sales capacity and had been with the company since 1936. He was Regional Sales Manager in Michigan, Ohio, Indiana, and Kentucky before assignment to the New England territory.

Born in Shelby, Michigan, July 7, 1902, he made his home in Needham, Massachusetts.

Mr. Clarke is survived by his wife, Ada, to whom we extend our sincere sympathy.





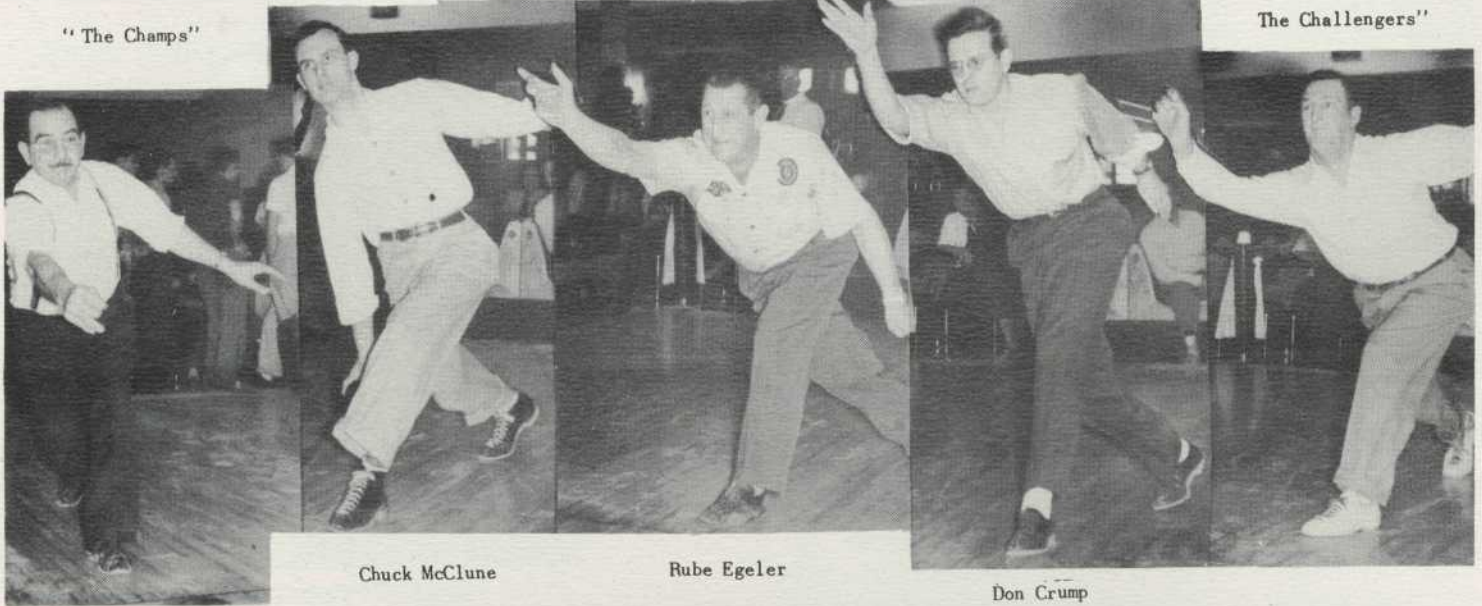
# Men's All Star Bowling Match



Roy Hiscock official score keeper.

"The Champs"

The Challengers'



Joe Bravis

Chuck McClune

Rube Egeler

Don Crump

Gene Rhode



R. Schneider-Stan Fritz

Les Schwanbeck

Norm Egeler

Ed Selent



Roy Hiscock

Babe Peterson

Bill Allen



"It's a Strike!"

Laura Egeler, Peggy Crump, Leola Kendrovics



# Sports Review

by Babe Peterson



## BOWLING

### MEN'S DAY SHIFT BOWLING LEAGUE

#### Fraser's Team Leads

Making the last turn and heading for the homestretch, the Argus bowling chase seems to be developing into a two-team race to the wire. At this stage, the Paint Shop and Planning entries are running neck and neck with Bill Fraser's colors out in front by a nose. These two broke from the pack on the backstretch, and with powerful strides have widened the gap between themselves and the other starters to six lengths. It is doubtful if either of the leaders will be overtaken in the final sprint to the finish. However, every race has its darkhorse which has that extra reserve that will enable it to break from the bunch and with that final burst of speed come through in the last stages of the race to record an upset victory.

#### Machine Shop Lags

The Machine Shop entry had broken from the post position, and had led the race during the entire first half of the race. For a long time it appeared that this team was going to be able to hang on to the front running spot, but the pace was too fast and the team faded badly in the backstretch.

The Demons also showed surprising staying power in the first half, but their dreams of the title seem to have been dissipated. Regardless of the outcome each of the entries can be proud of the part it played in making this year's race such an interesting one.

### MEN'S NIGHT SHIFT BOWLING LEAGUE

#### Lucky Strikes Place First

Nick Bandrofchak's Lucky Strikes have continued a scorching pace in the afternoon shift and are now rather securely lodged in first place with a rather commanding lead of five games over Ken Hubbell's second place Press Room Five.

#### Press Room - Hot Shots Follow

During the first half of the schedule the Press Room and Tom Mitchell's Hot Shots had waged a terrific battle for the league leadership. Nick's team bided its time so that when these two leaders showed signs of simmering down, they would be in a position to make their move. They have now not only taken over the lead, but have built up a margin that at this time of the schedule looms up as adequate to carry them to the title. The two contending teams do not share this attitude however, and feel that the high-flying Strikers are due for a let down, and that they will be ready, willing, and able when that occurs. The Pressers are still maintaining the high team average, and it would seem that this entry has the best chance of catching the leaders.

### ALL-STAR BOWLING MATCH

#### Day Shifters Win

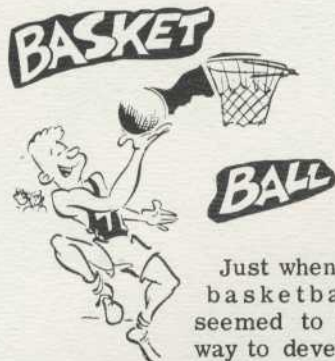
The match game between the All-Star squads of the two leagues proved to be a bitter pill for the Night Shift league. The Day Shift All-Stars started out slowly, and as a result the first game was a nip and tuck affair with the decision going to the day group bowlers by the slender margin of four pins, 854-850. This win was marked up despite an outstanding effort by Reino Schneider of the night shift who came through with a 224 count. This later proved to be the only time that the afternoon shift bowlers were in the contest, as the "big guns" of the day shift really began booming in the second game, and won by the margin of 116 counting 937-821. Not content to rest on their laurels, Don Crump's All-Star congregation turned "red hot" in the concluding game and came through with a thumping 1006 count.

#### Schwanbeck Rolls 235

The last game was highlighted by Les Schwanbeck's 235 and Rube Egeler's third consecutive game over 200. The much desired victory was achieved through the well balanced attack of the day shift bowlers with every member of the team over the 500 mark, and Rube Egeler leading the pack with a well-rolled 622 series.

#### Bravis-Schneider Carry Night Shift

The entire burden of the night shift was carried by Joe Bravis and Reino Schneider. Each of these bowled very well, but suffered in not having sufficient support from the other members. Far from being discouraged, the night shifters are looking forward to their next meeting.



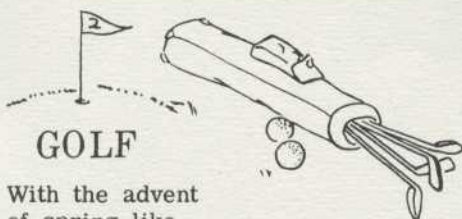
Just when the Argus basketball team seemed to be on its way to developing into the role of "spoiler"

in the Recreational League, misfortune stepped in by taking Bill Lucas out of the line-up for several games. Bill slipped from a ladder and wrenched his back, and only in the last few games has the injury healed to the extent that the Argus star could again return to action.

#### DEFEAT WILLIT'S TILE

With the return of Lucas the team seems to be clicking again, and in their last effort counted their biggest point total of the year when they bested Willit's Tile by the score of 66-40. In the contest Argus displayed an effective one-two punch in the persons of Hal Thompson and Bill Lucas. Sharpshooting Hal was especially effective in the game when he parted the twines for 21 big points.

Coach Terry introduced a few new faces in the Argus lineup, and this injection of new blood instilled a new fighting spirit to our entry. It is hoped that the team can be kept intact for the remainder of the season so that the Argus team can show to its best advantage.



With the advent of spring like weather, the women and men golfers are looking forward to the golfing season.

The Argus Recreation Club is very much interested in helping to promote leagues for all employees who are members of the Club.

The Men's League is in its third year, while the Argus gals just started last July.

Bulletins pertaining to the formation of the leagues will be posted so that all interested employees will have an opportunity to enter into the play and help make the rules governing the league.



Surprise!!



Coffee and cake were served in the Optical Model Shop February 27th-- the occasion--Bill Wetzel's Birthday! Attending the celebration were his fellow workers in the Model Shop and the Plant II Timekeepers.

### Not Our Andy!!

Andy Argus would like to have it known that he is not the "A. Argus" who passed the bogus check in Ypsilanti recently.

Andy hopes the culprit, causing him such embarrassment, will soon be apprehended.

### In Memoriam



March 6, 1953, John Lucas, 24, husband of Luella Lucas of Centering Department, was killed in an auto accident.

John had been employed in the Polishing Department since November of 1950.

We extend our sincere sympathy to his wife and three young daughters, Katherine, Norma, and Jacqueline.



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## GIRVAN'S PHOTO CORNER

Clip and save in Loose Leaf Notebook to build a Photo Manual

### Photo Facts

Average exposure for Plus X, Verichrome and Kodacolor (daylight) in bright sunlight is 1/100 sec. at f8.

Average exposure for Kodachrome daylight (no filter) or Kodachrome Type A with KA filter in bright sunlight is 1/50 at f6.3.

All wire filled flash bulbs are M type and if your camera does not have an F-M button use only 1/25 sec. shutter speed with them.

Gas filled bulbs (only Sm and SF are available) are F type bulbs and if your camera does not have an F-M button you can use 1/25, 1/50, or 1/100 sec. shutter speed with them.

Old or weak batteries may flash a bulb but give poor synchronization. Always use good batteries never older than six months.

Scrape the coating off the bottom of all flash bulbs to be sure it does not interfere with the contact.

If your flash gun is made for large flash bulbs you can also use the smaller less expensive "peanut" bulbs by buying a bulb adaptor.

Never use "white" flash bulbs when taking color pictures indoors with Daylight type Kodachrome - use blue bulbs. Use "white" with Type A film.

Always use a protective shield over the flash bulb and reflector as bulbs some times explode and can cause serious injury. The shields are inexpensive.

With contrast and brightness set for normal you can take good pictures of the television at 1/25 second at f4.5 with Plus X film. Never use flash.

Following are emulsion speeds or film index for various films:

FILM	DAYLIGHT	TUNGSTEN	FILM	DAYLIGHT	TUNGSTEN
Plus X	50	40	Kodacolor (daylight)	25	
Super XX	100	80	Kodacolor Type A		20
Verichrome	50	25	Ansco-color (daylight)	12	
Kodachrome (daylight)	10		Ansco-color Tung.		12

If you plan to have your pictures enlarged, use "fine grain" film such as Plus X.

If you think the available light is not bright enough, use a "fast" film such as Super XX.

When using flash with the Model 75 Camera with Kodacolor use these distances:

Kodacolor Type A with SM bulb - 4 ft.

Kodacolor Type A with #5 bulb - 8 ft.

Kodacolor Daylight with #5B bulb - 4 ft.

Remember, anything closer than 8 feet needs a "close up" attachment on the 75. Attachments are available which permit you to take close up pictures with fixed focus cameras.

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