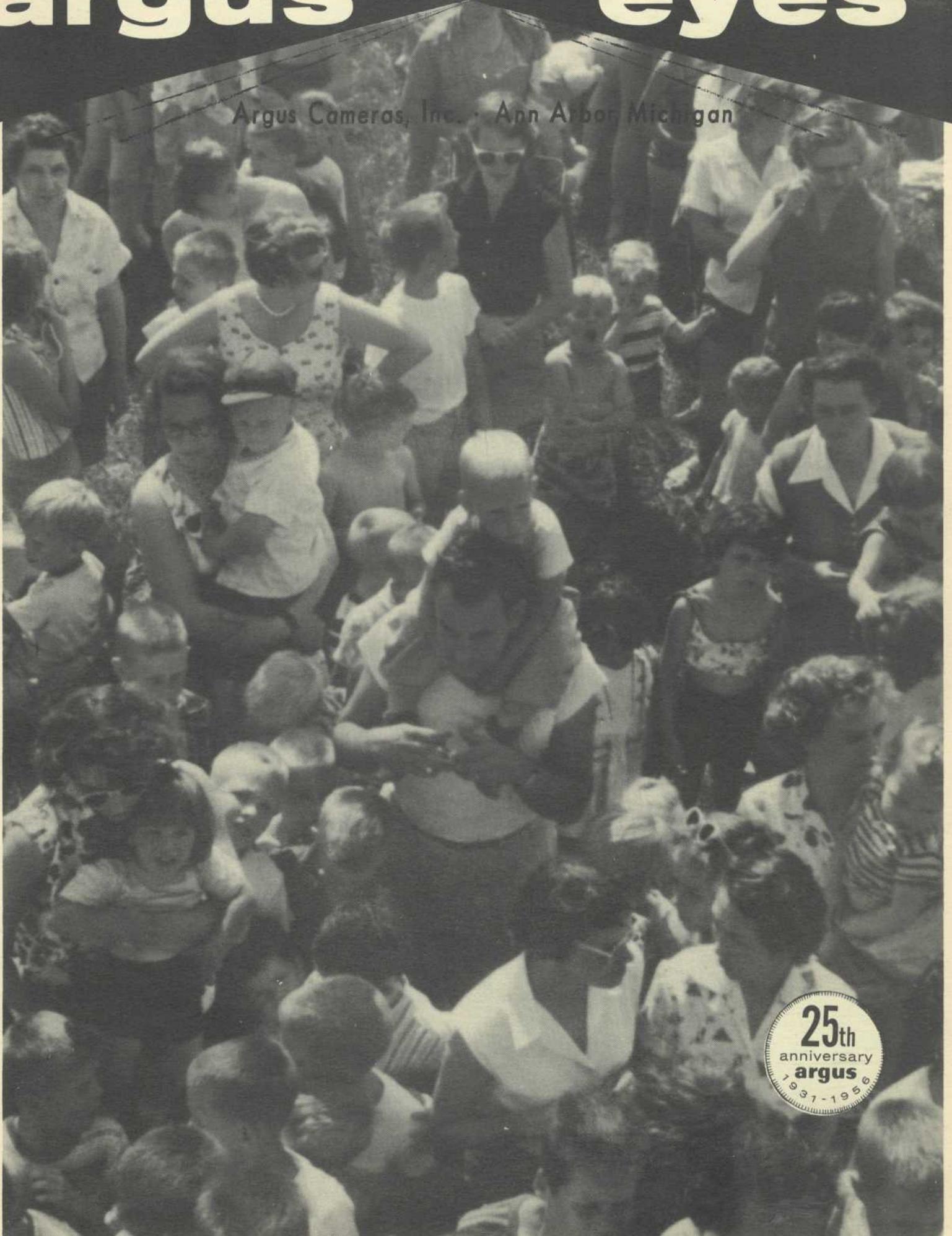


July, 1956 • Vol.12, No.7

argus

eyes

Argus Cameras, Inc. • Ann Arbor, Michigan



25th
anniversary
argus
1931-1956

—by Robert E. Lewis

All departments in the plant are now engaged in a cost-reduction program. In this connection, there have been some reductions in personnel, predominantly in the salaried departments. No further reductions of this type are contemplated. All of us are looking, however, for other types of cost where substantial reductions can be made.

This cost-reduction program has, of course, been the subject of much discussion throughout the plant. I have heard rumors that sales were bad and that the Company was in poor financial condition. There is no truth in either of these rumors. Sales have been running on forecast, and commercial sales are ahead of last year. We have, as you all know, not yet released full production on the new C-44 camera. Had we been able to fill the orders we have had for that camera, our sales volume would have been substantially higher. We have been building inventory for the last few months, in accordance with our recent practice of building substantial inventories during the first half of the calendar year in order to avoid, as much as possible, lay-offs right after Christmas. This inventory is just reaching its peak. It should begin to go down steadily as we get into the Christmas selling season. All indications point to a good season this Christmas. There has been a slow-down in the Detroit area because of the reduced automobile sales, but elsewhere throughout the country general business conditions are good.

Many of our costs have increased in recent years. Wage costs have gone up steadily. Our vendors, too, have granted wage increases, which has resulted in higher prices of everything we buy. To keep our company strong and healthy in the future, we are engaged in an active new product program, and the cost of engineering and tooling some of these new products will not result in sales for a year or more. We cannot materially increase the price of our present products because the Argus reputation has been based on giving the best value for the dollar, and higher selling prices would put us out of line with our competition. The increased costs of wages and the high introductory costs of these new products must be paid for by reducing costs in other areas. That is the purpose behind the present cost-reduction program.

The first step in our cost-reduction program was a decision to close our German plant. Although we have remained optimistic about the future success of that Company, its continuance at this time cannot be justified when we are making every effort to reduce expenses.

The Company's financial condition is excellent. We owe very little money. Our sales have increased steadily, and we have exciting new products in the months to come. These products will do much to make Argus an even better name in the photographic industry.

May, June Ideas Net \$618 in Suggestion Awards

Jim Sieloff, Production Control, received a \$66.93 suggestion award for suggesting that light shields be made out of some material that had been scrapped.

Other May awards were as follows: Don Clark, Machine Shop—\$17; Frances Vining, Service—\$16; Chester Linden, Safety Patrolman—\$15; Catherine Stotts, Final Inspection—\$14 plus a \$25 bonus week savings bond; Joann Salyer, Paint Shop—\$13.50; Don Bortles, Chemical Processing—\$12.68 and \$10; and Ventura Brown, Mail Room—\$10.

Marguerite Fisher and Mary Anne Eschelbach of Sales headed the June suggestion award parade by winning \$245.03 for their suggestion concerning a new method of processing orders in the Sales Department.

A check for \$70.29 went to Lillian Ehrlich, C-4 Camera Assembly, for her suggestion that the collimating operations on the C-4 and C-44 rangefinders be combined.

John Kerns, Polishing, received a suggestion award of \$22.83. His suggestion brought about the use of a three-inch mold in making polishing laps.

A \$20 award and a \$25 savings bond went to Elton Guenther, Polishing, for his suggestion concerning a method of removing flint and plano polishing tools from spindles.

Other June awards went to: Darwin Cox, Production Control—\$12.50; Glenn Eastman, Tool Room—\$12 plus a \$25 savings bond; and Dan Smith, Machine Shop—\$10.98.

The following people received \$10 awards: Art Dersham, Service; Ernest Billau, Polishing; Margaret Crumley, Cleaning and Inspection; Lucille Harvey, Cleaning and Inspection; and Ken Rice, Polishing.

More June Graduates



NORMAN WESTPHAL
Ann Arbor H.S.
son of Roger
(Receiving)



JIM SCOTT
Ann Arbor H.S.
brother of Jack
(Inspection)



BONNIE DESBROUGH
Tappan Jr. H.S.
daughter of Dorothy
(Proj. Assembly)



DENNIS BENNETT
Slauson Jr. H.S.
son of Brice
(Grinding)

Our deepest sympathy is extended to the family of William Dixon, who died June 5. Bill retired from the Company last year. Bill Jr. works in the Service Department.

About The Cover

Eddie Girvan took the July cover photo at the Family Picnic.



You Asked Andy

By Andy Argus

I have some long ones this month so I'll jump right in.
Radios at State Street Warehouse

"Why should we be deprived of a radio set at the State Street warehouse where it isn't bothering any other department? We all feel we have less conveniences than those working at the plant, such as a beautiful air-conditioned cafeteria with soft music playing; also a first-aid room with cots when one is ill and nice rest rooms to relax in on rest periods. In case of tornado warnings we haven't the P.A. System to notify us; also during the World Series, no one to keep us posted on scores. We have used consideration by playing the radio softly and use it mainly to hear the news broadcasts. Can you see any harm in our having a radio?"

Tom Spitzer told me that radios were recently removed from all areas of our plants and warehouse. The desirability of radios probably could be debated at some length. However, I don't think there is much question that news reports, baseball games, or any talking tend to interfere with our work. At least this is generally recognized in industry as a poor practice. Attempts are made to provide music where it is possible, such as in our Plant I Cafeteria. We don't have music in all rest areas; therefore the State Street Warehouse is not being singled out as the only area lacking music. As for emergency notices, the State Street personnel will be advised by telephone as to any necessary precautions they should take.

Paging System

"I suggest that when Argus personnel are paged on the chatter-box it is many times more effective if the message is repeated a second consecutive time. The first time usually serves only to alert the subject to listen closely the second time."

I talked with Beulah Newman and with the switchboard operators about this one. There are two reasons why they all felt that two consecutive pages would be impractical. First, nearly half of the operator's time at the switchboard is taken up paging employees. If that work were to be doubled, the operator wouldn't be able to handle her other duties. Second, the operators report very few calls to the switchboard asking that the message be repeated. They assume from this that the majority of pages are heard by the persons involved. The operators have a record of each page and can give you any information you need if you have heard your name but not the message.

Cafeteria Prices and Service

In reference to the question regarding the Cafeteria prices and service, Ray Higgins points out that the prices charged in the Cafeteria are generally the same as those charged prior to the Korean War period. We all know that prices for food have risen considerably since that time. The only exception is that coffee was raised 1¢ per cup to 7¢. Sometimes I wonder if we actually realize what the prices of different items of food do cost us. Ray made up the following menus giving examples of different possibilities for lunch:

Pork Chop.....	\$.30	Beef Stew.....	\$.25	Roast Beef	
Potato.....	.05	Potato.....	.05	or Ham	\$.35
Vegetable05	Vegetable.....	.05	Potato.....	.05
Bread & Butter..	.05	Bread & Butter ..	.05	Vegetable.....	.05
Coffee.....	.07	Coffee.....	.07	Bread & Butter ..	.05
				Coffee.....	.07
	\$.52		\$.47		\$.57
Tax.....	.02	Tax.....	.01	Tax.....	.02
	\$.54		\$.48		\$.59

Pie..... 20¢ and 15¢ Milk..... 10¢ and 15¢

In fact, Ray is sporting enough to be willing to compare his prices with restaurant prices in the area. Although certain restaurants may specialize in one item (such as hamburger stands) and serve that item at a low cost, the complete menu would average out pretty well, with some items being higher and some lower. Those of you who have occasion to eat downtown in some of the local restaurants might like to bring in a menu to compare the prices of the two establishments.

I guess that about covers it. I'll be taking off on that vacation pretty soon. You too, I guess. I don't think I have to tell you to have a good time.

Museum Director Takes C-44 Camera To Guatemala

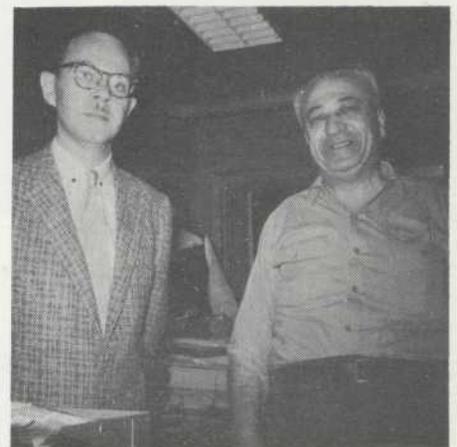


Professor T. H. Hubbell, Director of the University of Michigan Museums, recently visited Argus.

Dr. Hubbell carried an engineering model of the C-44 camera on an expedition into Guatemala and the Yucatan peninsula, where it was subjected to subtropical climatic conditions.

(Above) Examining the camera, a wide-angle lens, a rotary viewfinder and an L-3 light meter, which came through the field test in excellent shape, are (left to right) Jim Meldrum, Professor Hubbell, Frank Ammerman, Eddie Girvan, and Charles Rippel.

U of M Heart Specialist Pays Visit to Argus



Another recent visitor to Argus was Dr. Anastasius S. Dontas of the University of Michigan Hospital, who is shown above with Andy Kokinakes.

Dr. Dontas, who is a research fellow of the American Heart Association, has developed a new method for detecting heart disease.

Selling Argus Products in Cuba



Making Argus sales in Cuba is the sales force of Casa Morris, Argus distributor in Havana. In the photo above Argus Regional Sales Manager Bill Spicer (center, behind projector) has shown an Argus slide film to the Casa Morris personnel. At Bill's left are David Schwartz and Morris Awerbuch, co-owners of the company.

Halman, Grimston Win Top JCC Positions

Irv Halman, Accounting, recently assumed the post of President of the Ann Arbor Junior Chamber of Commerce. Jack Grimston, Inventory Control, is Chairman of the Board of Directors.

Both Irv and Jack recently attended the National JCC Convention in Kansas City.

"40 and 8" Group Elects Farrell Chef de Train

Bud Farrell, Service, was elected Chef de Train of the Washtenaw County "40 and 8" group of the American Legion last month.

He is also Service Officer for the Dexter Legion Post #557.

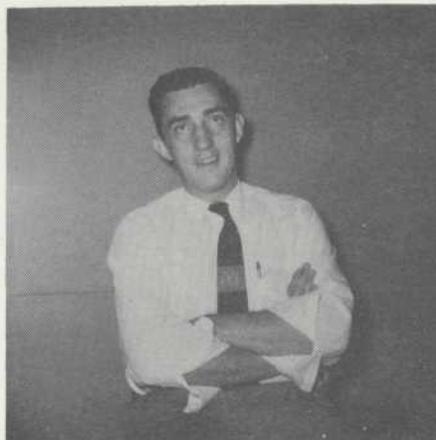
Bob Cuny Heads JA Executive Committee

Bob Cuny, Engineering, has been named Chairman of the Executive Committee of Junior Achievement in Ann Arbor. He is also a member of the Board of Directors of Junior Achievement of Southeastern Michigan, Inc. The Southeastern Michigan corporation is the largest JA center in the United States.

As Chairman of the Executive Committee Bob will direct the Ann Arbor JA operations. There are eight JA groups in Ann Arbor.

The Ann Arbor JA groups are looking forward to the completion of a new work center on Fourth Avenue, which will house the equipment used in the manufacture of their products.

Other Argus employees who are working with Argus-sponsored JA groups as advisors include Ralph Parsons, Linares Johnson, Will Van-



Bob Cuny

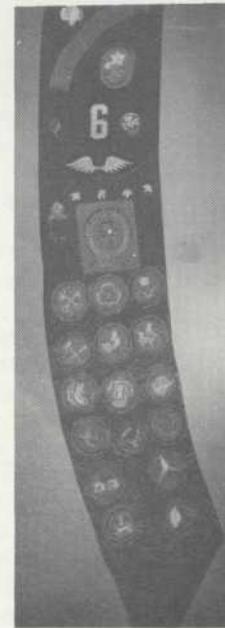
Dyke, Dick Wood, Dick Dorow, Ginny Lau, Sue Rau, Alex Krezel, Harold Hale, Chuck McClune, and Wes Donaldson.

Tom Kentes Elected to Order of Ahepa Post

Tom Kentes, Service, was elected lieutenant governor of the Order of Ahepa at their 25th annual convention held in Flint last month.

Mrs. Kentes was elected district governor to the Daughters of Penelope at their convention held at the same time.

Girl Scout Receives Top Scouting Honors



The impressive array of Girl Scout merit badges and awards in the photo at left belongs to Jo Ann Koernke, 13-year-old daughter of Phyllis Koernke, Camera Assembly.

Jo Ann, who is a member of Troup #6 in Manchester, has been Scouting for five years and has now earned every award which it is possible for a Girl Scout to receive. This includes a curved

bar and a five-year pin, in addition to 16 merit badges.



Jo Ann Koernke



NOT PICTURED: Angeline Milligan, Punch Press, celebrated her fifth year with Argus in May.



Ted Tirb
Polishing
15 years



Thressel Conley
Govt. Optical Assembly
15 years



Rolland Ranson
Shipping
15 years



Marcella Boyd
Camera Assembly
10 years



Walter Purdy
Service
10 years



James Steel
Advertising
10 years



Virginia Birney
Standards
5 years



Irvin Gansley
Tool Room
5 years



Carl O'Dell
Final Inspection
5 years



Mary Azary
Reservations
5 years



Bill Trow
Engineering
5 years



Paul Higgins
Machine Shop
5 years



Floyd Myer
Maintenance
5 years



Bob Camilleri
Receiving
5 years



Gladys Cutler
Switchboard
5 years



Frank Skoman
Tool Room
5 years



Nick Bandrofchak
Machine Shop
5 years



Evelyn Geiger
Optical Assembly
5 years

Argus Folks Get Sunny Weather

Photos by Jan Gala



for Family Picnic at Independence

Photos by Vern Peterson and Wilma Simmons





The girls of the Plant I night shift had showers recently for Alyce Conner, Screw Machine; and Evelyn Faircloth, Machine Shop.

Left to right in the photo above are (front row) Alyce Conner, Rita Neustadt, Evelyn Faircloth, Marie Kittel, and Selma Harless; (back row) Helen Higgins, Gladys Helek, and Fran Franklin.



Not to be outdone, the boys also got into the act. (See photo above.) Shown left to right are (front row) Colonel Blackburn, Nick Bandrofchak, and Evelyn Faircloth; (2nd row) Howard Crumley, Walt Hanselman, Selma Harless, Marie Kittel, Pete Opple, Harlin Shepherd, and Frankie Cooper; (back row) Tom Loy, Stanley Levinski, Harvey Switzer, Frank Wright, Curt Lewis, and Larry Mayers.



Ev Weindorf seems pleased with the bathinette given to her by co-workers for her new daughter.



The girls in Purchasing gave a luncheon last month for Marge Kruger, who left the Company and is now living in Seattle.



Oscar Spaly (Purchasing) left Argus last month in high style. Co-workers' farewell gift to him was a shirt and two ties.



This personality boy is Jerry Lee Green, 10 months. His dad is Harold Green, Machine Shop.



Ann Milligan's son Tommy holds his baby brother Lester (left) and Mary Ann Zurek (daughter of Steve, Maintenance) on his lap.



Wide-eyed Amy Jo Parker was 8 months old when this photo was taken. She is the daughter of Bob Parker, Standards.



Wedding Bells

A son, Lester John, was born April 3 to Ann Milligan, Machine Shop. He weighed in at 8 lbs., 10 oz.

Tom (Planning) and Edna Goetz (formerly C-4 Camera Assembly) are proud parents of a baby girl, Diane Marie. Diane was born April 20 weighing 7 lbs., 6-1/2 oz.



Diane Marie Goetz

Janet Elise McIntyre was born April 30 weighing 7 lbs., 8 oz. Father Bob works in the Machine Shop.



Janet Elise McIntyre

Amual Bergey, Machine Shop, has a daughter, Beverly Anne, born May 20. Beverly weighed in at 8 lbs., 7 oz.



Beverly Anne Bergey

John E. Wood, Jr. weighed in at 9 lbs., 14-1/2 oz. on May 25. Papa John works in Polishing.

Switchboard operator Evelyn Weindorf's daughter Gail Ann arrived May 27. She weighed 4 lbs., 3 oz.

Ralph Parsons' (Paint Shop) son James Craig was born June 8. He weighed in at 8 lbs., 3 oz.



Joanne O'Dell, Machine Shop, was married May 19 to Robert C. Moore of Chelsea. The wedding took place in the Zion Lutheran Church.

The couple honeymooned in northern Michigan and are now living in Chelsea.

Co-workers in the Machine Shop gave Joanne many lovely gifts in honor of the occasion. (See photo above.)



Janice Wright (daughter of Frank, Machine Shop) was wed June 16 to Edwin Mead of Grass Lake. The ceremony took place at the Grass Lake Methodist Church.

The couple honeymooned in northern Michigan and are now living in Grass Lake.

Bradley Stevens, Polishing, married Barbara Swinkowski of Detroit in Ann Arbor on May 5.

Paul Mason and his wife were attendants at the wedding.



Gladys Umstead (Switchboard) and Rupe Cutler (Sales) were married March 23 in Fremont, Ohio. The couple honeymooned at Niagara Falls.

They are shown above admiring the electric coffee maker given to them by co-workers at Argus.



Dick Jennings, Engineering, has a daughter Nancy Hardy. She weighed in at 7 lbs., 1 oz. on June 16.

"CARELESS CLEM" Says



"When moving an electric fan don't shut off the power. Fingers stuck in the spinning blades make the funniest sound!"



By Don Crump

Here are the events and winners at the men's golf outing held at Lakeland Golf Course on June 2.



Event	Winners	Prizes
LOW GROSS (actual score)	Dick Leggett, Joe Detweiler, Bob Nickels.....	40 Camera

LOW NET (actual score less handicap)	Dick Leggett won the draw	Umbrella
	Joe Detweiler, 1st.....	Putter
	Ron Kaufman, 2nd.....	Umbrella
	Leonard Thomas, 3rd.....	3 golf balls
	Aaron Otts, 4th.....	Hood covers
	Russell Conley, 5th.....	Rain jacket
	Bill Ambrazevich, 6th.....	Ball marker
	Ray Clark, 7th.....	Golf ball
	Carlos Chapman, 8th.....	Golf ball
	Tom Heermans, 9th.....	Golf ball

LOW PUTTS FOR NINE HOLES	Neil Navarre and Don Crump tied with 13 putts. Neil won the draw.....	Score keeper
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BLIND HOLES	Joe Lyons.....	Hood covers
	Russ Bullis.....	Hood covers
	Chuck McClune.....	3 golf balls
	Norm Symons.....	3 golf balls

CHIPPING CONTEST	Bill Courtright, 1st.....	Ball retriever
	Gene Rossbach, 2nd.....	Rain jacket

BLIND PUTTING CONTEST	Marvin Geiger.....	3 golf balls
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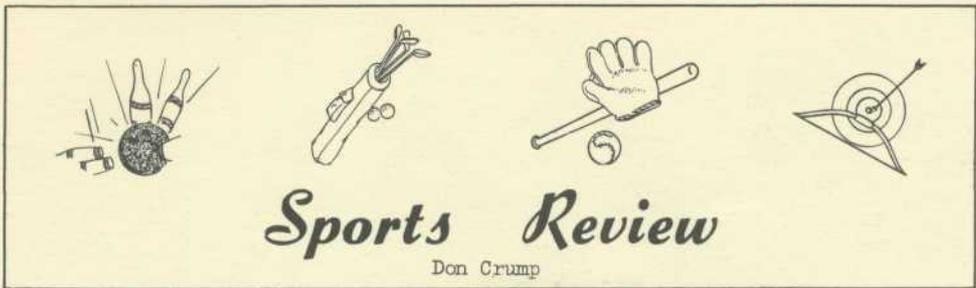
SPECIAL DRIVING CONTEST	Eugene Kline.....	Golf meter
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FOUR HOLE PUTTING CONTEST	Joe Dobransky	Golf meter
	(There were six tied in the four-hole putting: Tom Spitler, Morrie Howe, George Calado, Roger Westphal, Don Kane, and Joe Dobransky.)	

HOLE-IN-ONE CONTEST (closest to hole)	Joe Dobransky, 1st.....	\$14.75
	Dick Leggett, 2nd.....	10.00
	Russ Bullis, 3rd.....	5.00

BLIND BOGEY SCORE	Kirk Fisher, Bill Courtright, Aaron Otts, Don Crump, Norm Symons, and Dick Leggett	\$2.35 each
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6. F. Tower	
C. Swanson.....	34
7. W. Bartell	
J. Lyons.....	24
8. R. Kaufman	
K. Kaufman.....	23
9. R. Cuny	
H. Bradley.....	11

Golf

Tuesday, 5:00 League

<u>Teams</u>	<u>Points</u>	<u>Teams</u>	<u>Points</u>
1. J. Detweiler		9. K. Geiger	
J. Brinkerhoff.....	58	M. Geiger.....	37
2. R. Leggett		10. W. Donaldson	
N. Navarre.....	54	R. McMillin.....	33
3. G. Wescott		11. R. Rau	
A. Parker, Jr.	51	B. Pester.....	32
4. G. Rossbach		12. W. Lamb	
T. Spittler.....	47	J. Thompson.....	29
5. W. Courtright		13. W. Armstrong	
B. Corley.....	42	C. Chapman.....	24
6. R. Barsantee, Sr.		14. J. Fraser	
H. Smith.....	40	R. Moore.....	22
7. J. Borgerson		15. D. Kane	
R. Dorow.....	39	G. Deyo.....	14
8. L. Thomas			
N. Symons.....	38		

Wednesday, 3:30 League

1. A. Otts		9. H. Hale	
J. Shattuck.....	42	M. Kremer.....	26
2. R. Clark		10. G. Calado	
E. Soderholm.....	34	Eugene Kline.....	25
3. M. Howe			
G. Conn.....	33		
4. R. Bullis			
E. Selent.....	30		
5. D. Crump			
H. Peterson.....	30		
6. M. Putman			
R. Flick.....	27		
7. J. Miatech			
T. Tirb.....	27		
8. R. Conley			
C. Stotts.....	26		

Wednesday, 5:00 League

1. R. Nickels	
T. Heermans.....	48
2. A. Haas	
W. Ambrazevich.....	42
3. M. Wellman	
E. Zill.....	40
4. H. Pfabe	
R. Westphal.....	39
5. D. Dempsey	
R. Ross.....	39

(See Col. 3)

Softball

Manager O'Donnell has shaped the Argus Softball Team into a fine working unit. To support this fact, they have won the first three games with one "no hitter." Pitcher Gayle Nelson pitched to only 21 batters with 15 strike outs.

With such a fine showing, the team should have a larger following. Let's make it a point to go to the next game. Watch the poster in the main lobby for the nights of play.

List of Players

Catcher:	M. Robinson	
Pitchers:	Nelson	
	Eskin	
	Foor	
Infielders:	Kalmbach	Bock
	Yates	Geiger
	Gregory	
Outfielders:	Allen	Haworth
	Nordman	Zemke
	Swansey	Fraser
	Schneider	Scott



Few golfers use a tee when putting, but Ralph Flick seems to be the exception.

In the photo at left, Ralph has just set his ball on probably the world's largest tee, Max Putman, and is preparing to "let go."

Interested observers Charles Stotts (left) and Russ Conley don't seem a bit worried!

argus eyes

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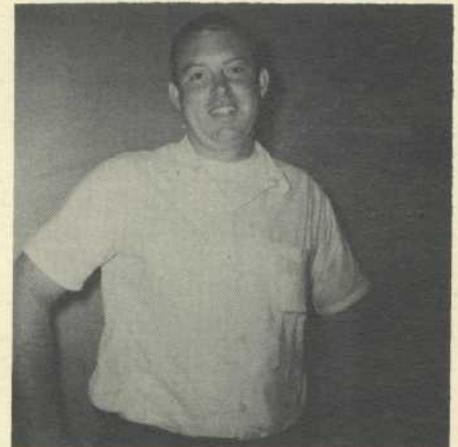
First Aid Building Erected



(Left) Lewis Belleau adds human interest to this shot of the new first aid building at Independence Lake. This good-looking building is equipped with a cot and first aid kit.

All of the credit for this wonderful addition to the lake area goes to Herman Bauer and Elmer Kalmbach (see photo below left), who constructed the entire building. A great big thank you is in order for Herm and Elmer for the time, energy, and talent which they so willingly contributed. You did a fine job, boys, and we all appreciate it!

Lifeguard



Dwayne Berner

(Above) On lifeguard duty at Independence Lake this summer is Dwayne Berner. Either Dwayne or Dick McClurg (whose picture appeared in last month's ARGUS EYES) is on duty at the lake every day during the week and both are present on week-ends.

The lifeguards would like to remind employees that swimmers under six must be personally supervised by an adult. Also, a great many pieces of broken glass and other sharp objects have been found on the beach and in the water in the bathing area. We all know how dangerous this situation can be and the Recreation Club would like to ask the co-operation of everyone who uses the lake facilities in keeping the bathing area clean and safe.



Black and white prints of any photos published in Argus Eyes may be obtained for 7 cents each by filling out the coupon below and taking it to the Personnel Services Office.

Photo Coupon

Name _____

Dept. _____

No. of Prints _____