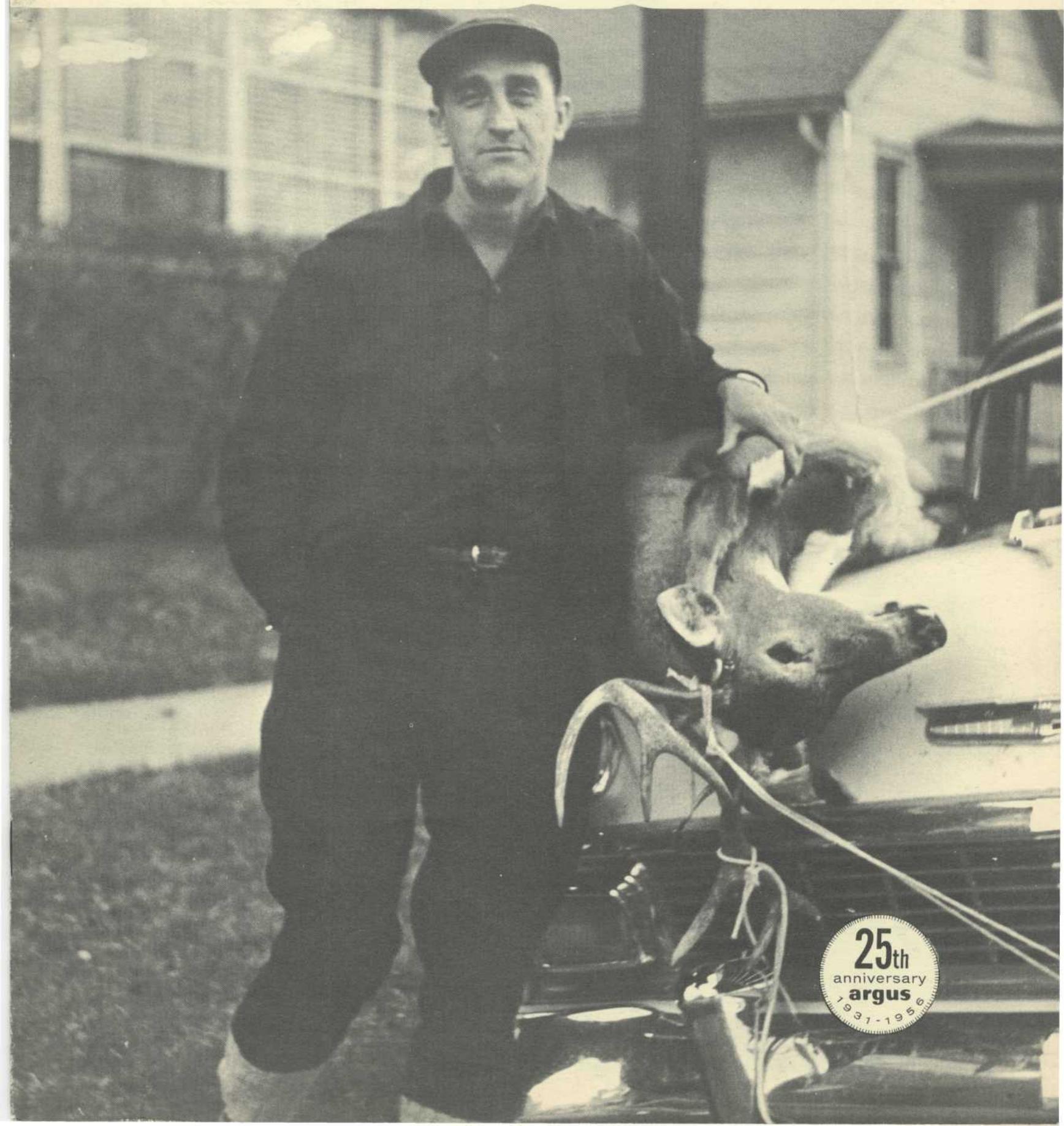


November, 1956 Vol.12, No.10

argus

eyes

Argus Cameras, Inc. • Ann Arbor, Michigan



25th
anniversary
argus
1931-1956

REVIEWING ARGUS PROGRESS

—by Robert E. Lewis

As was announced last week, the stockholders of our Company have met and approved our joining with Sylvania. Now all that remains to be done is the completion of the paper work with the state and federal governments. This should be accomplished by January 2.

After the first of the year our Company will be known as

ARGUS CAMERAS
Division of Sylvania Electric
Products Inc.

I was asked the other day if Argus would not lose its identity in the larger Sylvania organization. I guess this question stems from the belief that the larger company might dominate the smaller. My answer to this question was, "No, Argus will continue to operate very much like a separate company." In fact, that is one of the great advantages of being associated with Sylvania. They offer us the stability and security of a larger firm but believe and practice the philosophy of operating in smaller separate divisions. Argus will be one of these separate divisions.

We consider it very important to retain the Argus identity both with our plant and with our products. Sylvania has a fine name in the fields in which it operates, which include the photographic business. However, Argus is an extremely powerful name in the camera and projec-

tor fields. As a result, you will notice little change in our display material, our advertising, or our shipping material, as it is our intention to continue to promote the Argus name.

Speaking of the Argus products, I wonder if we are all aware of how well our projector is doing this year. Those working on the projector line must know, as they have been operating the line at an extremely high production figure all this fall. The forecasts for the coming year also indicate continued high projector sales. Many dealers have remarked that our projector is the finest and best selling projector in the amateur market. This shows again that it pays off to follow the Argus policy of giving the photographic buyer a real value for his money.

Along this same line, we continue to receive congratulations on our C-44 camera system. We are still in a back order stage with that camera, as the demand has far exceeded the supply. It is planned to continue the relatively high production for this model after the Christmas season so that we can relieve the back order situation before spring.

The rest of our products are continuing to sell at a high rate. In fact, our October commercial sales were the highest in the Company's history. This certainly promises a banner Christmas sales period this year.

Sylvania Announces Further Expansion Plans

On November 13 Sylvania Electric and Corning Glass Works announced a proposal to form a jointly-owned company for the purpose of expanding research, development, and production activities in the atomic energy field.

The announcement stated that the new organization, to be known as the Sylvania-Corning Nuclear Cor-

poration, will be incorporated in the state of Delaware and that each company will own one-half of the new company stock.

It was further stated that "This joint enterprise will represent an extremely significant step in the continued development of the atomic energy industry and the advent of a large-scale atomic power."

SUB Plan In Full Swing

The Supplemental Unemployment Benefit Plan adopted by Argus a year ago became effective November 1.

Under this Plan, eligible hourly-rated employees who are laid off through no fault of their own may receive payments in addition to their weekly State Unemployment Compensation checks. These payments will be made from a Trust Fund to which the Company contributes 5¢ for each hour for which each hourly-paid employee receives pay.

Copies of the Plan and booklets explaining the Plan in detail will be distributed to all hourly-rated employees in the near future. At the same time, these employees will be given ballots for the purpose of electing six fellow employees to the Board of Administration of the Plan (three members and three alternates).



Applications for benefits and SUB payments will be processed by Betty Bliss in the Personnel Office. (See photo above.) She will be glad to answer your SUB questions.

SUB is another fringe benefit provided for its employees by Argus.

About The Cover

Loyal Crawford couldn't resist stopping at Argus on his way home from the North country to show off the fruits of his hunting labors.

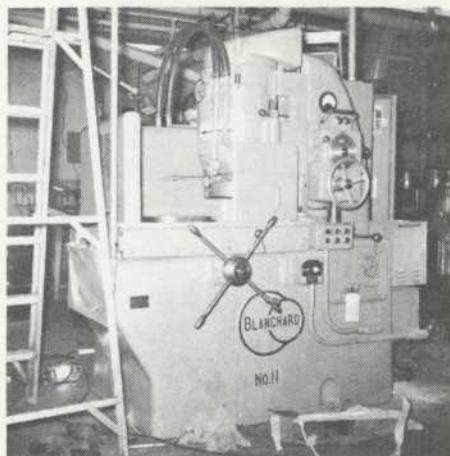
Johnny-on-the-spot Art Parker, Jr. snapped this photo of Loyal and his pal for this month's cover.

The \$25 Savings Bond Cover Contest Prize still stands and the editors could use some more entries. Can't anyone use \$25?

Maintenance on the Move

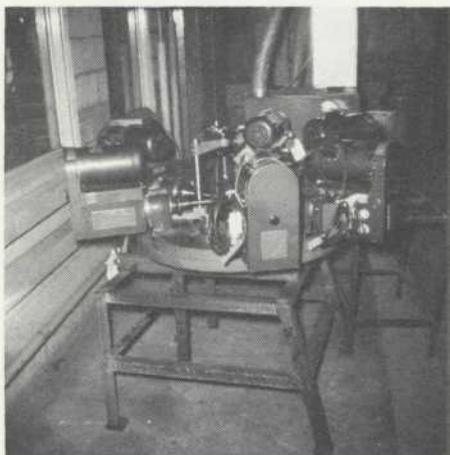
Grumbling about the wife's furniture moving ideas will raise little, if any, sympathy from our maintenance department personnel because they must do it on a king-size scale.

The recent arrival of a new 6,300 pound Blanchard glass grinding machine on our Plant I receiving dock presented just another routine moving job to these experts. However, there were many bystanders wondering just who was going to carry this three-ton piece of precision machinery to its permanent location in Plant II.



Enlisting the aid of various special tools, the fork lift truck and a great deal of know-how, these men made the job look easy.

The Blanchard is one of two new pieces of equipment recently added to our operation. The second machine is a rotary multiple spindle drilling machine built here at Argus by our own technicians which will be put into operation in the Machine Shop shortly. This represents a total investment of \$18,000 by the Company and indicates in a small way the cost of keeping our method and operations ahead of our competition.



Not for Sleepy Gardeners

If you're a lover of unconventional plant life and you don't mind getting up in the middle of the night once a year, the Night Blooming Cerius is the plant for you.

This unusual plant blooms only once a year and only for a few hours. And those few hours happen to be around midnight.



Henry Wirszylo, Raw Inspection, took the photo above of a Night Blooming Cerius which belongs to a friend, Eugene Staebler.

True to their word, the pale pink blossoms appeared around midnight and lasted for several hours. Mr. Staebler has only to wait another year to see them again.

Employees Win \$1,200 for Sept., Oct. Suggestions

Paul Higgins, Machine Shop, topped the list of September suggestion award winners with his award of \$265.28. Paul's suggestion resulted in the shortening of an operation on the C-44 focusing screw part.

An award of \$69.70 went to Lucille Harvey, Lens Cleaning, for her suggestion that the C-44 rear lens assembly doublets be cleaned with acetone only.

A suggestion concerning a change in the location of the stick stand on the centering machines resulted in a \$46.97 award for Dorothy Wier, Centering.

Other September awards were as follows: Hazel Egeler, Mechanical Finishing—\$16.50; Lauren Lutz, Paint Shop—\$15; Frank Reger, Tool Room—\$10; and Norman Treadwell, Inspection—\$10.

Cecille FitzGerald's (Final Inspection) suggestion award of \$363.86 headed the October list. Cecille's suggestion was to discontinue painting the screws and screw holes on the C-44 drive ring. (See photo in next column.)



Cecille FitzGerald receives her suggestion award from Mel Bahmiller.

Ernie Billau, Polishing, was a two time winner for one suggestion. Last August Ernie received \$165.30 for suggesting that the speed of one of the polishing machines be reduced in pitch polishing second side flint projector lenses. Last month it was discovered that this idea could also be used in pitch polishing crown

lenses. Another phase of the suggestion included C-4, C-44, Super 75, and 300 projector lenses. An additional award of \$228.95 was made, which brings Ernie's total award for this suggestion up to \$394.25.

A check for \$95.64 went to John Burkhart, Tabulating, for suggesting the elimination of listing and balancing the paid cash cards at the end of the month.

A suggestion that hydraulic tapers be used for two operations on the C-4 and C-44 film spool support blocks netted Amual Bergey, Machine Shop, \$33.81.

An award of \$23.57 went to George Jordan, Optical Assembly for suggesting that an operation for preparation for degreasing on the C-3 lens assembly be eliminated.

Other October awards were: Ed Sayer, Polishing—\$15; Lida Hoeppe, Service—\$13; and Wilhio Kelly, Raw Inspection—\$12.50.

During the months of September and October \$1,219.78 was paid to employees for suggestions.

Argusites Contribute \$8,500 to United Fund

Argus employees met the challenge of this year's United Fund campaign with their usual fine generosity.

A total of \$8,548 was contributed by employees to Ann Arbor and outlying areas' Funds. The Company matched the total employee contribution, making the grand total \$17,096.

All employees who gave a day's pay or more were eligible for the prizes of Argus products.

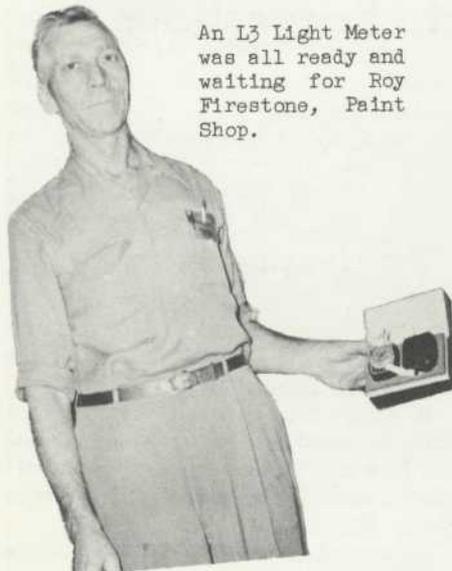
At right Tom Spitler holds the name slips high as Tony Bell, Maintenance, draws a winner. All winners are pictured below.



Bill Betke's (Machine Shop) name was drawn to receive an Argus projector.



Barbara Titus, Sales, was pleased with her prize, an Argus Pre-Viewer.



An L3 Light Meter was all ready and waiting for Roy Firestone, Paint Shop.

Richard Clarke, Engineering, won a new Argus projector.



Sylvania, Argus Presidents Work Together on A.M.A.



Donald G. Mitchell

Donald G. Mitchell, Chairman of the Board and President of Sylvania, has been elected Chairman of the Board of the American Management Association. He also was elected Chairman of the Board of the International Management Association, which is the A.M.A.'s international affiliate.

This announcement follows closely on the heels of the news that our own President, Robert Lewis, was elected to the A.M.A. Board of Directors and will serve under chairman Mitchell.

The American Management Association is an organization that provides an interchange of management information and experiences for companies and executives interested in modern and efficient management method for their own organizations. It is a non-profit organization whose sole interests are in the practical solution of current business problems and the development of the science of management.

Photo Coupon

Name _____

Dept. _____

No. of Prints _____

Black and white prints of any photos published in Argus Eyes may be obtained by filling out the coupon at right and taking it to the Personnel Services Office. One photo will be free of charge. There will be a charge of 7 cents for each additional copy.



**Plan Now to Attend the
New Year's Party
Sponsored by the Recreation Club
December 31 at the VFW**

All for Not



The recent false alarm answered by the Ann Arbor Fire Department gives comforting assurance that our local tax dollars are well spent on this protection facility.

The alarm occurred due to a mechanical failure in the automatic alarm system, somewhere between Argus and the Fire Department. As a precautionary measure, all industrial alarms are answered by a complete fire company, instead of just one truck. Those who had an opportunity to see this rolling equipment noticed that all the units were of the latest and most effective type.



All the excitement provided an added attraction for a group of Manchester grade school pupils who were touring the plant at the time.

A Sign of the Times



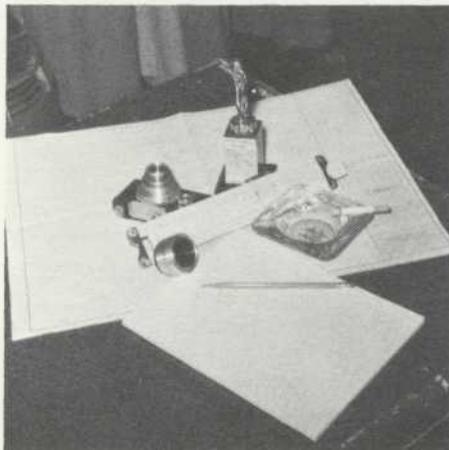
The Fletcher-Mack Drug Company store, located on State Street in Ann Arbor, is sporting a new overhanging sign which is of special interest to Argus.

This electrically lighted sign, shown in the photo above, very effectively announces the fact that Fletcher-Mack carries a complete line of Argus products.

Fletcher-Mack has a very large photographic department in their establishment which they call a store within a store. Photography and photographic supplies, as they point out, is their business and is not a sideline.

This indicates the need and the value of this new sign to Fletcher-Mack as a retailer and to Argus as a manufacturer.

Where Credit? is Due



Among the tools of the trade stands the Production Engineering "Frustration Trophy."

It seems fitting that someone has finally given recognition to the skill of complaining.

The credit for the idea goes to the Production Engineering group, who have pressed an old bowling trophy into service as the form of recognition. The trophy is not necessarily presented to the Engineer with the most problems, but rather to the individual who is verbally the most disturbed by his problems. It remains in this person's possession until conditions become unbearable for someone else, whereupon it is presented to that someone else.

While the trophy is more fondly called by a different and much shorter name, its proper title is "The Frustration, Indignation and Verbal Sanitation Award."



It's That Time Again!

Saturday, December 15
at the
Michigan Theater

The Annual Argus

Children's Christmas Party

For Argus Children Ages 2 through 12

THIS YEAR FEATURING

THE BONELLI'S

America's Most Tuneful Family

Doors Open at 9:45 A. M.

Reservations are not necessary

Getting Things Done on Wheels



Finished goods are loaded directly from Central Pack in Plant I for the trip to the Shipping Department.

By Art Parker, Jr.

It is doubtful that many of us have ever realized how important a part the trucking industry plays in our everyday living. Nearly everything we eat, wear, or use has been carried by a commercial vehicle at one time or another. Of no less importance to you and I is the role our company trucks play in the daily operations at Argus.

Under the watchful eyes of Ken Geiger, our five trucks perform a multitude of services covering everything from the handling of small parts in process to delivering the Advertising Department's display properties to the location of the National Photographic show. Generally, however, the trucks perform spe-

cific daily tasks and are purchased to best suit these needs.

Of the five trucks, our smallest is a 3/4 ton Ford pick-up (ton designation indicates the load carrying capacity of the trucks). The primary function of this small truck is fast delivery and pick-up of the many small parts that are processed in one form or another by companies in the Detroit metropolitan area. It is also used by the Guard Force when making security checks of the warehouses at night and on week-ends.

Next in size, and newest of our fleet, is the 1 and 1/2 ton Chevrolet which is our mail truck. In addition to the tremendous volume of mail carried, this truck also handles a large number of products repaired
(Continued on next page)



Elmer Kalmbach locks up his valuable load.



Neither rain nor snow, etc., stop Paul Stotts from making his appointed rounds.



The new mail truck will get heavy use during the coming Christmas season.



Our G.M.C., with its hydraulic tailgate, is the "muscle man" of our truck fleet.



G.M.C. driver Joe Wright unloads Projector slide changers.



"The Fleet." Pictured left to right are drivers Jan Gala, Paul Stotts, Paul Haines Ray Gregory and Elmer Kalmbach.

Our Fleet and the Men Who Man It

and returned by our Service Department.

Rounding out the fleet are three 2-ton trucks. The G.M.C. is our heavy-duty material handling truck and is also a familiar sight at the Family Picnic, where it serves all sorts of purposes including the "Toy Fish Pond." By next picnic time this truck will be replaced with a brand new one.

Hourly round trips between the State Street shipping department and the Plant I central packing department consume the time of one of our big Chevrolets. Every Argus product made at the plant is moved on this truck as well as every Argus product sold through the employee store.

The remaining truck is used as a spare, and is pressed into service when any of the other trucks are down for repairs. It is also frequently used for handling special tasks when the other units are not available.

Beyond the initial investment in purchase and periodic replacement of the trucks, Argus spends approximately \$4,000 annually for licenses, insurance, gas, oil and maintenance and many thousands more for the drivers to man the trucks. Our drivers, of which there are four regular and three stand-bys, are very proud of their safety record and rightfully so, since we have had no serious accidents in almost half a million miles of driving.

THEY DON'T BUILD 'EM LIKE THEY USED TO



The handsome vehicle pictured above is a Reo Speedwagon built in the middle 1920's. It belonged to our predecessor, Precision Products Company (Arborphone Radio) and was fondly chauffeured by the late Arthur Gerstler, Sr. (also in the picture), who was an employee of Argus until the time of his death in 1952.

THE DETROIT RUN



A mid-morning start insures light traffic.



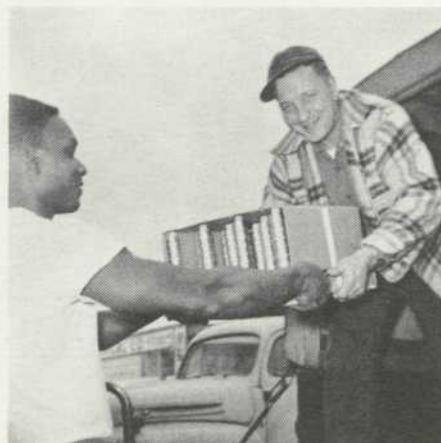
The Willow Run Expressway is a real time saver.



Nearing Detroit and the daily traffic problem.



Driver Jan Gala at a vendor plant.



C-44 bayonets are picked up at the Michigan Chromé Plating Company.



Heading for home with a \$1,000 pay load.

Twelve Celebrate November Anniveraries



ERIC SODEHOLM, Quality Control
Inspection - 20 years



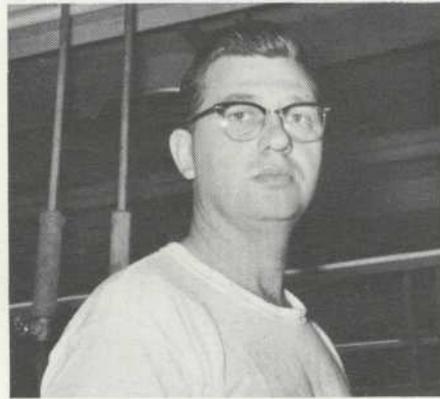
CHARLES WEIR, Inventory Control
15 years



LAUREN LUTZ, Polishing
15 years



WILLIE WHITAKER, Automatic Screw
Machine - 10 years



JOHN BILLIAU, Polishing
10 years



ARTHUR DERSHAM, Service
10 years



ARNOLD MacDONALD, Sales
5 years



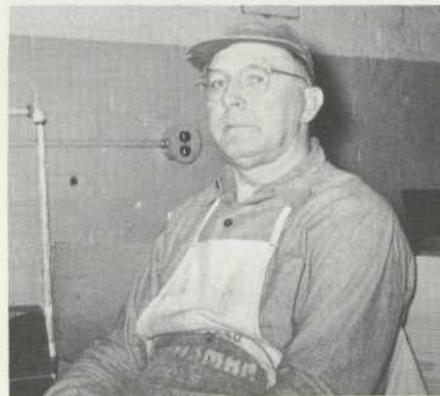
LOUETTA RITCHIE, C-4 Camera
Assembly - 5 years



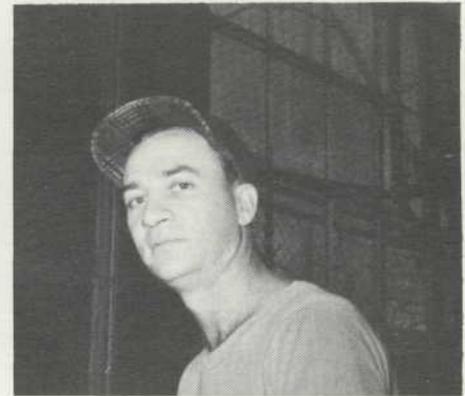
HAROLD PICKERING, Engineering
5 years



JULIUS JACQUES, Machine Shop
5 years



WILLIAM SALOW, Maintenance
5 years



JAMES SWANSEY, Machine Shop
5 years

Leave Argus



(Above) Joel Rowley waves farewell to co-workers in the Advertising Department.

Joel left Argus last month to take a position as Advertising Manager with Westclox in Chicago.

It Is Not Easy...

- ... to apologize, to begin over,
 - to take advice, to admit error,
 - to be unselfish,
 - to be charitable,
 - to be considerate,
 - to keep on trying,
 - to profit by mistakes,
 - to forgive and forget,
 - to think and then act,
 - to shoulder a deserved blame...
- BUT—

It Always Pays!

25th Anniversary



Anna Royal's Silver Wedding Anniversary was the occasion for a celebration in Central Packing this month.

Many co-workers were on hand to offer congratulations and to present Anna with a lazy Susan in honor of the occasion.

Cake and coffee completed the festivities.

Wedding Bells

Betty Jane Williams, Lens Cleaning, and William C. Dusterhoft, former Argus employee now in the Army, were wed November 10 in the Faith Lutheran Church in Ypsilanti.

Mr. and Mrs. Rodney Dusterhoft, brother and sister-in-law of the groom, were best man and matron of honor.

Among the guests at the wedding were Argus employees Cecile Lally and Irene and Jim Swaney.

Official photographer was Eddie Sayer, who took the photo of Betty Jane shown at right.



Cooperation would solve many problems. For instance, freckles would make a nice coat of tan if they'd just get together.

"CARELESS CLEM" Says



"Like roller skating? Here's a good way to start...use an office swivel chair to reach the top of a high filing cabinet!"

Miss Nancy Ann Cannon of Ypsilanti was wed November 17 to Norman Cannis, son of Katherine Cannis, Addressograph Clerk at Argus.

The ceremony took place at the Faith Lutheran Church in Ypsilanti.

The couple honeymooned in Canada and are now living in Patuxent River, Maryland, where Norm is stationed with the Navy.

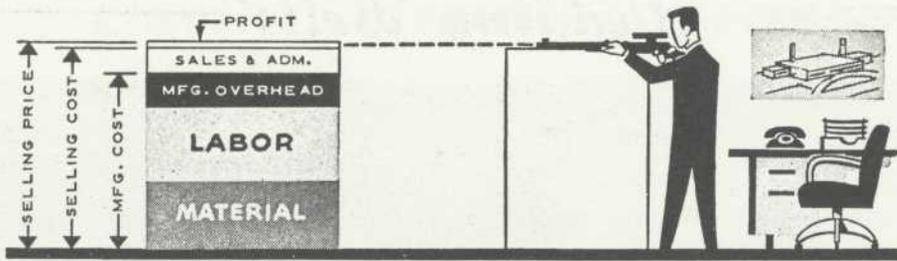
The boy who continues to pull on the oars doesn't have much time to rock the boat.



October 19 was the birth date of Joanne Melinda Ingling, son of Bob, Standards. Joanne weighed in at 6 lbs., 12 oz. She has sisters Barbara, 4; and Laurie, 2.

Dolores Bauer's (Accounting) son Larry James was born November 20. He weighed 7 lbs., 14 oz.

Bill Groves, Engineering, has a daughter, Carol Louise, born November '22, weighing 6 lbs., 3 oz. Carol has an older sister Ann Elizabeth.



A Short Course in Cost Accounting And Its Relationship to Job Security

(Following is paraphrase of an editorial written in 1945 by W. C. Carter, former president of Link-Belt Company, Chicago, Illinois. What Mr. Carter said 11 years ago is still so applicable today that it was reproduced recently in Link-Belt's house magazine, "The Controller" and appears now in "Argus Eyes.")

I want you to imagine a cylindrical container like the one at the left above. Down at the bottom is a layer of material. On top of this is a layer of labor. Next is a layer of manufacturing departments' overheads (their correct share of power, heat, light, taxes, repairs, insurance, replacement costs, store keeping, and all the other kinds of expenses that cannot be charged directly to an order number).

The height of these three layers is manufacturing cost. On top of manufacturing cost comes a layer of selling and administrative expense. The height now is selling cost. On the very top is the thinnest layer of the lot, the profit layer. Our total height now is selling price.

Now imagine, close by, another container like the one at the right. Lying across the top of this vessel is a rifle, pointed directly at our container. Behind it is our competitor with a feather-touch trigger finger. His container has in it the same kinds of costs as ours.

He shoots at us loud and often. If our height is less than his, the shot goes over and does no harm; but if a single one of our layers is thicker than it ought to be, and our assembled height is above his level, his bullet lands in our target.

Our first casualty is the thin layer of profit. Having lost this if none of the lower layers is able to contract and get us down below his elevation, our sales representative has lost an order and our competitor has transferred the prize to his order book and goes off with it.

How can we avoid this result?

Remember that every one of us is in one or another of these layers of cost. The cost of the buildings we work in—the cost of our pay—the cost of all the material we use—the cost of equipment and tools used—their repairs and eventual replacement, are all a part of the layers that make up the total height of selling cost.

If the selling cost is so high that we can't add a profit to it we soon go broke and out of business—and job security has vanished.

It is only by working intelligently—by improving our products—by avoiding breakage and waste and extravagance—by working together as a team—that we can win out over our competitor and secure the customer's orders.

Remember, always, that it is the buyer of our products—the customer—and he alone, who makes our jobs and keeps them going; but he isn't crazy in the head and he won't pay us more for what he wants, if he can get the same value for less money, from our competitor.

C-3 Survives Quarter Mile Fall



At least one Argus camera has taken to the air recently, so writes an Argus C-3 owner to our Sales Service Division.

The letter came from a member of the 139th Airborne Field Artillery Battalion stationed at Fort Bragg, North Carolina.

Paratrooper Kenneth Neustel explains that he had his Argus C-3 strapped over his shoulder when he made a jump from an altitude of 1400 feet. At somewhere around 1300 feet, our writer and his C-3 parted company, with the C-3 making the final quarter mile to the ground unassisted by the parachute. Neustel describes it this way:

"I had your camera strapped over my shoulder with the camera itself in my armpit with the intention of taking a few pictures after my chute opened. Upon leaving the door of the aircraft my body was turned upside down by a poor body position on my part. When the parachute jerked me into a correct position upon opening, it also jerked the strap of the camera case, breaking it. When I reached for the C-3 to start taking pictures it wasn't under my arm. Looking down I watched it drop and then hit our drop zone with a puff of dust. . . ."

To satisfy the curiosity of a fellow trooper, Neustel made a search for the remains and was amazed to find the C-3 completely intact and apparently none the worse for the wear. Further checking by a photo equipment repair shop indicated that all the camera needed was a good cleaning to remove the sand picked up when it hit the ground.

Since that time, this same C-3 has logged eight more jumps of the normal variety and is functioning perfectly.

While the Company does not recommend this procedure for testing our products, it does indicate that they are ruggedly built.



MEN'S BOWLING LEAGUE (Days)

With about one-third of the season completed, the battle for first place is very close. With the schedule made up the way it is this year, the scheduling of so many position nights, it should make for a very close league. The top teams will be bowling each other more often, which should eliminate the top teams from winning so many points. This type of schedule should make for a more interesting league.

We have only one member to add to the Bowling Honor Roll this past month. The bowler to achieve this honor is Ernie Billau with a 234 game. The person to bowl the highest three game series this month was Chuck McClune with games of 224-157-220 for 601. Chuck is the Bowler of the Month for this issue of Argus Eyes.

The Thirsty Five team took high honors for the team events. They had games of 879-853-943 for a total of 2675, which is good for the highest team series and highest single game of the season so far.

The Pin Poppers still retain their lead by one point. Although they do not boast one of the highest team averages, they get the pins when they need them. This team is one of the liveliest teams in the league, and can be heard from one end of the alley to the other. Close on the heels of the front running Pin Poppers are the Thirsty Five. This team sports the highest team average in the league with an 849. In third place are the Hi-Liters with only two points out of first. There are two teams tied for fourth, the Atomic Five captained by George Calado; and Argus Q. C., captained by Chuck McClune.



Bowler of the Month
Chuck McClune

Standings so far this season:

	Won	Lost		Won	Lost
1. Pin Poppers.....	30	14	8. Tool Room.....	22	22
2. Thirsty Five	29	15	9. Green Hornets	22	22
3. Hi-Liters	28	16	10. Ten Pins	21	23
4. Argus Q.C.	24	20	11. Five K's	18	26
5. Atomic Five.....	24	20	12. Hi-Lo	16	28
6. Tabs.....	22	22	13. Service.....	15	29
7. Engine Ears.....	22	22	14. Scrubs	14	30

High three game series - Jim Fraser - 616 (actual)

NIGHT SHIFT BOWLING

Standings so far this season:

	Won	Lost		Won	Lost
1. Short Five	30	10	4. Nutriliters	16 1/2	23 1/2
2. Dixie Five	28	12	5. Strike Out	16	24
3. Miners.....	20 1/2	19 1/2	6. Five Pins	9	31

If the night shift secretary will turn in the high game, series, or any highlights of the league, I will be glad to see that they are published in this column.

WOMEN'S BOWLING LEAGUE

Standings so far this season:

	Won	Lost
1. Shutter Bugs.....	29	15
2. Snap Shots.....	25 1/2	18 1/2
3. Lucky Strikes.....	23	21
4. Keyliners.....	21	23
5. C-4's and Flash ...	17	27
6. Argusettes.....	16 1/2	27 1/2

High single game: Mary Jane Rutledge - 194

High three games: June Osborne - 513

High team game: Shutter Bugs - 741

High team series: Shutter Bugs - 2051

(All scores based on actual pin fall.)

Bowling Honor Roll

MEN

A. Nowall.....	246
C. Rothfuss	242
G. Alt	236
J. Fraser	234
E. Billau.....	234
F. Alchin	232

WOMEN

M. J. Rutledge.....	194
L. Niles	192
B. Griffith	190

**Tony and his Wife
Bring Home the Bacon**



Tony Bell, Maintenance, and his wife bagged these deer at Kalkaska, Michigan.

Looks like Argus deer hunters had a pretty good season this year.

See next month's issue of Argus Eyes for more deer season success stories.

argus eyes

Published monthly for the employees of
Argus Cameras, Inc. and their families.
Editor - Millie Haynie

REPORTERS: Machine Shop - DOROTHY LIXEY, Camera Assembly - RUTH O'HARE, Purchasing - BETTY FORSYTH, Lens Processing - BETTY SHATTUCK, Maintenance - EMIL JOHNSON, Optical Assembly-Inspection, JEAN FITZGERALD, Engineering - JIM MELDRUM, Standards - VIRGINIA BIRNEY, Production Planning - PATT DUCHARME, Tool Room - BILL FIKE, Shipping - HILDA WHITE, Accounting - BEULAH NEWMAN, Service - TOM KENTES, Suggestion Office - ART PARKER, Jr., Govt. Opt. Assembly - THRESSEL CONLEY, Sales - BONNIE GRIFFITH, State Street Warehouse - LIZ CLAPHAM, Paint Shop - RON ARNST, Night Shift - ART SELENT and LEO WIEDERHOFT.

Feature writers: Robert Lewis,
Andy Argus, Don Crump, Art Parker, Jr.
Photoprinting: Jan Gala

ARGUS CAMERAS, INC.

ANN ARBOR, MICHIGAN

Return Postage Guaranteed

Sec. 562, P. L. & R.

U. S. POSTAGE
PAID

Ann Arbor, Michigan
Permit No. 598



Federal Help Or 'Do-it-Ourselves'?

Yesterday they may not have been able to tell a drill chuck from a screwdriver, but today millions of Americans are making or repairing everything their home tools will handle.

While it may appear to be a new development, the "do-it-yourself" idea is not really new in this country. It is deeply rooted. "Do-it-yourself" is simply another outlet for the same kinds of traits that enabled the pioneers to build a new nation out of an unknown wilderness: self-reliance. . . resourcefulness.

In some ways, the "do-it-yourself" spirit has been smothered by "let government do it." There has been a trend toward looking to Washington for whatever we needed. We've turned to federal government for all sorts of economic help; for aid in our local community needs.

When we invite Washington to take over our responsibilities, we invite it to take control, too. The "do-it-yourself" spirit is still very much alive in America. But we need to put it to work in our own public and community affairs.

00.2.23D